

# Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6508/-84.002

<b>1363 Iris Dr SE Conyers, GA 30013</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2021)	4,502		40,297		85,927	
Projected Population (2026)	4,592		41,155		89,106	
Census Population (2020)	4,390		40,190		85,276	
Census Population (2010)	4,291		36,336		76,648	
Projected Annual Growth (2021 to 2026)	90	0.4%	858	0.4%	3,179	0.7%
Historical Annual Growth (2020 to 2021)	112	2.5%	107	0.3%	651	0.8%
Historical Annual Growth (2010 to 2020)	99	2.3%	3,854	10.6%	8,628	11.3%
Estimated Population Density (2021)	1,434 psm		1,425 psm		1,094 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2021)	1,691		14,490		30,455	
Projected Households (2026)	1,682		14,422		30,448	
Census Households (2020)	1,647		14,447		30,207	
Census Households (2010)	1,603		13,102		26,999	
Estimated Households with Children (2021)	665	39.3%	5,680	39.2%	11,850	38.9%
Estimated Average Household Size (2021)	2.66		2.74		2.79	
<b>Average Household Income</b>						
Estimated Average Household Income (2021)	\$71,034		\$74,849		\$78,361	
Projected Average Household Income (2026)	\$85,660		\$89,040		\$92,806	
Estimated Average Family Income (2021)	\$79,655		\$82,177		\$87,661	
<b>Median Household Income</b>						
Estimated Median Household Income (2021)	\$51,898		\$61,176		\$65,063	
Projected Median Household Income (2026)	\$59,529		\$70,156		\$74,898	
Estimated Median Family Income (2021)	\$58,068		\$67,714		\$73,993	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2021)	\$26,693		\$27,014		\$27,863	
Projected Per Capita Income (2026)	\$31,390		\$31,301		\$31,799	
Estimated Per Capita Income 5 Year Growth	\$4,697	17.6%	\$4,287	15.9%	\$3,936	14.1%
Estimated Average Household Net Worth (2021)	\$347,831		\$410,517		\$438,647	
<b>Daytime Demos (2021)</b>						
Total Businesses	635		3,216		5,049	
Total Employees	6,745		31,673		42,178	
Company Headquarter Businesses	18	2.8%	94	2.9%	133	2.6%
Company Headquarter Employees	2,050	30.4%	8,690	27.4%	9,551	22.6%
Employee Population per Business	10.6		9.8		8.4	
Residential Population per Business	7.1		12.5		17.0	

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<b>Race &amp; Ethnicity</b>							
White (2021)	732	16.3%	7,156	17.8%	19,589	22.8%	
Black or African American (2021)	2,926	65.0%	27,328	67.8%	53,652	62.4%	
American Indian or Alaska Native (2021)	21	0.5%	145	0.4%	290	0.3%	
Asian (2021)	52	1.1%	636	1.6%	1,409	1.6%	
Hawaiian or Pacific Islander (2021)	21	0.5%	54	0.1%	113	0.1%	
Other Race (2021)	355	7.9%	2,204	5.5%	5,219	6.1%	
Two or More Races (2021)	396	8.8%	2,773	6.9%	5,655	6.6%	
Not Hispanic or Latino Population (2021)	3,785	84.1%	36,194	89.8%	76,605	89.2%	
Hispanic or Latino Population (2021)	717	15.9%	4,103	10.2%	9,322	10.8%	
Not Hispanic or Latino Population (2026)	3,847	83.8%	36,893	89.6%	79,261	89.0%	
Hispanic or Latino Population (2026)	745	16.2%	4,261	10.4%	9,844	11.0%	
Not Hispanic or Latino Population (2020)	3,860	87.9%	36,782	91.5%	76,392	89.6%	
Hispanic or Latino Population (2020)	530	12.1%	3,408	8.5%	8,884	10.4%	
Not Hispanic or Latino Population (2010)	3,523	82.1%	32,545	89.6%	68,694	89.6%	
Hispanic or Latino Population (2010)	768	17.9%	3,792	10.4%	7,954	10.4%	
Projected Hispanic Annual Growth (2021 to 2026)	27	0.8%	159	0.8%	522	1.1%	
Historic Hispanic Annual Growth (2010 to 2021)	-51	-0.6%	311	0.7%	1,368	1.6%	
<b>Age Distribution (2021)</b>							
Age Under 5	342	7.6%	2,632	6.5%	5,148	6.0%	
Age 5 to 9 Years	302	6.7%	2,748	6.8%	5,714	6.6%	
Age 10 to 14 Years	302	6.7%	2,910	7.2%	6,399	7.4%	
Age 15 to 19 Years	319	7.1%	2,933	7.3%	6,280	7.3%	
Age 20 to 24 Years	401	8.9%	3,030	7.5%	6,026	7.0%	
Age 25 to 29 Years	449	10.0%	3,146	7.8%	6,182	7.2%	
Age 30 to 34 Years	317	7.0%	2,723	6.8%	5,571	6.5%	
Age 35 to 39 Years	245	5.4%	2,323	5.8%	5,039	5.9%	
Age 40 to 44 Years	255	5.7%	2,361	5.9%	5,352	6.2%	
Age 45 to 49 Years	277	6.1%	2,440	6.1%	5,553	6.5%	
Age 50 to 54 Years	245	5.4%	2,472	6.1%	5,628	6.6%	
Age 55 to 59 Years	253	5.6%	2,558	6.3%	5,720	6.7%	
Age 60 to 64 Years	226	5.0%	2,282	5.7%	5,167	6.0%	
Age 65 to 74 Years	369	8.2%	3,368	8.4%	7,575	8.8%	
Age 75 to 84 Years	163	3.6%	1,682	4.2%	3,417	4.0%	
Age 85 Years or Over	38	0.8%	690	1.7%	1,157	1.3%	
Median Age	32.0		35.0		36.3		
<b>Gender Age Distribution (2021)</b>							
Female Population	2,377	52.8%	21,994	54.6%	46,064	53.6%	
Age 0 to 19 Years	618	26.0%	5,520	25.1%	11,604	25.2%	
Age 20 to 64 Years	1,410	59.3%	12,940	58.8%	27,337	59.3%	
Age 65 Years or Over	348	14.7%	3,534	16.1%	7,123	15.5%	
Female Median Age	33.7		37.1		37.9		
Male Population	2,125	47.2%	18,303	45.4%	39,864	46.4%	
Age 0 to 19 Years	647	30.4%	5,703	31.2%	11,937	29.9%	
Age 20 to 64 Years	1,257	59.1%	10,395	56.8%	22,901	57.4%	
Age 65 Years or Over	221	10.4%	2,205	12.0%	5,026	12.6%	
Male Median Age	30.4		32.4		34.4		

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<b>Conyers, GA 30013</b>								
<b>Household Income Distribution (2021)</b>								
HH Income \$200,000 or More	68	4.0%	723	5.0%	1,641	5.4%		
HH Income \$150,000 to \$199,999	56	3.3%	553	3.8%	1,294	4.2%		
HH Income \$100,000 to \$149,999	173	10.3%	2,067	14.3%	4,918	16.1%		
HH Income \$75,000 to \$99,999	184	10.9%	1,882	13.0%	4,380	14.4%		
HH Income \$50,000 to \$74,999	374	22.1%	3,310	22.8%	6,441	21.2%		
HH Income \$35,000 to \$49,999	245	14.5%	2,101	14.5%	3,922	12.9%		
HH Income \$25,000 to \$34,999	228	13.5%	1,483	10.2%	2,864	9.4%		
HH Income \$15,000 to \$24,999	198	11.7%	1,254	8.7%	2,574	8.5%		
HH Income Under \$15,000	165	9.7%	1,117	7.7%	2,421	8.0%		
HH Income \$35,000 or More	1,100	65.0%	10,636	73.4%	22,597	74.2%		
HH Income \$75,000 or More	481	28.5%	5,225	36.1%	12,233	40.2%		
<b>Housing (2021)</b>								
Total Housing Units	1,972		15,917		32,720			
Housing Units Occupied	1,691	85.7%	14,490	91.0%	30,455	93.1%		
Housing Units Owner-Occupied	760	44.9%	8,661	59.8%	20,829	68.4%		
Housing Units, Renter-Occupied	931	55.1%	5,829	40.2%	9,627	31.6%		
Housing Units, Vacant	281	16.6%	1,428	9.9%	2,265	7.4%		
<b>Marital Status (2021)</b>								
Never Married	1,337	37.6%	12,433	38.8%	24,681	35.9%		
Currently Married	991	27.9%	10,700	33.4%	27,031	39.4%		
Separated	673	18.9%	2,838	8.9%	5,137	7.5%		
Widowed	108	3.0%	1,648	5.1%	3,311	4.8%		
Divorced	447	12.6%	4,387	13.7%	8,508	12.4%		
<b>Household Type (2021)</b>								
Population Family	3,819	84.8%	34,763	86.3%	75,342	87.7%		
Population Non-Family	674	15.0%	4,984	12.4%	9,768	11.4%		
Population Group Quarters	9	0.2%	550	1.4%	817	1.0%		
Family Households	1,138	67.3%	10,350	71.4%	22,394	73.5%		
Non-Family Households	553	32.7%	4,139	28.6%	8,062	26.5%		
Married Couple with Children	273	27.6%	2,702	25.3%	6,247	23.1%		
Average Family Household Size	3.4		3.4		3.4			
<b>Household Size (2021)</b>								
1 Person Households	470	27.8%	3,561	24.6%	6,846	22.5%		
2 Person Households	488	28.8%	4,132	28.5%	8,974	29.5%		
3 Person Households	291	17.2%	2,633	18.2%	5,601	18.4%		
4 Person Households	219	12.9%	2,203	15.2%	4,700	15.4%		
5 Person Households	121	7.1%	1,084	7.5%	2,440	8.0%		
6 or More Person Households	103	6.1%	877	6.1%	1,895	6.2%		
<b>Household Vehicles (2021)</b>								
Households with 0 Vehicles Available	109	6.5%	709	4.9%	1,165	3.8%		
Households with 1 Vehicles Available	622	36.8%	5,673	39.2%	10,066	33.1%		
Households with 2 or More Vehicles Available	960	56.8%	8,107	56.0%	19,225	63.1%		
Total Vehicles Available	2,945		26,051		59,507			
Average Vehicles Per Household	1.7		1.8		2.0			

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## 1363 Iris Dr SE

Conyers, GA 30013

1 mi radius      3 mi radius      5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
<b>Labor Force (2021)</b>						
Estimated Labor Population Age 16 Years or Over	3,480		31,402		67,389	
Estimated Civilian Employed	2,137	61.4%	18,646	59.4%	39,766	59.0%
Estimated Civilian Unemployed	173	5.0%	1,221	3.9%	2,461	3.7%
Estimated in Armed Forces	7	0.2%	31	-	121	0.2%
Estimated Not in Labor Force	1,163 33.4%		11,505 36.6%		25,041 37.2%	
Unemployment Rate	5.0%		3.9%		3.7%	
<b>Occupation (2021)</b>						
Occupation: Population Age 16 Years or Over	2,137		18,646		39,766	
Management, Business, Financial Operations	176	8.2%	2,116	11.3%	4,584	11.5%
Professional, Related	276	12.9%	3,504	18.8%	7,264	18.3%
Service	377	17.6%	2,682	14.4%	5,552	14.0%
Sales, Office	544	25.4%	4,559	24.5%	9,624	24.2%
Farming, Fishing, Forestry	-	-	1	-	7	-
Construct, Extraction, Maintenance	89	4.2%	1,291	6.9%	3,167	8.0%
Production, Transport Material Moving	675	31.6%	4,494	24.1%	9,568	24.1%
White Collar Workers	996 46.6%		10,178 54.6%		21,472 54.0%	
Blue Collar Workers	1,141 53.4%		8,467 45.4%		18,293 46.0%	
<b>Consumer Expenditure (2021)</b>						
Total Household Expenditure	\$93.6 M		\$829.07 M		\$1.81 B	
Total Non-Retail Expenditure	\$49.41 M	52.8%	\$436.53 M	52.7%	\$950.14 M	52.6%
Total Retail Expenditure	\$44.18 M	47.2%	\$392.54 M	47.3%	\$856.56 M	47.4%
Apparel	\$3.28 M	3.5%	\$29.13 M	3.5%	\$63.46 M	3.5%
Contributions	\$2.91 M	3.1%	\$26.25 M	3.2%	\$57.55 M	3.2%
Education	\$2.62 M	2.8%	\$23.64 M	2.9%	\$51.71 M	2.9%
Entertainment	\$5.16 M	5.5%	\$46.33 M	5.6%	\$101.45 M	5.6%
Food and Beverages	\$13.96 M	14.9%	\$123.13 M	14.9%	\$267.98 M	14.8%
Furnishings and Equipment	\$3.2 M	3.4%	\$28.81 M	3.5%	\$63.07 M	3.5%
Gifts	\$2.2 M	2.4%	\$19.82 M	2.4%	\$43.27 M	2.4%
Health Care	\$7.99 M	8.5%	\$70.73 M	8.5%	\$154.28 M	8.5%
Household Operations	\$3.61 M	3.9%	\$32.25 M	3.9%	\$70.39 M	3.9%
Miscellaneous Expenses	\$1.75 M	1.9%	\$15.61 M	1.9%	\$34.01 M	1.9%
Personal Care	\$1.25 M	1.3%	\$11.11 M	1.3%	\$24.23 M	1.3%
Personal Insurance	\$616.67 K	0.7%	\$5.66 M	0.7%	\$12.5 M	0.7%
Reading	\$200.73 K	0.2%	\$1.79 M	0.2%	\$3.9 M	0.2%
Shelter	\$19.97 M	21.3%	\$174.81 M	21.1%	\$379.53 M	21.0%
Tobacco	\$631.84 K	0.7%	\$5.31 M	0.6%	\$11.38 M	0.6%
Transportation	\$17.07 M	18.2%	\$152.07 M	18.3%	\$332.04 M	18.4%
Utilities	\$7.18 M	7.7%	\$62.64 M	7.6%	\$135.94 M	7.5%
<b>Educational Attainment (2021)</b>						
Adult Population Age 25 Years or Over	2,836		26,044		56,360	
Elementary (Grade Level 0 to 8)	153	5.4%	1,087	4.2%	2,566	4.6%
Some High School (Grade Level 9 to 11)	234	8.3%	1,931	7.4%	3,600	6.4%
High School Graduate	1,120	39.5%	8,001	30.7%	17,313	30.7%
Some College	544	19.2%	5,440	20.9%	12,975	23.0%
Associate Degree Only	186	6.5%	2,576	9.9%	5,131	9.1%
Bachelor Degree Only	389	13.7%	4,644	17.8%	9,679	17.2%
Graduate Degree	209	7.4%	2,366	9.1%	5,096	9.0%

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<b>Units In Structure (2021)</b>							
1 Detached Unit	948	59.2%	10,021	76.5%	23,537	87.2%	
1 Attached Unit	33	2.0%	555	4.2%	1,005	3.7%	
2 to 4 Units	269	16.8%	1,620	12.4%	1,938	7.2%	
5 to 9 Units	241	15.0%	830	6.3%	1,144	4.2%	
10 to 19 Units	85	5.3%	592	4.5%	912	3.4%	
20 to 49 Units	58	3.6%	313	2.4%	384	1.4%	
50 or More Units	19	1.2%	247	1.9%	315	1.2%	
Mobile Home or Trailer	39	2.4%	311	2.4%	1,221	4.5%	
Other Structure	-	-	-	-	-	-	
<b>Homes Built By Year (2021)</b>							
Homes Built 2010 or later	67	4.2%	1,023	7.8%	1,943	7.2%	
Homes Built 2000 to 2009	189	11.8%	2,890	22.1%	6,905	25.6%	
Homes Built 1990 to 1999	189	11.8%	1,929	14.7%	4,862	18.0%	
Homes Built 1980 to 1989	471	29.4%	3,098	23.6%	5,957	22.1%	
Homes Built 1970 to 1979	407	25.4%	2,650	20.2%	5,697	21.1%	
Homes Built 1960 to 1969	223	13.9%	1,687	12.9%	2,837	10.5%	
Homes Built 1950 to 1959	71	4.5%	702	5.4%	1,165	4.3%	
Homes Built Before 1949	75	4.7%	511	3.9%	1,090	4.0%	
<b>Home Values (2021)</b>							
Home Values \$1,000,000 or More	-	-	18	0.2%	74	0.4%	
Home Values \$500,000 to \$999,999	7	0.9%	97	1.1%	336	1.6%	
Home Values \$400,000 to \$499,999	20	2.7%	272	3.1%	566	2.7%	
Home Values \$300,000 to \$399,999	76	10.0%	705	8.1%	1,500	7.2%	
Home Values \$200,000 to \$299,999	122	16.0%	2,154	24.9%	4,736	22.7%	
Home Values \$150,000 to \$199,999	71	9.3%	1,713	19.8%	5,196	24.9%	
Home Values \$100,000 to \$149,999	242	31.9%	1,872	21.6%	4,222	20.3%	
Home Values \$70,000 to \$99,999	147	19.3%	1,122	13.0%	2,428	11.7%	
Home Values \$50,000 to \$69,999	59	7.8%	336	3.9%	744	3.6%	
Home Values \$25,000 to \$49,999	7	1.0%	269	3.1%	488	2.3%	
Home Values Under \$25,000	9	1.1%	103	1.2%	537	2.6%	
Owner-Occupied Median Home Value	\$145,876		\$169,476		\$166,254		
Renter-Occupied Median Rent	\$805		\$852		\$861		
<b>Transportation To Work (2021)</b>							
Drive to Work Alone	1,542	72.2%	14,350	77.0%	31,168	78.4%	
Drive to Work in Carpool	280	13.1%	1,919	10.3%	4,397	11.1%	
Travel to Work by Public Transportation	22	1.0%	353	1.9%	537	1.4%	
Drive to Work on Motorcycle	-	-	13	-	22	-	
Walk or Bicycle to Work	8	0.4%	123	0.7%	260	0.7%	
Other Means	71	3.3%	294	1.6%	597	1.5%	
Work at Home	213	10.0%	1,593	8.5%	2,785	7.0%	
<b>Travel Time (2021)</b>							
Travel to Work in 14 Minutes or Less	506	23.7%	3,403	18.3%	6,260	15.7%	
Travel to Work in 15 to 29 Minutes	263	12.3%	2,811	15.1%	7,809	19.6%	
Travel to Work in 30 to 59 Minutes	714	33.4%	6,690	35.9%	14,177	35.7%	
Travel to Work in 60 Minutes or More	441	20.6%	4,149	22.3%	8,734	22.0%	
Average Minutes Travel to Work	34.5		37.9		37.3		

