

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1039/-84.1775

2310 Peachtree Pkwy Cumming, GA 30041		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)	6,671		68,997		184,345		
Projected Population (2026)	8,009		79,908		210,941		
Census Population (2020)	6,214		65,942		177,407		
Census Population (2010)	3,859		46,320		129,969		
Projected Annual Growth (2021 to 2026)	1,338	4.0%	10,911	3.2%	26,596	2.9%	
Historical Annual Growth (2020 to 2021)	457	7.4%	3,055	4.6%	6,938	3.9%	
Historical Annual Growth (2010 to 2020)	2,355	61.0%	19,622	42.4%	47,438	36.5%	
Estimated Population Density (2021)	2,124	psm	2,441	psm	2,348	psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		
Households							
Estimated Households (2021)	2,064		21,445		61,104		
Projected Households (2026)	2,509		25,187		70,111		
Census Households (2020)	1,947		20,521		58,813		
Census Households (2010)	1,225		14,504		43,491		
Estimated Households with Children (2021)	1,139	55.2%	11,222	52.3%	29,774	48.7%	
Estimated Average Household Size (2021)	3.23		3.21		3.01		
Average Household Income							
Estimated Average Household Income (2021)	\$151,389		\$180,975		\$157,876		
Projected Average Household Income (2026)	\$147,011		\$186,757		\$167,399		
Estimated Average Family Income (2021)	\$159,656		\$193,364		\$173,881		
Median Household Income							
Estimated Median Household Income (2021)	\$148,849		\$159,376		\$137,607		
Projected Median Household Income (2026)	\$170,199		\$184,063		\$161,039		
Estimated Median Family Income (2021)	\$156,329		\$173,671		\$155,288		
Per Capita Income							
Estimated Per Capita Income (2021)	\$46,834		\$56,280		\$52,354		
Projected Per Capita Income (2026)	\$46,055		\$58,894		\$55,658		
Estimated Per Capita Income 5 Year Growth	-\$778	-1.7%	\$2,614	4.6%	\$3,305	6.3%	
Estimated Average Household Net Worth (2021)	\$1,473,630		\$1,682,490		\$1,420,674		
Daytime Demos (2021)							
Total Businesses	218		3,689		10,714		
Total Employees	1,642		32,034		105,727		
Company Headquarter Businesses	6	2.6%	130	3.5%	402	3.8%	
Company Headquarter Employees	60	3.7%	7,191	22.4%	25,199	23.8%	
Employee Population per Business	7.5		8.7		9.9		
Residential Population per Business	30.6		18.7		17.2		

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1039/-84.1775

2310 Peachtree Pkwy Cumming, GA 30041		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2021)	3,305	49.5%	38,455	55.7%	94,553	51.3%	
Black or African American (2021)	256	3.8%	3,772	5.5%	12,547	6.8%	
American Indian or Alaska Native (2021)	18	0.3%	153	0.2%	502	0.3%	
Asian (2021)	2,478	37.1%	20,798	30.1%	58,273	31.6%	
Hawaiian or Pacific Islander (2021)	-	-	22	-	60	-	
Other Race (2021)	135	2.0%	1,103	1.6%	5,124	2.8%	
Two or More Races (2021)	479	7.2%	4,694	6.8%	13,286	7.2%	
Not Hispanic or Latino Population (2021)	6,314	94.7%	65,274	94.6%	171,336	92.9%	
Hispanic or Latino Population (2021)	357	5.3%	3,723	5.4%	13,009	7.1%	
Not Hispanic or Latino Population (2026)	7,561	94.4%	75,444	94.4%	195,877	92.9%	
Hispanic or Latino Population (2026)	448	5.6%	4,464	5.6%	15,063	7.1%	
Not Hispanic or Latino Population (2020)	5,841	94.0%	61,989	94.0%	163,702	92.3%	
Hispanic or Latino Population (2020)	373	6.0%	3,953	6.0%	13,706	7.7%	
Not Hispanic or Latino Population (2010)	3,672	95.2%	44,176	95.4%	120,621	92.8%	
Hispanic or Latino Population (2010)	187	4.8%	2,144	4.6%	9,348	7.2%	
Projected Hispanic Annual Growth (2021 to 2026)	91	5.1%	741	4.0%	2,055	3.2%	
Historic Hispanic Annual Growth (2010 to 2021)	169	8.2%	1,578	6.7%	3,661	3.6%	
Age Distribution (2021)							
Age Under 5	454	6.8%	4,111	6.0%	10,890	5.9%	
Age 5 to 9 Years	671	10.1%	6,297	9.1%	15,212	8.3%	
Age 10 to 14 Years	715	10.7%	7,246	10.5%	17,447	9.5%	
Age 15 to 19 Years	528	7.9%	5,598	8.1%	14,309	7.8%	
Age 20 to 24 Years	253	3.8%	2,746	4.0%	8,109	4.4%	
Age 25 to 29 Years	178	2.7%	2,045	3.0%	8,088	4.4%	
Age 30 to 34 Years	356	5.3%	3,190	4.6%	10,632	5.8%	
Age 35 to 39 Years	573	8.6%	5,392	7.8%	14,647	7.9%	
Age 40 to 44 Years	671	10.1%	6,532	9.5%	16,926	9.2%	
Age 45 to 49 Years	593	8.9%	6,605	9.6%	16,977	9.2%	
Age 50 to 54 Years	465	7.0%	5,353	7.8%	14,289	7.8%	
Age 55 to 59 Years	339	5.1%	4,067	5.9%	11,044	6.0%	
Age 60 to 64 Years	284	4.3%	2,931	4.2%	8,170	4.4%	
Age 65 to 74 Years	374	5.6%	4,139	6.0%	10,945	5.9%	
Age 75 to 84 Years	178	2.7%	2,054	3.0%	5,109	2.8%	
Age 85 Years or Over	39	0.6%	690	1.0%	1,553	0.8%	
Median Age	35.6		37.3		36.8		
Gender Age Distribution (2021)							
Female Population	3,304	49.5%	34,547	50.1%	93,189	50.6%	
Age 0 to 19 Years	1,146	34.7%	11,378	32.9%	28,285	30.4%	
Age 20 to 64 Years	1,842	55.8%	19,522	56.5%	55,412	59.5%	
Age 65 Years or Over	316	9.6%	3,647	10.6%	9,492	10.2%	
Female Median Age	35.6		37.2		36.9		
Male Population	3,367	50.5%	34,449	49.9%	91,156	49.4%	
Age 0 to 19 Years	1,223	36.3%	11,874	34.5%	29,572	32.4%	
Age 20 to 64 Years	1,870	55.5%	19,340	56.1%	53,468	58.7%	
Age 65 Years or Over	275	8.2%	3,236	9.4%	8,115	8.9%	
Male Median Age	35.7		37.5		36.8		

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1039/-84.1775

2310 Peachtree Pkwy Cumming, GA 30041	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2021)						
HH Income \$200,000 or More	593	28.7%	7,444	34.7%	17,184	28.1%
HH Income \$150,000 to \$199,999	309	15.0%	3,252	15.2%	8,606	14.1%
HH Income \$100,000 to \$149,999	578	28.0%	4,731	22.1%	13,157	21.5%
HH Income \$75,000 to \$99,999	239	11.6%	1,804	8.4%	6,778	11.1%
HH Income \$50,000 to \$74,999	210	10.2%	1,930	9.0%	6,676	10.9%
HH Income \$35,000 to \$49,999	87	4.2%	793	3.7%	3,275	5.4%
HH Income \$25,000 to \$34,999	16	0.8%	496	2.3%	1,676	2.7%
HH Income \$15,000 to \$24,999	13	0.7%	302	1.4%	1,504	2.5%
HH Income Under \$15,000	19	0.9%	693	3.2%	2,249	3.7%
HH Income \$35,000 or More	2,016	97.7%	19,953	93.0%	55,675	91.1%
HH Income \$75,000 or More	1,718	83.3%	17,231	80.3%	45,724	74.8%
Housing (2021)						
Total Housing Units	2,083		22,074		62,337	
Housing Units Occupied	2,064	99.1%	21,445	97.2%	61,104	98.0%
Housing Units Owner-Occupied	1,729	83.8%	18,869	88.0%	49,377	80.8%
Housing Units, Renter-Occupied	334	16.2%	2,576	12.0%	11,727	19.2%
Housing Units, Vacant	19	0.9%	629	2.9%	1,232	2.0%
Marital Status (2021)						
Never Married	936	19.4%	11,325	22.1%	32,962	23.4%
Currently Married	3,156	65.3%	34,771	67.7%	90,356	64.2%
Separated	94	1.9%	964	1.9%	4,136	2.9%
Widowed	196	4.1%	1,393	2.7%	3,782	2.7%
Divorced	448	9.3%	2,890	5.6%	9,559	6.8%
Household Type (2021)						
Population Family	6,304	94.5%	65,358	94.7%	169,618	92.0%
Population Non-Family	364	5.5%	3,379	4.9%	14,171	7.7%
Population Group Quarters	3	-	260	0.4%	556	0.3%
Family Households	1,783	86.4%	18,638	86.9%	49,613	81.2%
Non-Family Households	280	13.6%	2,806	13.1%	11,492	18.8%
Married Couple with Children	986	31.2%	9,829	28.3%	25,019	27.7%
Average Family Household Size	3.5		3.5		3.4	
Household Size (2021)						
1 Person Households	216	10.5%	2,352	11.0%	9,487	15.5%
2 Person Households	506	24.5%	5,328	24.8%	16,006	26.2%
3 Person Households	383	18.6%	4,106	19.1%	11,980	19.6%
4 Person Households	624	30.2%	6,283	29.3%	15,376	25.2%
5 Person Households	234	11.3%	2,402	11.2%	5,767	9.4%
6 or More Person Households	100	4.8%	974	4.5%	2,489	4.1%
Household Vehicles (2021)						
Households with 0 Vehicles Available	27	1.3%	344	1.6%	1,199	2.0%
Households with 1 Vehicles Available	359	17.4%	3,298	15.4%	13,845	22.7%
Households with 2 or More Vehicles Available	1,677	81.3%	17,803	83.0%	46,060	75.4%
Total Vehicles Available	4,275		46,795		125,447	
Average Vehicles Per Household	2.1		2.2		2.1	

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1039/-84.1775

2310 Peachtree Pkwy Cumming, GA 30041		1 mi radius		3 mi radius		5 mi radius	
Labor Force (2021)							
Estimated Labor Population Age 16 Years or Over		4,681		49,859		137,337	
Estimated Civilian Employed		3,016	64.4%	31,843	63.9%	90,491	65.9%
Estimated Civilian Unemployed		89	1.9%	1,150	2.3%	3,739	2.7%
Estimated in Armed Forces		-	-	24	-	64	-
Estimated Not in Labor Force		1,576	33.7%	16,842	33.8%	43,042	31.3%
Unemployment Rate		1.9%		2.3%		2.7%	
Occupation (2021)							
Occupation: Population Age 16 Years or Over		3,016		31,843		90,491	
Management, Business, Financial Operations		886	29.4%	9,854	30.9%	26,657	29.5%
Professional, Related		993	32.9%	10,685	33.6%	31,434	34.7%
Service		251	8.3%	2,623	8.2%	8,297	9.2%
Sales, Office		711	23.6%	6,994	22.0%	18,081	20.0%
Farming, Fishing, Forestry		-	-	19	-	35	-
Construct, Extraction, Maintenance		59	2.0%	575	1.8%	2,077	2.3%
Production, Transport Material Moving		115	3.8%	1,093	3.4%	3,911	4.3%
White Collar Workers		2,590	85.9%	27,532	86.5%	76,172	84.2%
Blue Collar Workers		425	14.1%	4,311	13.5%	14,319	15.8%
Consumer Expenditure (2021)							
Total Household Expenditure		\$198.86 M		\$2.36 B		\$6.02 B	
Total Non-Retail Expenditure		\$105.51 M	53.1%	\$1.26 B	53.3%	\$3.2 B	53.2%
Total Retail Expenditure		\$93.35 M	46.9%	\$1.1 B	46.7%	\$2.82 B	46.8%
Apparel		\$7.32 M	3.7%	\$87.02 M	3.7%	\$220.81 M	3.7%
Contributions		\$7.18 M	3.6%	\$87.18 M	3.7%	\$217.34 M	3.6%
Education		\$7.33 M	3.7%	\$90.36 M	3.8%	\$221.82 M	3.7%
Entertainment		\$11.8 M	5.9%	\$140.34 M	6.0%	\$355.57 M	5.9%
Food and Beverages		\$28.57 M	14.4%	\$336.14 M	14.3%	\$864.41 M	14.4%
Furnishings and Equipment		\$7.26 M	3.7%	\$86.11 M	3.7%	\$218.73 M	3.6%
Gifts		\$5.56 M	2.8%	\$68.07 M	2.9%	\$168.59 M	2.8%
Health Care		\$15.68 M	7.9%	\$184.03 M	7.8%	\$476.12 M	7.9%
Household Operations		\$8.09 M	4.1%	\$96.67 M	4.1%	\$244.83 M	4.1%
Miscellaneous Expenses		\$3.79 M	1.9%	\$45.04 M	1.9%	\$114.87 M	1.9%
Personal Care		\$2.66 M	1.3%	\$31.45 M	1.3%	\$80.51 M	1.3%
Personal Insurance		\$1.57 M	0.8%	\$18.92 M	0.8%	\$47.24 M	0.8%
Reading		\$435.21 K	0.2%	\$5.19 M	0.2%	\$13.21 M	0.2%
Shelter		\$41.46 M	20.9%	\$491.89 M	20.9%	\$1.26 B	20.9%
Tobacco		\$911.97 K	0.5%	\$10.46 M	0.4%	\$28.4 M	0.5%
Transportation		\$35.99 M	18.1%	\$422.18 M	17.9%	\$1.08 B	18.0%
Utilities		\$13.24 M	6.7%	\$154.83 M	6.6%	\$403.72 M	6.7%
Educational Attainment (2021)							
Adult Population Age 25 Years or Over		4,050		43,000		118,378	
Elementary (Grade Level 0 to 8)		99	2.4%	742	1.7%	3,105	2.6%
Some High School (Grade Level 9 to 11)		73	1.8%	806	1.9%	2,655	2.2%
High School Graduate		383	9.5%	3,765	8.8%	11,872	10.0%
Some College		442	10.9%	4,942	11.5%	14,135	11.9%
Associate Degree Only		203	5.0%	2,452	5.7%	6,545	5.5%
Bachelor Degree Only		1,681	41.5%	17,902	41.6%	46,878	39.6%
Graduate Degree		1,167	28.8%	12,390	28.8%	33,190	28.0%

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1039/-84.1775

2310 Peachtree Pkwy Cumming, GA 30041		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)							
1 Detached Unit		1,835	149.9%	18,366	126.6%	46,695	107.4%
1 Attached Unit		57	4.7%	1,094	7.5%	4,999	11.5%
2 to 4 Units		5	0.4%	121	0.8%	750	1.7%
5 to 9 Units		8	0.6%	163	1.1%	1,380	3.2%
10 to 19 Units		13	1.1%	278	1.9%	2,409	5.5%
20 to 49 Units		19	1.6%	190	1.3%	1,114	2.6%
50 or More Units		55	4.5%	1,001	6.9%	2,818	6.5%
Mobile Home or Trailer		71	5.8%	226	1.6%	862	2.0%
Other Structure	-	-	-	7	-	78	0.2%
Homes Built By Year (2021)							
Homes Built 2010 or later		616	50.3%	5,604	38.6%	14,521	33.4%
Homes Built 2000 to 2009		696	56.8%	6,145	42.4%	17,479	40.2%
Homes Built 1990 to 1999		663	54.2%	7,799	53.8%	19,940	45.8%
Homes Built 1980 to 1989		45	3.7%	1,168	8.1%	5,595	12.9%
Homes Built 1970 to 1979		21	1.7%	314	2.2%	1,565	3.6%
Homes Built 1960 to 1969		7	0.6%	136	0.9%	746	1.7%
Homes Built 1950 to 1959		3	0.2%	109	0.8%	432	1.0%
Homes Built Before 1949		12	1.0%	171	1.2%	826	1.9%
Home Values (2021)							
Home Values \$1,000,000 or More		42	2.4%	263	1.4%	608	1.2%
Home Values \$500,000 to \$999,999		316	18.3%	5,772	30.6%	12,755	25.8%
Home Values \$400,000 to \$499,999		339	19.6%	4,890	25.9%	12,245	24.8%
Home Values \$300,000 to \$399,999		659	38.1%	5,774	30.6%	14,359	29.1%
Home Values \$200,000 to \$299,999		359	20.7%	1,905	10.1%	6,976	14.1%
Home Values \$150,000 to \$199,999		1	-	120	0.6%	1,405	2.8%
Home Values \$100,000 to \$149,999		2	0.1%	69	0.4%	509	1.0%
Home Values \$70,000 to \$99,999	-	-	-	10	-	137	0.3%
Home Values \$50,000 to \$69,999		2	0.1%	15	-	61	0.1%
Home Values \$25,000 to \$49,999	-	-	-	28	0.1%	95	0.2%
Home Values Under \$25,000		8	0.5%	24	0.1%	228	0.5%
Owner-Occupied Median Home Value		\$376,588		\$441,520		\$416,833	
Renter-Occupied Median Rent		\$1,486		\$1,527		\$1,396	
Transportation To Work (2021)							
Drive to Work Alone		2,381	79.0%	23,649	74.3%	67,241	74.3%
Drive to Work in Carpool		143	4.7%	1,971	6.2%	6,343	7.0%
Travel to Work by Public Transportation		28	0.9%	394	1.2%	1,512	1.7%
Drive to Work on Motorcycle		2	-	11	-	53	-
Walk or Bicycle to Work		3	-	165	0.5%	669	0.7%
Other Means		56	1.8%	355	1.1%	900	1.0%
Work at Home		402	13.3%	5,298	16.6%	13,772	15.2%
Travel Time (2021)							
Travel to Work in 14 Minutes or Less		488	16.2%	4,625	14.5%	13,868	15.3%
Travel to Work in 15 to 29 Minutes		854	28.3%	8,898	27.9%	24,448	27.0%
Travel to Work in 30 to 59 Minutes		929	30.8%	8,410	26.4%	25,988	28.7%
Travel to Work in 60 Minutes or More		342	11.4%	4,614	14.5%	12,415	13.7%
Average Minutes Travel to Work		27.6		27.4		27.5	