

# Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1486/-84.1734

<b>580 Peachtree Pkwy Cumming, GA 30041</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2021)	3,612		53,747		148,648	
Projected Population (2026)	4,776		65,353		175,294	
Census Population (2020)	2,656		54,330		144,459	
Census Population (2010)	1,252		31,726		95,229	
Projected Annual Growth (2021 to 2026)	1,164	6.4%	11,606	4.3%	26,646	3.6%
Historical Annual Growth (2020 to 2021)	956	36.0%	-583	-1.1%	4,190	2.9%
Historical Annual Growth (2010 to 2020)	1,404	112.2%	22,604	71.2%	49,230	51.7%
Estimated Population Density (2021)	1,150 psm		1,902 psm		1,893 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2021)	1,394		17,828		48,412	
Projected Households (2026)	1,881		21,968		57,991	
Census Households (2020)	1,097		18,005		47,068	
Census Households (2010)	505		10,783		31,423	
Estimated Households with Children (2021)	524	37.6%	7,970	44.7%	22,404	46.3%
Estimated Average Household Size (2021)	2.57		3.00		3.05	
<b>Average Household Income</b>						
Estimated Average Household Income (2021)	\$118,655		\$139,364		\$148,497	
Projected Average Household Income (2026)	\$104,978		\$135,848		\$149,196	
Estimated Average Family Income (2021)	\$138,931		\$152,937		\$163,276	
<b>Median Household Income</b>						
Estimated Median Household Income (2021)	\$96,102		\$126,789		\$136,751	
Projected Median Household Income (2026)	\$109,579		\$148,584		\$157,753	
Estimated Median Family Income (2021)	\$111,641		\$143,527		\$153,234	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2021)	\$45,897		\$46,255		\$48,429	
Projected Per Capita Income (2026)	\$41,415		\$45,687		\$49,413	
Estimated Per Capita Income 5 Year Growth	-\$4,483	-9.8%	-\$568	-1.2%	\$984	2.0%
Estimated Average Household Net Worth (2021)	\$970,667		\$1,280,616		\$1,386,415	
<b>Daytime Demos (2021)</b>						
Total Businesses	765		2,803		8,810	
Total Employees	5,424		20,389		75,922	
Company Headquarter Businesses	26	3.4%	91	3.2%	325	3.7%
Company Headquarter Employees	336	6.2%	2,587	12.7%	13,584	17.9%
Employee Population per Business	7.1		7.3		8.6	
Residential Population per Business	4.7		19.2		16.9	

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<b>Race &amp; Ethnicity</b>							
White (2021)	2,523	69.8%	30,245	56.3%	88,930	59.8%	
Black or African American (2021)	60	1.7%	2,722	5.1%	7,736	5.2%	
American Indian or Alaska Native (2021)	25	0.7%	238	0.4%	554	0.4%	
Asian (2021)	519	14.4%	13,997	26.0%	34,313	23.1%	
Hawaiian or Pacific Islander (2021)	6	0.2%	19	-	51	-	
Other Race (2021)	153	4.2%	2,000	3.7%	5,063	3.4%	
Two or More Races (2021)	327	9.1%	4,526	8.4%	12,003	8.1%	
Not Hispanic or Latino Population (2021)	3,173	87.8%	48,374	90.0%	134,961	90.8%	
Hispanic or Latino Population (2021)	439	12.2%	5,373	10.0%	13,688	9.2%	
Not Hispanic or Latino Population (2026)	4,199	87.9%	58,730	89.9%	158,829	90.6%	
Hispanic or Latino Population (2026)	577	12.1%	6,623	10.1%	16,465	9.4%	
Not Hispanic or Latino Population (2020)	2,460	92.6%	49,732	91.5%	132,126	91.5%	
Hispanic or Latino Population (2020)	196	7.4%	4,598	8.5%	12,333	8.5%	
Not Hispanic or Latino Population (2010)	1,145	91.4%	28,613	90.2%	86,880	91.2%	
Hispanic or Latino Population (2010)	107	8.6%	3,113	9.8%	8,349	8.8%	
Projected Hispanic Annual Growth (2021 to 2026)	138	6.3%	1,250	4.7%	2,778	4.1%	
Historic Hispanic Annual Growth (2010 to 2021)	331	28.0%	2,259	6.6%	5,339	5.8%	
<b>Age Distribution (2021)</b>							
Age Under 5	186	5.1%	3,489	6.5%	9,071	6.1%	
Age 5 to 9 Years	234	6.5%	4,608	8.6%	12,520	8.4%	
Age 10 to 14 Years	261	7.2%	4,817	9.0%	13,986	9.4%	
Age 15 to 19 Years	229	6.3%	3,905	7.3%	11,393	7.7%	
Age 20 to 24 Years	220	6.1%	2,619	4.9%	7,217	4.9%	
Age 25 to 29 Years	161	4.5%	2,308	4.3%	5,856	3.9%	
Age 30 to 34 Years	137	3.8%	2,912	5.4%	7,426	5.0%	
Age 35 to 39 Years	209	5.8%	4,222	7.9%	11,040	7.4%	
Age 40 to 44 Years	215	5.9%	4,532	8.4%	12,911	8.7%	
Age 45 to 49 Years	290	8.0%	4,409	8.2%	12,663	8.5%	
Age 50 to 54 Years	282	7.8%	3,670	6.8%	11,050	7.4%	
Age 55 to 59 Years	252	7.0%	3,104	5.8%	9,089	6.1%	
Age 60 to 64 Years	240	6.6%	2,485	4.6%	6,969	4.7%	
Age 65 to 74 Years	405	11.2%	3,923	7.3%	10,283	6.9%	
Age 75 to 84 Years	220	6.1%	2,062	3.8%	5,409	3.6%	
Age 85 Years or Over	72	2.0%	685	1.3%	1,764	1.2%	
Median Age	43.1		37.0		37.5		
<b>Gender Age Distribution (2021)</b>							
Female Population	1,839	50.9%	26,728	49.7%	74,742	50.3%	
Age 0 to 19 Years	436	23.7%	8,015	30.0%	22,970	30.7%	
Age 20 to 64 Years	1,016	55.3%	15,128	56.6%	42,397	56.7%	
Age 65 Years or Over	387	21.0%	3,586	13.4%	9,376	12.5%	
Female Median Age	44.3		37.5		37.8		
Male Population	1,773	49.1%	27,018	50.3%	73,906	49.7%	
Age 0 to 19 Years	473	26.7%	8,803	32.6%	24,000	32.5%	
Age 20 to 64 Years	989	55.8%	15,132	56.0%	41,826	56.6%	
Age 65 Years or Over	310	17.5%	3,084	11.4%	8,081	10.9%	
Male Median Age	41.2		36.6		37.3		

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<b>Household Income Distribution (2021)</b>						
HH Income \$200,000 or More	241	17.3%	4,334	24.3%	13,077	27.0%
HH Income \$150,000 to \$199,999	129	9.2%	2,518	14.1%	6,998	14.5%
HH Income \$100,000 to \$149,999	283	20.3%	4,130	23.2%	11,118	23.0%
HH Income \$75,000 to \$99,999	216	15.5%	2,005	11.2%	5,096	10.5%
HH Income \$50,000 to \$74,999	277	19.9%	2,001	11.2%	5,053	10.4%
HH Income \$35,000 to \$49,999	114	8.2%	1,204	6.8%	2,644	5.5%
HH Income \$25,000 to \$34,999	47	3.3%	538	3.0%	1,442	3.0%
HH Income \$15,000 to \$24,999	28	2.0%	403	2.3%	1,268	2.6%
HH Income Under \$15,000	60	4.3%	696	3.9%	1,716	3.5%
HH Income \$35,000 or More	1,260	90.4%	16,191	90.8%	43,987	90.9%
HH Income \$75,000 or More	869	62.3%	12,987	72.8%	36,290	75.0%
<b>Housing (2021)</b>						
Total Housing Units	1,550		18,332		50,020	
Housing Units Occupied	1,394	89.9%	17,828	97.3%	48,412	96.8%
Housing Units Owner-Occupied	1,315	94.3%	15,863	89.0%	42,335	87.4%
Housing Units, Renter-Occupied	79	5.7%	1,965	11.0%	6,077	12.6%
Housing Units, Vacant	156	11.2%	504	2.8%	1,607	3.3%
<b>Marital Status (2021)</b>						
Never Married	618	21.1%	8,894	21.8%	25,654	22.7%
Currently Married	1,962	66.9%	26,723	65.4%	72,833	64.4%
Separated	34	1.2%	960	2.4%	2,825	2.5%
Widowed	153	5.2%	1,277	3.1%	3,722	3.3%
Divorced	165	5.6%	2,980	7.3%	8,036	7.1%
<b>Household Type (2021)</b>						
Population Family	3,175	87.9%	49,288	91.7%	136,893	92.1%
Population Non-Family	403	11.2%	4,266	7.9%	10,785	7.3%
Population Group Quarters	34	0.9%	192	0.4%	970	0.7%
Family Households	1,069	76.7%	14,495	81.3%	39,940	82.5%
Non-Family Households	325	23.3%	3,334	18.7%	8,472	17.5%
Married Couple with Children	441	22.5%	6,684	25.0%	19,032	26.1%
Average Family Household Size	3.0		3.4		3.4	
<b>Household Size (2021)</b>						
1 Person Households	273	19.5%	2,709	15.2%	6,882	14.2%
2 Person Households	589	42.2%	5,111	28.7%	13,377	27.6%
3 Person Households	203	14.5%	3,164	17.7%	9,004	18.6%
4 Person Households	199	14.3%	4,330	24.3%	12,061	24.9%
5 Person Households	90	6.4%	1,674	9.4%	4,831	10.0%
6 or More Person Households	42	3.0%	840	4.7%	2,258	4.7%
<b>Household Vehicles (2021)</b>						
Households with 0 Vehicles Available	13	0.9%	190	1.1%	662	1.4%
Households with 1 Vehicles Available	305	21.8%	3,659	20.5%	9,028	18.6%
Households with 2 or More Vehicles Available	1,077	77.2%	13,979	78.4%	38,723	80.0%
Total Vehicles Available	2,855		36,860		103,225	
Average Vehicles Per Household	2.0		2.1		2.1	

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<b>Labor Force (2021)</b>							
Estimated Labor Population Age 16 Years or Over		2,896		39,865		110,127	
Estimated Civilian Employed		1,550	53.5%	25,593	64.2%	70,824	64.3%
Estimated Civilian Unemployed		53	1.8%	762	1.9%	2,227	2.0%
Estimated in Armed Forces		-	-	8	-	31	-
Estimated Not in Labor Force		1,292	44.6%	13,502	33.9%	37,045	33.6%
Unemployment Rate		1.8%		1.9%		2.0%	
<b>Occupation (2021)</b>							
Occupation: Population Age 16 Years or Over		1,550		25,593		70,824	
Management, Business, Financial Operations		399	25.7%	6,681	26.1%	19,629	27.7%
Professional, Related		570	36.8%	9,312	36.4%	22,638	32.0%
Service		192	12.4%	2,499	9.8%	7,709	10.9%
Sales, Office		253	16.3%	4,964	19.4%	15,233	21.5%
Farming, Fishing, Forestry		2	0.1%	85	0.3%	207	0.3%
Construct, Extraction, Maintenance		57	3.7%	690	2.7%	2,031	2.9%
Production, Transport Material Moving		79	5.1%	1,361	5.3%	3,376	4.8%
White Collar Workers		1,222	78.8%	20,957	81.9%	57,500	81.2%
Blue Collar Workers		329	21.2%	4,636	18.1%	13,324	18.8%
<b>Consumer Expenditure (2021)</b>							
Total Household Expenditure		\$112.2 M		\$1.6 B		\$4.55 B	
Total Non-Retail Expenditure		\$59.24 M	52.8%	\$847.46 M	53.0%	\$2.42 B	53.1%
Total Retail Expenditure		\$52.95 M	47.2%	\$750.81 M	47.0%	\$2.13 B	46.9%
Apparel		\$3.97 M	3.5%	\$58.25 M	3.6%	\$166.45 M	3.7%
Contributions		\$3.91 M	3.5%	\$57.02 M	3.6%	\$164.28 M	3.6%
Education		\$3.62 M	3.2%	\$56.99 M	3.6%	\$166.11 M	3.7%
Entertainment		\$6.51 M	5.8%	\$94.2 M	5.9%	\$269 M	5.9%
Food and Beverages		\$16.26 M	14.5%	\$230.27 M	14.4%	\$653.5 M	14.4%
Furnishings and Equipment		\$4.05 M	3.6%	\$58.05 M	3.6%	\$165.57 M	3.6%
Gifts		\$2.98 M	2.7%	\$43.68 M	2.7%	\$126.76 M	2.8%
Health Care		\$9.39 M	8.4%	\$128.24 M	8.0%	\$362.18 M	8.0%
Household Operations		\$4.5 M	4.0%	\$64.81 M	4.1%	\$185.14 M	4.1%
Miscellaneous Expenses		\$2.14 M	1.9%	\$30.51 M	1.9%	\$86.91 M	1.9%
Personal Care		\$1.5 M	1.3%	\$21.41 M	1.3%	\$60.91 M	1.3%
Personal Insurance		\$849.93 K	0.8%	\$12.47 M	0.8%	\$35.83 M	0.8%
Reading		\$248.94 K	0.2%	\$3.51 M	0.2%	\$10.01 M	0.2%
Shelter		\$23.26 M	20.7%	\$333.27 M	20.9%	\$949.34 M	20.9%
Tobacco		\$595.26 K	0.5%	\$7.72 M	0.5%	\$21.45 M	0.5%
Transportation		\$20.47 M	18.2%	\$289.25 M	18.1%	\$820.73 M	18.0%
Utilities		\$7.93 M	7.1%	\$108.61 M	6.8%	\$306.02 M	6.7%
<b>Educational Attainment (2021)</b>							
Adult Population Age 25 Years or Over		2,483		34,310		94,461	
Elementary (Grade Level 0 to 8)		16	0.6%	861	2.5%	2,260	2.4%
Some High School (Grade Level 9 to 11)		48	1.9%	1,025	3.0%	2,398	2.5%
High School Graduate		312	12.6%	3,992	11.6%	10,839	11.5%
Some College		466	18.8%	4,626	13.5%	12,706	13.5%
Associate Degree Only		171	6.9%	2,216	6.5%	6,064	6.4%
Bachelor Degree Only		1,020	41.1%	13,231	38.6%	38,130	40.4%
Graduate Degree		450	18.1%	8,359	24.4%	22,064	23.4%

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<b>Units In Structure (2021)</b>							
1 Detached Unit		1,028	203.8%	15,131	140.3%	40,913	130.2%
1 Attached Unit		298	59.1%	1,383	12.8%	3,356	10.7%
2 to 4 Units		13	2.6%	119	1.1%	397	1.3%
5 to 9 Units		7	1.3%	90	0.8%	371	1.2%
10 to 19 Units		11	2.1%	230	2.1%	839	2.7%
20 to 49 Units		4	0.9%	80	0.7%	411	1.3%
50 or More Units		13	2.5%	324	3.0%	1,203	3.8%
Mobile Home or Trailer		20	3.9%	418	3.9%	839	2.7%
Other Structure	-	-	-	54	0.5%	84	0.3%
<b>Homes Built By Year (2021)</b>							
Homes Built 2010 or later		747	148.0%	5,908	54.8%	13,286	42.3%
Homes Built 2000 to 2009		397	78.7%	7,228	67.0%	17,065	54.3%
Homes Built 1990 to 1999		147	29.1%	3,509	32.5%	13,292	42.3%
Homes Built 1980 to 1989		72	14.3%	653	6.1%	2,748	8.7%
Homes Built 1970 to 1979		14	2.8%	308	2.9%	1,231	3.9%
Homes Built 1960 to 1969		16	3.1%	98	0.9%	342	1.1%
Homes Built 1950 to 1959		1	0.2%	46	0.4%	168	0.5%
Homes Built Before 1949	-	-	-	80	0.7%	282	0.9%
<b>Home Values (2021)</b>							
Home Values \$1,000,000 or More		7	0.6%	94	0.6%	374	0.9%
Home Values \$500,000 to \$999,999		183	13.9%	2,954	18.6%	9,512	22.5%
Home Values \$400,000 to \$499,999		190	14.4%	3,924	24.7%	10,075	23.8%
Home Values \$300,000 to \$399,999		748	56.8%	5,347	33.7%	13,555	32.0%
Home Values \$200,000 to \$299,999		157	11.9%	2,661	16.8%	6,887	16.3%
Home Values \$150,000 to \$199,999		20	1.5%	543	3.4%	1,072	2.5%
Home Values \$100,000 to \$149,999	-	-	-	113	0.7%	284	0.7%
Home Values \$70,000 to \$99,999	-	-	-	38	0.2%	89	0.2%
Home Values \$50,000 to \$69,999	-	-	-	3	-	27	-
Home Values \$25,000 to \$49,999		7	0.6%	27	0.2%	73	0.2%
Home Values Under \$25,000		2	0.2%	158	1.0%	387	0.9%
Owner-Occupied Median Home Value		\$365,632		\$386,628		\$402,056	
Renter-Occupied Median Rent		\$1,233		\$1,357		\$1,320	
<b>Transportation To Work (2021)</b>							
Drive to Work Alone		1,161	74.9%	19,386	75.7%	52,854	74.6%
Drive to Work in Carpool		158	10.2%	2,081	8.1%	5,338	7.5%
Travel to Work by Public Transportation		14	0.9%	187	0.7%	737	1.0%
Drive to Work on Motorcycle	-	-	-	12	-	80	0.1%
Walk or Bicycle to Work	-	-	-	81	0.3%	286	0.4%
Other Means		34	2.2%	241	0.9%	605	0.9%
Work at Home		182	11.7%	3,604	14.1%	10,922	15.4%
<b>Travel Time (2021)</b>							
Travel to Work in 14 Minutes or Less		279	18.0%	3,899	15.2%	11,156	15.8%
Travel to Work in 15 to 29 Minutes		381	24.6%	7,341	28.7%	19,903	28.1%
Travel to Work in 30 to 59 Minutes		541	34.9%	7,357	28.7%	19,455	27.5%
Travel to Work in 60 Minutes or More		168	10.8%	3,391	13.3%	9,388	13.3%
Average Minutes Travel to Work		29.1		27.6		27.0	