

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9775/-84.4404

3822 Roswell Rd Marietta, GA 30062		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)		7,036		70,486		202,245	
Projected Population (2026)		7,110		71,501		207,508	
Census Population (2020)		6,977		69,805		200,229	
Census Population (2010)		6,797		64,916		186,742	
Projected Annual Growth (2021 to 2026)		74	0.2%	1,014	0.3%	5,263	0.5%
Historical Annual Growth (2020 to 2021)		59	0.8%	681	1.0%	2,016	1.0%
Historical Annual Growth (2010 to 2020)		180	2.6%	4,889	7.5%	13,487	7.2%
Estimated Population Density (2021)		2,241	psm	2,493	psm	2,576	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2021)		2,571		25,681		80,705	
Projected Households (2026)		2,605		26,117		83,044	
Census Households (2020)		2,550		25,433		79,997	
Census Households (2010)		2,476		23,624		74,227	
Estimated Households with Children (2021)		939	36.5%	9,408	36.6%	25,434	31.5%
Estimated Average Household Size (2021)		2.74		2.74		2.50	
Average Household Income							
Estimated Average Household Income (2021)		\$166,891		\$175,966		\$142,033	
Projected Average Household Income (2026)		\$208,387		\$215,188		\$170,658	
Estimated Average Family Income (2021)		\$182,309		\$198,772		\$174,843	
Median Household Income							
Estimated Median Household Income (2021)		\$137,886		\$140,813		\$110,786	
Projected Median Household Income (2026)		\$163,651		\$165,592		\$129,562	
Estimated Median Family Income (2021)		\$152,638		\$163,327		\$140,633	
Per Capita Income							
Estimated Per Capita Income (2021)		\$60,976		\$64,134		\$56,699	
Projected Per Capita Income (2026)		\$76,354		\$78,622		\$68,319	
Estimated Per Capita Income 5 Year Growth		\$15,378	25.2%	\$14,488	22.6%	\$11,619	20.5%
Estimated Average Household Net Worth (2021)		\$1,430,264		\$1,507,389		\$1,078,174	
Daytime Demos (2021)							
Total Businesses		863		4,465		13,397	
Total Employees		6,107		23,475		97,979	
Company Headquarter Businesses		25	2.8%	120	2.7%	458	3.4%
Company Headquarter Employees		267	4.4%	1,637	7.0%	17,884	18.3%
Employee Population per Business		7.1		5.3		7.3	
Residential Population per Business		8.1		15.8		15.1	

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Race & Ethnicity							
White (2021)	5,101	72.5%	51,454	73.0%	126,060	62.3%	
Black or African American (2021)	376	5.3%	5,350	7.6%	33,126	16.4%	
American Indian or Alaska Native (2021)	11	0.2%	114	0.2%	784	0.4%	
Asian (2021)	955	13.6%	6,935	9.8%	16,043	7.9%	
Hawaiian or Pacific Islander (2021)	-	-	18	-	94	-	
Other Race (2021)	98	1.4%	1,159	1.6%	8,165	4.0%	
Two or More Races (2021)	494	7.0%	5,456	7.7%	17,974	8.9%	
Not Hispanic or Latino Population (2021)	6,681	94.9%	66,163	93.9%	182,944	90.5%	
Hispanic or Latino Population (2021)	355	5.1%	4,323	6.1%	19,301	9.5%	
Not Hispanic or Latino Population (2026)	6,736	94.7%	66,939	93.6%	187,198	90.2%	
Hispanic or Latino Population (2026)	374	5.3%	4,562	6.4%	20,310	9.8%	
Not Hispanic or Latino Population (2020)	6,641	95.2%	65,654	94.1%	181,596	90.7%	
Hispanic or Latino Population (2020)	336	4.8%	4,151	5.9%	18,632	9.3%	
Not Hispanic or Latino Population (2010)	6,586	96.9%	62,386	96.1%	171,709	91.9%	
Hispanic or Latino Population (2010)	211	3.1%	2,530	3.9%	15,033	8.1%	
Projected Hispanic Annual Growth (2021 to 2026)	19	1.0%	239	1.1%	1,009	1.0%	
Historic Hispanic Annual Growth (2010 to 2021)	144	6.2%	1,792	6.4%	4,268	2.6%	
Age Distribution (2021)							
Age Under 5	323	4.6%	3,087	4.4%	10,347	5.1%	
Age 5 to 9 Years	448	6.4%	4,493	6.4%	12,152	6.0%	
Age 10 to 14 Years	532	7.6%	5,224	7.4%	12,994	6.4%	
Age 15 to 19 Years	478	6.8%	4,832	6.9%	12,188	6.0%	
Age 20 to 24 Years	220	3.1%	2,489	3.5%	10,624	5.3%	
Age 25 to 29 Years	166	2.4%	2,189	3.1%	12,893	6.4%	
Age 30 to 34 Years	224	3.2%	2,788	4.0%	13,439	6.6%	
Age 35 to 39 Years	399	5.7%	4,043	5.7%	13,596	6.7%	
Age 40 to 44 Years	470	6.7%	4,686	6.6%	13,547	6.7%	
Age 45 to 49 Years	560	8.0%	5,381	7.6%	14,074	7.0%	
Age 50 to 54 Years	541	7.7%	5,549	7.9%	14,632	7.2%	
Age 55 to 59 Years	583	8.3%	6,085	8.6%	15,233	7.5%	
Age 60 to 64 Years	644	9.1%	6,202	8.8%	14,574	7.2%	
Age 65 to 74 Years	905	12.9%	8,816	12.5%	20,587	10.2%	
Age 75 to 84 Years	386	5.5%	3,476	4.9%	8,462	4.2%	
Age 85 Years or Over	160	2.3%	1,144	1.6%	2,903	1.4%	
Median Age	46.4		45.3		40.9		
Gender Age Distribution (2021)							
Female Population	3,632	51.6%	36,124	51.2%	104,266	51.6%	
Age 0 to 19 Years	854	23.5%	8,568	23.7%	23,172	22.2%	
Age 20 to 64 Years	2,001	55.1%	20,522	56.8%	63,865	61.3%	
Age 65 Years or Over	777	21.4%	7,034	19.5%	17,229	16.5%	
Female Median Age	46.9		46.0		41.7		
Male Population	3,405	48.4%	34,362	48.8%	97,979	48.4%	
Age 0 to 19 Years	927	27.2%	9,068	26.4%	24,509	25.0%	
Age 20 to 64 Years	1,804	53.0%	18,892	55.0%	58,747	60.0%	
Age 65 Years or Over	673	19.8%	6,403	18.6%	14,724	15.0%	
Male Median Age	45.7		44.6		40.1		

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Household Income Distribution (2021)							
HH Income \$200,000 or More	693	26.9%	7,824	30.5%	16,305	20.2%	
HH Income \$150,000 to \$199,999	496	19.3%	3,694	14.4%	8,852	11.0%	
HH Income \$100,000 to \$149,999	555	21.6%	4,866	18.9%	14,412	17.9%	
HH Income \$75,000 to \$99,999	285	11.1%	2,704	10.5%	10,112	12.5%	
HH Income \$50,000 to \$74,999	237	9.2%	2,840	11.1%	12,650	15.7%	
HH Income \$35,000 to \$49,999	105	4.1%	1,510	5.9%	7,167	8.9%	
HH Income \$25,000 to \$34,999	83	3.2%	813	3.2%	4,326	5.4%	
HH Income \$15,000 to \$24,999	44	1.7%	545	2.1%	2,939	3.6%	
HH Income Under \$15,000	74	2.9%	884	3.4%	3,942	4.9%	
HH Income \$35,000 or More	2,370	92.2%	23,439	91.3%	69,498	86.1%	
HH Income \$75,000 or More	2,028	78.9%	19,089	74.3%	49,681	61.6%	
Housing (2021)							
Total Housing Units	2,572		25,794		83,623		
Housing Units Occupied	2,571	100.0%	25,681	99.6%	80,705	96.5%	
Housing Units Owner-Occupied	2,309	89.8%	22,500	87.6%	54,906	68.0%	
Housing Units, Renter-Occupied	262	10.2%	3,182	12.4%	25,799	32.0%	
Housing Units, Vacant	1	-	113	0.4%	2,919	3.6%	
Marital Status (2021)							
Never Married	1,134	19.8%	11,735	20.3%	46,983	28.2%	
Currently Married	3,711	64.7%	37,403	64.8%	91,860	55.1%	
Separated	74	1.3%	1,183	2.1%	4,887	2.9%	
Widowed	184	3.2%	2,004	3.5%	5,583	3.3%	
Divorced	630	11.0%	5,357	9.3%	17,440	10.5%	
Household Type (2021)							
Population Family	6,489	92.2%	64,316	91.2%	169,053	83.6%	
Population Non-Family	547	7.8%	5,982	8.5%	32,661	16.1%	
Population Group Quarters	-	-	188	0.3%	532	0.3%	
Family Households	2,097	81.6%	20,602	80.2%	54,529	67.6%	
Non-Family Households	474	18.4%	5,079	19.8%	26,176	32.4%	
Married Couple with Children	793	21.4%	7,938	21.2%	18,598	20.2%	
Average Family Household Size	3.1		3.1		3.1		
Household Size (2021)							
1 Person Households	415	16.1%	4,348	16.9%	20,935	25.9%	
2 Person Households	918	35.7%	8,994	35.0%	27,310	33.8%	
3 Person Households	475	18.5%	4,772	18.6%	13,535	16.8%	
4 Person Households	528	20.5%	5,065	19.7%	12,233	15.2%	
5 Person Households	178	6.9%	1,860	7.2%	4,588	5.7%	
6 or More Person Households	57	2.2%	643	2.5%	2,104	2.6%	
Household Vehicles (2021)							
Households with 0 Vehicles Available	34	1.3%	415	1.6%	2,682	3.3%	
Households with 1 Vehicles Available	482	18.7%	5,219	20.3%	26,050	32.3%	
Households with 2 or More Vehicles Available	2,055	79.9%	20,047	78.1%	51,972	64.4%	
Total Vehicles Available	5,561		55,029		152,284		
Average Vehicles Per Household	2.2		2.1		1.9		

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Labor Force (2021)							
Estimated Labor Population Age 16 Years or Over		5,634		56,625		164,209	
Estimated Civilian Employed		3,342	59.3%	33,791	59.7%	104,881	63.9%
Estimated Civilian Unemployed		128	2.3%	1,360	2.4%	4,872	3.0%
Estimated in Armed Forces		-	-	-	-	153	-
Estimated Not in Labor Force		2,164	38.4%	21,474	37.9%	54,302	33.1%
Unemployment Rate		2.3%		2.4%		3.0%	
Occupation (2021)							
Occupation: Population Age 16 Years or Over		3,342		33,791		104,881	
Management, Business, Financial Operations		1,005	30.1%	9,576	28.3%	29,316	28.0%
Professional, Related		1,058	31.7%	11,476	34.0%	31,614	30.1%
Service		208	6.2%	2,955	8.7%	12,137	11.6%
Sales, Office		750	22.5%	6,915	20.5%	20,461	19.5%
Farming, Fishing, Forestry		-	-	8	-	21	-
Construct, Extraction, Maintenance		93	2.8%	1,355	4.0%	4,820	4.6%
Production, Transport Material Moving		227	6.8%	1,506	4.5%	6,512	6.2%
White Collar Workers		2,813	84.2%	27,967	82.8%	81,391	77.6%
Blue Collar Workers		528	15.8%	5,824	17.2%	23,491	22.4%
Consumer Expenditure (2021)							
Total Household Expenditure		\$259.27 M		\$2.72 B		\$7.28 B	
Total Non-Retail Expenditure		\$137.84 M	53.2%	\$1.45 B	53.3%	\$3.87 B	53.1%
Total Retail Expenditure		\$121.43 M	46.8%	\$1.27 B	46.7%	\$3.41 B	46.9%
Apparel		\$9.43 M	3.6%	\$98.93 M	3.6%	\$262.69 M	3.6%
Contributions		\$9.46 M	3.7%	\$100.27 M	3.7%	\$257.75 M	3.5%
Education		\$9.48 M	3.7%	\$100.38 M	3.7%	\$252.48 M	3.5%
Entertainment		\$15.38 M	5.9%	\$160.98 M	5.9%	\$424.19 M	5.8%
Food and Beverages		\$37.08 M	14.3%	\$388.4 M	14.3%	\$1.05 B	14.4%
Furnishings and Equipment		\$9.48 M	3.7%	\$99.14 M	3.6%	\$262.08 M	3.6%
Gifts		\$7.22 M	2.8%	\$77.65 M	2.9%	\$199.04 M	2.7%
Health Care		\$20.83 M	8.0%	\$217.83 M	8.0%	\$591.35 M	8.1%
Household Operations		\$10.59 M	4.1%	\$111.35 M	4.1%	\$293.69 M	4.0%
Miscellaneous Expenses		\$4.98 M	1.9%	\$52.22 M	1.9%	\$139.09 M	1.9%
Personal Care		\$3.48 M	1.3%	\$36.37 M	1.3%	\$97.54 M	1.3%
Personal Insurance		\$2.07 M	0.8%	\$21.64 M	0.8%	\$55.39 M	0.8%
Reading		\$577.91 K	0.2%	\$6.07 M	0.2%	\$16.1 M	0.2%
Shelter		\$54 M	20.8%	\$567.03 M	20.8%	\$1.53 B	21.0%
Tobacco		\$1.2 M	0.5%	\$12.67 M	0.5%	\$37.42 M	0.5%
Transportation		\$46.66 M	18.0%	\$487.56 M	17.9%	\$1.31 B	18.0%
Utilities		\$17.36 M	6.7%	\$182.05 M	6.7%	\$503.08 M	6.9%
Educational Attainment (2021)							
Adult Population Age 25 Years or Over		5,035		50,361		143,940	
Elementary (Grade Level 0 to 8)		21	0.4%	648	1.3%	2,981	2.1%
Some High School (Grade Level 9 to 11)		55	1.1%	598	1.2%	2,772	1.9%
High School Graduate		402	8.0%	4,433	8.8%	17,311	12.0%
Some College		581	11.5%	5,986	11.9%	20,485	14.2%
Associate Degree Only		193	3.8%	2,733	5.4%	9,144	6.4%
Bachelor Degree Only		2,346	46.6%	21,317	42.3%	55,929	38.9%
Graduate Degree		1,437	28.5%	14,646	29.1%	35,317	24.5%

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Units In Structure (2021)							
1 Detached Unit	2,380	96.1%	22,894	96.9%	52,873	71.2%	
1 Attached Unit	97	3.9%	1,112	4.7%	5,700	7.7%	
2 to 4 Units	8	0.3%	170	0.7%	2,017	2.7%	
5 to 9 Units	27	1.1%	279	1.2%	4,973	6.7%	
10 to 19 Units	20	0.8%	518	2.2%	8,035	10.8%	
20 to 49 Units	11	0.5%	225	1.0%	3,352	4.5%	
50 or More Units	24	1.0%	396	1.7%	3,244	4.4%	
Mobile Home or Trailer	3	0.1%	87	0.4%	467	0.6%	
Other Structure	-	-	-	-	44	-	
Homes Built By Year (2021)							
Homes Built 2010 or later	166	6.7%	1,590	6.7%	4,703	6.3%	
Homes Built 2000 to 2009	137	5.5%	1,997	8.5%	7,071	9.5%	
Homes Built 1990 to 1999	344	13.9%	4,511	19.1%	13,450	18.1%	
Homes Built 1980 to 1989	847	34.2%	7,871	33.3%	24,518	33.0%	
Homes Built 1970 to 1979	894	36.1%	7,575	32.1%	20,008	27.0%	
Homes Built 1960 to 1969	122	4.9%	1,382	5.9%	7,091	9.6%	
Homes Built 1950 to 1959	43	1.8%	449	1.9%	2,570	3.5%	
Homes Built Before 1949	16	0.7%	306	1.3%	1,293	1.7%	
Home Values (2021)							
Home Values \$1,000,000 or More	43	1.9%	893	4.0%	1,716	3.1%	
Home Values \$500,000 to \$999,999	560	24.3%	6,559	29.2%	13,601	24.8%	
Home Values \$400,000 to \$499,999	769	33.3%	4,287	19.1%	9,200	16.8%	
Home Values \$300,000 to \$399,999	690	29.9%	6,030	26.8%	12,559	22.9%	
Home Values \$200,000 to \$299,999	195	8.4%	3,529	15.7%	10,334	18.8%	
Home Values \$150,000 to \$199,999	40	1.7%	885	3.9%	4,510	8.2%	
Home Values \$100,000 to \$149,999	7	0.3%	160	0.7%	2,136	3.9%	
Home Values \$70,000 to \$99,999	-	-	31	0.1%	463	0.8%	
Home Values \$50,000 to \$69,999	-	-	3	-	39	-	
Home Values \$25,000 to \$49,999	3	0.1%	45	0.2%	119	0.2%	
Home Values Under \$25,000	1	-	77	0.3%	229	0.4%	
Owner-Occupied Median Home Value	\$430,975		\$429,728		\$392,789		
Renter-Occupied Median Rent	\$1,652		\$1,439		\$1,170		
Transportation To Work (2021)							
Drive to Work Alone	2,660	79.6%	26,155	77.4%	80,633	76.9%	
Drive to Work in Carpool	143	4.3%	1,369	4.1%	4,861	4.6%	
Travel to Work by Public Transportation	16	0.5%	237	0.7%	2,396	2.3%	
Drive to Work on Motorcycle	-	-	18	-	63	-	
Walk or Bicycle to Work	24	0.7%	204	0.6%	1,006	1.0%	
Other Means	31	0.9%	272	0.8%	1,468	1.4%	
Work at Home	469	14.0%	5,536	16.4%	14,455	13.8%	
Travel Time (2021)							
Travel to Work in 14 Minutes or Less	552	16.5%	4,416	13.1%	13,821	13.2%	
Travel to Work in 15 to 29 Minutes	767	23.0%	9,230	27.3%	29,711	28.3%	
Travel to Work in 30 to 59 Minutes	1,282	38.4%	12,285	36.4%	38,947	37.1%	
Travel to Work in 60 Minutes or More	272	8.2%	2,325	6.9%	7,948	7.6%	
Average Minutes Travel to Work	29.9		29.0		28.8		