

# Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.316/-83.7918

<b>Crescent Dr</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Gainesville, GA 30501</b>							
<b>Population</b>							
Estimated Population (2021)		2,538		27,583		61,867	
Projected Population (2026)		2,859		29,559		65,308	
Census Population (2020)		2,180		27,303		60,881	
Census Population (2010)		1,681		25,184		56,635	
Projected Annual Growth (2021 to 2026)		321	2.5%	1,976	1.4%	3,442	1.1%
Historical Annual Growth (2020 to 2021)		358	16.4%	280	1.0%	986	1.6%
Historical Annual Growth (2010 to 2020)		499	29.7%	2,119	8.4%	4,247	7.5%
Estimated Population Density (2021)		808	psm	976	psm	788	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2021)		1,001		9,707		20,622	
Projected Households (2026)		1,160		10,525		21,944	
Census Households (2020)		856		9,632		20,389	
Census Households (2010)		627		8,341		18,274	
Estimated Households with Children (2021)		249	24.9%	3,258	33.6%	7,805	37.8%
Estimated Average Household Size (2021)		2.33		2.73		2.93	
<b>Average Household Income</b>							
Estimated Average Household Income (2021)		\$63,084		\$70,257		\$72,092	
Projected Average Household Income (2026)		\$64,626		\$76,849		\$81,002	
Estimated Average Family Income (2021)		\$80,190		\$83,705		\$82,744	
<b>Median Household Income</b>							
Estimated Median Household Income (2021)		\$62,795		\$53,507		\$57,403	
Projected Median Household Income (2026)		\$71,605		\$60,866		\$65,843	
Estimated Median Family Income (2021)		\$75,886		\$69,802		\$70,793	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2021)		\$25,645		\$25,010		\$24,225	
Projected Per Capita Income (2026)		\$26,893		\$27,627		\$27,401	
Estimated Per Capita Income 5 Year Growth		\$1,248	4.9%	\$2,617	10.5%	\$3,176	13.1%
Estimated Average Household Net Worth (2021)		\$425,240		\$424,164		\$413,357	
<b>Daytime Demos (2021)</b>							
Total Businesses		101		2,131		3,729	
Total Employees		1,679		26,476		45,886	
Company Headquarter Businesses		2	1.9%	100	4.7%	148	4.0%
Company Headquarter Employees		28	1.7%	3,551	13.4%	5,559	12.1%
Employee Population per Business		16.6		12.4		12.3	
Residential Population per Business		25.1		12.9		16.6	

# Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.316/-83.7918

<b>Crescent Dr</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Gainesville, GA 30501</b>							
<b>Race &amp; Ethnicity</b>							
White (2021)		1,632	64.3%	12,600	45.7%	28,036	45.3%
Black or African American (2021)		307	12.1%	4,835	17.5%	7,769	12.6%
American Indian or Alaska Native (2021)		20	0.8%	311	1.1%	819	1.3%
Asian (2021)		27	1.1%	632	2.3%	1,465	2.4%
Hawaiian or Pacific Islander (2021)		-	-	17	-	43	-
Other Race (2021)		293	11.5%	5,732	20.8%	15,113	24.4%
Two or More Races (2021)		259	10.2%	3,455	12.5%	8,622	13.9%
Not Hispanic or Latino Population (2021)		1,881	74.1%	17,022	61.7%	33,854	54.7%
Hispanic or Latino Population (2021)		656	25.9%	10,562	38.3%	28,013	45.3%
Not Hispanic or Latino Population (2026)		2,104	73.6%	17,940	60.7%	34,744	53.2%
Hispanic or Latino Population (2026)		755	26.4%	11,620	39.3%	30,565	46.8%
Not Hispanic or Latino Population (2020)		1,690	77.5%	17,613	64.5%	34,974	57.4%
Hispanic or Latino Population (2020)		490	22.5%	9,690	35.5%	25,907	42.6%
Not Hispanic or Latino Population (2010)		1,312	78.1%	15,885	63.1%	32,489	57.4%
Hispanic or Latino Population (2010)		369	21.9%	9,299	36.9%	24,145	42.6%
Projected Hispanic Annual Growth (2021 to 2026)		98	3.0%	1,058	2.0%	2,552	1.8%
Historic Hispanic Annual Growth (2010 to 2021)		288	7.1%	1,263	1.2%	3,867	1.5%
<b>Age Distribution (2021)</b>							
Age Under 5		129	5.1%	1,868	6.8%	4,522	7.3%
Age 5 to 9 Years		127	5.0%	1,864	6.8%	4,388	7.1%
Age 10 to 14 Years		150	5.9%	1,925	7.0%	4,595	7.4%
Age 15 to 19 Years		169	6.7%	2,008	7.3%	4,715	7.6%
Age 20 to 24 Years		152	6.0%	2,237	8.1%	5,224	8.4%
Age 25 to 29 Years		170	6.7%	1,955	7.1%	4,818	7.8%
Age 30 to 34 Years		129	5.1%	1,690	6.1%	4,018	6.5%
Age 35 to 39 Years		127	5.0%	1,539	5.6%	3,667	5.9%
Age 40 to 44 Years		97	3.8%	1,445	5.2%	3,516	5.7%
Age 45 to 49 Years		171	6.7%	1,536	5.6%	3,530	5.7%
Age 50 to 54 Years		158	6.2%	1,552	5.6%	3,543	5.7%
Age 55 to 59 Years		131	5.2%	1,480	5.4%	3,312	5.4%
Age 60 to 64 Years		136	5.3%	1,447	5.2%	3,070	5.0%
Age 65 to 74 Years		290	11.4%	2,417	8.8%	4,663	7.5%
Age 75 to 84 Years		242	9.5%	1,690	6.1%	2,912	4.7%
Age 85 Years or Over		159	6.3%	930	3.4%	1,375	2.2%
Median Age		44.4		35.9		33.6	
<b>Gender Age Distribution (2021)</b>							
Female Population		1,322	52.1%	14,322	51.9%	31,111	50.3%
Age 0 to 19 Years		273	20.7%	3,759	26.2%	8,776	28.2%
Age 20 to 64 Years		642	48.5%	7,566	52.8%	17,143	55.1%
Age 65 Years or Over		407	30.8%	2,998	20.9%	5,191	16.7%
Female Median Age		46.4		37.6		35.0	
Male Population		1,216	47.9%	13,261	48.1%	30,756	49.7%
Age 0 to 19 Years		302	24.9%	3,907	29.5%	9,444	30.7%
Age 20 to 64 Years		630	51.8%	7,315	55.2%	17,554	57.1%
Age 65 Years or Over		284	23.3%	2,039	15.4%	3,759	12.2%
Male Median Age		41.2		34.3		32.3	

# Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.316/-83.7918

Crescent Dr Gainesville, GA 30501	1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2021)</b>						
HH Income \$200,000 or More	53	5.3%	591	6.1%	1,094	5.3%
HH Income \$150,000 to \$199,999	35	3.5%	257	2.6%	789	3.8%
HH Income \$100,000 to \$149,999	132	13.2%	1,057	10.9%	2,499	12.1%
HH Income \$75,000 to \$99,999	190	18.9%	1,247	12.8%	2,773	13.4%
HH Income \$50,000 to \$74,999	177	17.7%	1,775	18.3%	4,096	19.9%
HH Income \$35,000 to \$49,999	138	13.8%	1,399	14.4%	2,994	14.5%
HH Income \$25,000 to \$34,999	159	15.8%	1,263	13.0%	2,260	11.0%
HH Income \$15,000 to \$24,999	70	7.0%	1,167	12.0%	2,234	10.8%
HH Income Under \$15,000	46	4.6%	952	9.8%	1,884	9.1%
HH Income \$35,000 or More	726	72.6%	6,325	65.2%	14,245	69.1%
HH Income \$75,000 or More	411	41.0%	3,152	32.5%	7,155	34.7%
<b>Housing (2021)</b>						
Total Housing Units	1,117		10,834		22,571	
Housing Units Occupied	1,001	89.6%	9,707	89.6%	20,622	91.4%
Housing Units Owner-Occupied	552	55.2%	4,750	48.9%	10,341	50.1%
Housing Units, Renter-Occupied	449	44.8%	4,957	51.1%	10,281	49.9%
Housing Units, Vacant	116	11.6%	1,127	11.6%	1,949	9.5%
<b>Marital Status (2021)</b>						
Never Married	763	35.8%	8,039	36.7%	17,343	35.9%
Currently Married	659	30.9%	8,189	37.4%	19,182	39.7%
Separated	184	8.7%	1,897	8.7%	4,408	9.1%
Widowed	138	6.5%	1,110	5.1%	2,164	4.5%
Divorced	388	18.2%	2,691	12.3%	5,265	10.9%
<b>Household Type (2021)</b>						
Population Family	1,832	72.2%	22,228	80.6%	51,937	83.9%
Population Non-Family	499	19.7%	4,259	15.4%	8,413	13.6%
Population Group Quarters	207	8.2%	1,097	4.0%	1,516	2.5%
Family Households	577	57.7%	6,236	64.2%	14,113	68.4%
Non-Family Households	424	42.3%	3,471	35.8%	6,510	31.6%
Married Couple with Children	147	22.2%	1,759	21.5%	4,584	23.9%
Average Family Household Size	3.2		3.6		3.7	
<b>Household Size (2021)</b>						
1 Person Households	374	37.3%	2,951	30.4%	5,252	25.5%
2 Person Households	299	29.9%	2,657	27.4%	5,725	27.8%
3 Person Households	129	12.9%	1,348	13.9%	2,930	14.2%
4 Person Households	104	10.3%	1,105	11.4%	2,622	12.7%
5 Person Households	48	4.8%	769	7.9%	1,807	8.8%
6 or More Person Households	47	4.7%	877	9.0%	2,286	11.1%
<b>Household Vehicles (2021)</b>						
Households with 0 Vehicles Available	113	11.3%	1,344	13.8%	2,165	10.5%
Households with 1 Vehicles Available	334	33.4%	3,567	36.7%	7,242	35.1%
Households with 2 or More Vehicles Available	554	55.4%	4,797	49.4%	11,215	54.4%
Total Vehicles Available	1,840		16,036		36,592	
Average Vehicles Per Household	1.8		1.7		1.8	

# Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.316/-83.7918

<b>Crescent Dr</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Gainesville, GA 30501</b>							
<b>Labor Force (2021)</b>							
Estimated Labor Population Age 16 Years or Over		2,106		21,601		47,556	
Estimated Civilian Employed		1,253	59.5%	12,282	56.9%	28,507	59.9%
Estimated Civilian Unemployed		42	2.0%	436	2.0%	1,011	2.1%
Estimated in Armed Forces		-	-	-	-	63	0.1%
Estimated Not in Labor Force		811	38.5%	8,882	41.1%	17,975	37.8%
Unemployment Rate		2.0%		2.0%		2.1%	
<b>Occupation (2021)</b>							
Occupation: Population Age 16 Years or Over		1,253		12,282		28,507	
Management, Business, Financial Operations		163	13.0%	1,556	12.7%	3,319	11.6%
Professional, Related		140	11.2%	1,431	11.7%	3,506	12.3%
Service		147	11.7%	1,904	15.5%	4,684	16.4%
Sales, Office		275	21.9%	2,264	18.4%	4,988	17.5%
Farming, Fishing, Forestry		5	0.4%	204	1.7%	498	1.7%
Construct, Extraction, Maintenance		194	15.5%	1,497	12.2%	3,496	12.3%
Production, Transport Material Moving		330	26.3%	3,426	27.9%	8,016	28.1%
White Collar Workers		578	46.1%	5,251	42.8%	11,813	41.4%
Blue Collar Workers		676	53.9%	7,031	57.2%	16,694	58.6%
<b>Consumer Expenditure (2021)</b>							
Total Household Expenditure		\$51.28 M		\$526.68 M		\$1.15 B	
Total Non-Retail Expenditure		\$27.08 M	52.8%	\$278.76 M	52.9%	\$605.52 M	52.8%
Total Retail Expenditure		\$24.21 M	47.2%	\$247.92 M	47.1%	\$541.52 M	47.2%
Apparel		\$1.78 M	3.5%	\$18.48 M	3.5%	\$40.39 M	3.5%
Contributions		\$1.65 M	3.2%	\$16.85 M	3.2%	\$36.31 M	3.2%
Education		\$1.4 M	2.7%	\$15.11 M	2.9%	\$32.84 M	2.9%
Entertainment		\$2.85 M	5.6%	\$29.22 M	5.5%	\$63.81 M	5.6%
Food and Beverages		\$7.59 M	14.8%	\$78.21 M	14.9%	\$170.64 M	14.9%
Furnishings and Equipment		\$1.77 M	3.5%	\$18.12 M	3.4%	\$39.6 M	3.5%
Gifts		\$1.24 M	2.4%	\$12.75 M	2.4%	\$27.39 M	2.4%
Health Care		\$4.46 M	8.7%	\$45.09 M	8.6%	\$97.67 M	8.5%
Household Operations		\$2 M	3.9%	\$20.53 M	3.9%	\$44.55 M	3.9%
Miscellaneous Expenses		\$969.6 K	1.9%	\$9.89 M	1.9%	\$21.49 M	1.9%
Personal Care		\$689.19 K	1.3%	\$7.05 M	1.3%	\$15.36 M	1.3%
Personal Insurance		\$349.08 K	0.7%	\$3.55 M	0.7%	\$7.75 M	0.7%
Reading		\$112.89 K	0.2%	\$1.15 M	0.2%	\$2.48 M	0.2%
Shelter		\$10.85 M	21.2%	\$112.1 M	21.3%	\$243.65 M	21.2%
Tobacco		\$332.48 K	0.6%	\$3.44 M	0.7%	\$7.44 M	0.6%
Transportation		\$9.33 M	18.2%	\$95.16 M	18.1%	\$208.79 M	18.2%
Utilities		\$3.89 M	7.6%	\$40 M	7.6%	\$86.9 M	7.6%
<b>Educational Attainment (2021)</b>							
Adult Population Age 25 Years or Over		1,811		17,680		38,422	
Elementary (Grade Level 0 to 8)		173	9.6%	2,830	16.0%	7,093	18.5%
Some High School (Grade Level 9 to 11)		213	11.7%	1,958	11.1%	4,392	11.4%
High School Graduate		509	28.1%	5,040	28.5%	10,740	28.0%
Some College		431	23.8%	2,964	16.8%	6,148	16.0%
Associate Degree Only		91	5.1%	987	5.6%	2,064	5.4%
Bachelor Degree Only		272	15.0%	2,351	13.3%	4,797	12.5%
Graduate Degree		121	6.7%	1,549	8.8%	3,188	8.3%

# Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.316/-83.7918

<b>Crescent Dr</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Gainesville, GA 30501</b>							
<b>Units In Structure (2021)</b>							
1 Detached Unit		632	100.7%	5,869	70.4%	13,064	71.5%
1 Attached Unit		36	5.8%	473	5.7%	687	3.8%
2 to 4 Units		51	8.1%	722	8.7%	1,090	6.0%
5 to 9 Units		19	3.0%	636	7.6%	994	5.4%
10 to 19 Units		95	15.1%	621	7.4%	1,493	8.2%
20 to 49 Units		24	3.9%	124	1.5%	422	2.3%
50 or More Units		27	4.4%	234	2.8%	421	2.3%
Mobile Home or Trailer		113	18.0%	983	11.8%	2,292	12.5%
Other Structure		4	0.7%	45	0.5%	159	0.9%
<b>Homes Built By Year (2021)</b>							
Homes Built 2010 or later		159	25.4%	641	7.7%	1,276	7.0%
Homes Built 2000 to 2009		176	28.1%	1,334	16.0%	3,476	19.0%
Homes Built 1990 to 1999		244	38.9%	1,795	21.5%	4,528	24.8%
Homes Built 1980 to 1989		133	21.1%	1,835	22.0%	3,972	21.7%
Homes Built 1970 to 1979		115	18.4%	1,288	15.4%	2,497	13.7%
Homes Built 1960 to 1969		44	7.1%	961	11.5%	2,229	12.2%
Homes Built 1950 to 1959		55	8.8%	990	11.9%	1,473	8.1%
Homes Built Before 1949		74	11.7%	863	10.4%	1,172	6.4%
<b>Home Values (2021)</b>							
Home Values \$1,000,000 or More		2	0.4%	31	0.7%	243	2.4%
Home Values \$500,000 to \$999,999		43	7.8%	467	9.8%	1,145	11.1%
Home Values \$400,000 to \$499,999		73	13.2%	499	10.5%	991	9.6%
Home Values \$300,000 to \$399,999		28	5.1%	464	9.8%	870	8.4%
Home Values \$200,000 to \$299,999		134	24.2%	936	19.7%	1,883	18.2%
Home Values \$150,000 to \$199,999		115	20.9%	1,145	24.1%	2,475	23.9%
Home Values \$100,000 to \$149,999		96	17.4%	613	12.9%	1,373	13.3%
Home Values \$70,000 to \$99,999		22	4.0%	144	3.0%	429	4.1%
Home Values \$50,000 to \$69,999		14	2.4%	187	3.9%	328	3.2%
Home Values \$25,000 to \$49,999		14	2.6%	158	3.3%	283	2.7%
Home Values Under \$25,000		10	1.8%	106	2.2%	322	3.1%
Owner-Occupied Median Home Value		\$220,421		\$229,350		\$238,295	
Renter-Occupied Median Rent		\$801		\$734		\$769	
<b>Transportation To Work (2021)</b>							
Drive to Work Alone		970	77.4%	8,511	69.3%	20,223	70.9%
Drive to Work in Carpool		190	15.2%	2,403	19.6%	5,178	18.2%
Travel to Work by Public Transportation		18	1.4%	431	3.5%	978	3.4%
Drive to Work on Motorcycle		-	-	2	-	36	0.1%
Walk or Bicycle to Work		33	2.6%	445	3.6%	860	3.0%
Other Means		-	-	49	0.4%	79	0.3%
Work at Home		42	3.3%	440	3.6%	1,155	4.1%
<b>Travel Time (2021)</b>							
Travel to Work in 14 Minutes or Less		349	27.8%	4,187	34.1%	7,751	27.2%
Travel to Work in 15 to 29 Minutes		435	34.7%	4,137	33.7%	9,910	34.8%
Travel to Work in 30 to 59 Minutes		290	23.1%	2,465	20.1%	6,735	23.6%
Travel to Work in 60 Minutes or More		138	11.0%	1,054	8.6%	2,957	10.4%
Average Minutes Travel to Work		21.6		18.6		21.2	





5 mi radius

3 mi radius

1 mi radius