

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8543/-83.6192

1034 Gray Hwy Macon, GA 31211	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	5,648		34,820		76,345	
Projected Population (2027)	5,567		34,381		75,503	
Census Population (2020)	5,597		34,734		76,702	
Census Population (2010)	6,177		35,535		79,097	
Projected Annual Growth (2022 to 2027)	-81	-0.3%	-439	-0.3%	-841	-0.2%
Historical Annual Growth (2020 to 2022)	51	0.5%	86	0.1%	-357	-0.2%
Historical Annual Growth (2010 to 2020)	-580	-4.7%	-801	-1.1%	-2,395	-1.5%
Estimated Population Density (2022)	1,799 psm		1,232 psm		972 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	2,490		14,473		31,141	
Projected Households (2027)	2,434		14,186		30,621	
Census Households (2020)	2,473		14,467		31,296	
Census Households (2010)	2,647		14,272		31,199	
Estimated Households with Children (2022)	633	25.4%	3,617	25.0%	8,477	27.2%
Estimated Average Household Size (2022)	2.22		2.18		2.33	
Average Household Income						
Estimated Average Household Income (2022)	\$28,529		\$39,997		\$46,285	
Projected Average Household Income (2027)	\$33,868		\$47,527		\$57,226	
Estimated Average Family Income (2022)	\$35,386		\$49,195		\$56,943	
Median Household Income						
Estimated Median Household Income (2022)	\$24,026		\$30,977		\$37,639	
Projected Median Household Income (2027)	\$28,852		\$37,456		\$45,615	
Estimated Median Family Income (2022)	\$27,345		\$46,099		\$49,537	
Per Capita Income						
Estimated Per Capita Income (2022)	\$12,759		\$17,337		\$19,293	
Projected Per Capita Income (2027)	\$14,993		\$20,331		\$23,626	
Estimated Per Capita Income 5 Year Growth	\$2,235	17.5%	\$2,994	17.3%	\$4,334	22.5%
Estimated Average Household Net Worth (2022)	\$158,011		\$242,629		\$249,468	
Daytime Demos (2022)						
Total Businesses	339		2,921		4,849	
Total Employees	3,620		30,312		44,741	
Company Headquarter Businesses	10	2.9%	117	4.0%	180	3.7%
Company Headquarter Employees	558	15.4%	5,638	18.6%	7,336	16.4%
Employee Population per Business	10.7		10.4		9.2	
Residential Population per Business	16.7		11.9		15.7	

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Macon, GA 31211							
Race & Ethnicity							
White (2022)		1,308	23.2%	9,729	27.9%	21,890	28.7%
Black or African American (2022)		3,956	70.0%	21,017	60.4%	47,553	62.3%
American Indian or Alaska Native (2022)		27	0.5%	73	0.2%	159	0.2%
Asian (2022)		44	0.8%	2,112	6.1%	2,519	3.3%
Hawaiian or Pacific Islander (2022)		9	0.2%	21	-	35	-
Other Race (2022)		122	2.2%	883	2.5%	1,955	2.6%
Two or More Races (2022)		183	3.2%	986	2.8%	2,235	2.9%
Not Hispanic or Latino Population (2022)		5,466	96.8%	33,636	96.6%	73,745	96.6%
Hispanic or Latino Population (2022)		182	3.2%	1,184	3.4%	2,600	3.4%
Not Hispanic or Latino Population (2027)		5,388	96.8%	33,206	96.6%	72,917	96.6%
Hispanic or Latino Population (2027)		179	3.2%	1,175	3.4%	2,586	3.4%
Not Hispanic or Latino Population (2020)		5,461	97.6%	33,220	95.6%	73,939	96.4%
Hispanic or Latino Population (2020)		136	2.4%	1,514	4.4%	2,763	3.6%
Not Hispanic or Latino Population (2010)		6,065	98.2%	34,612	97.4%	77,335	97.8%
Hispanic or Latino Population (2010)		112	1.8%	923	2.6%	1,762	2.2%
Projected Hispanic Annual Growth (2022 to 2027)		-3	-0.3%	-9	-0.2%	-14	-0.1%
Historic Hispanic Annual Growth (2010 to 2022)		70	5.2%	261	2.4%	838	4.0%
Age Distribution (2022)							
Age Under 5		368	6.5%	2,005	5.8%	4,816	6.3%
Age 5 to 9 Years		363	6.4%	1,843	5.3%	4,623	6.1%
Age 10 to 14 Years		353	6.2%	1,843	5.3%	4,798	6.3%
Age 15 to 19 Years		314	5.6%	2,727	7.8%	5,534	7.2%
Age 20 to 24 Years		385	6.8%	3,506	10.1%	6,015	7.9%
Age 25 to 29 Years		430	7.6%	2,527	7.3%	5,137	6.7%
Age 30 to 34 Years		391	6.9%	2,308	6.6%	5,017	6.6%
Age 35 to 39 Years		310	5.5%	1,977	5.7%	4,534	5.9%
Age 40 to 44 Years		359	6.4%	1,772	5.1%	3,961	5.2%
Age 45 to 49 Years		307	5.4%	1,903	5.5%	4,124	5.4%
Age 50 to 54 Years		354	6.3%	2,087	6.0%	4,623	6.1%
Age 55 to 59 Years		364	6.5%	2,138	6.1%	4,818	6.3%
Age 60 to 64 Years		345	6.1%	2,208	6.3%	5,050	6.6%
Age 65 to 74 Years		574	10.2%	3,485	10.0%	7,842	10.3%
Age 75 to 84 Years		287	5.1%	1,815	5.2%	4,044	5.3%
Age 85 Years or Over		143	2.5%	676	1.9%	1,412	1.8%
Median Age		37.2		37.1		37.2	
Gender Age Distribution (2022)							
Female Population		2,934	51.9%	17,953	51.6%	40,228	52.7%
Age 0 to 19 Years		662	22.6%	4,144	23.1%	9,717	24.2%
Age 20 to 64 Years		1,663	56.7%	10,151	56.5%	22,488	55.9%
Age 65 Years or Over		609	20.8%	3,658	20.4%	8,023	19.9%
Female Median Age		39.1		39.1		39.2	
Male Population		2,714	48.1%	16,867	48.4%	36,117	47.3%
Age 0 to 19 Years		735	27.1%	4,273	25.3%	10,054	27.8%
Age 20 to 64 Years		1,583	58.3%	10,275	60.9%	20,788	57.6%
Age 65 Years or Over		396	14.6%	2,318	13.7%	5,274	14.6%
Male Median Age		35.0		35.2		35.1	

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Household Income Distribution (2022)						
HH Income \$200,000 or More	21	0.8%	362	2.5%	745	2.4%
HH Income \$150,000 to \$199,999	12	0.5%	278	1.9%	695	2.2%
HH Income \$100,000 to \$149,999	101	4.0%	779	5.4%	2,116	6.8%
HH Income \$75,000 to \$99,999	119	4.8%	1,164	8.0%	2,951	9.5%
HH Income \$50,000 to \$74,999	217	8.7%	1,806	12.5%	4,824	15.5%
HH Income \$35,000 to \$49,999	333	13.4%	1,775	12.3%	3,866	12.4%
HH Income \$25,000 to \$34,999	226	9.1%	1,695	11.7%	3,584	11.5%
HH Income \$15,000 to \$24,999	548	22.0%	1,910	13.2%	3,838	12.3%
HH Income Under \$15,000	912	36.6%	4,704	32.5%	8,523	27.4%
HH Income \$35,000 or More	803	32.3%	6,164	42.6%	15,197	48.8%
HH Income \$75,000 or More	253	10.1%	2,583	17.8%	6,507	20.9%
Housing (2022)						
Total Housing Units	3,047		17,491		37,103	
Housing Units Occupied	2,490	81.7%	14,473	82.7%	31,141	83.9%
Housing Units Owner-Occupied	765	30.7%	5,688	39.3%	14,236	45.7%
Housing Units, Renter-Occupied	1,725	69.3%	8,785	60.7%	16,906	54.3%
Housing Units, Vacant	557	22.4%	3,018	20.9%	5,962	19.1%
Marital Status (2022)						
Never Married	2,254	49.4%	14,645	50.3%	28,139	45.3%
Currently Married	664	14.5%	5,629	19.3%	14,480	23.3%
Separated	515	11.3%	2,060	7.1%	4,619	7.4%
Widowed	462	10.1%	2,278	7.8%	4,837	7.8%
Divorced	669	14.7%	4,517	15.5%	10,034	16.2%
Household Type (2022)						
Population Family	3,899	69.0%	22,803	65.5%	55,677	72.9%
Population Non-Family	1,630	28.9%	8,772	25.2%	16,741	21.9%
Population Group Quarters	119	2.1%	3,245	9.3%	3,927	5.1%
Family Households	1,170	47.0%	7,266	50.2%	17,435	56.0%
Non-Family Households	1,320	53.0%	7,207	49.8%	13,706	44.0%
Married Couple with Children	176	26.5%	1,244	22.1%	3,077	21.2%
Average Family Household Size	3.3		3.1		3.2	
Household Size (2022)						
1 Person Households	1,157	46.5%	6,375	44.0%	12,134	39.0%
2 Person Households	645	25.9%	4,136	28.6%	9,353	30.0%
3 Person Households	308	12.4%	1,881	13.0%	4,402	14.1%
4 Person Households	195	7.8%	1,189	8.2%	2,906	9.3%
5 Person Households	109	4.4%	528	3.6%	1,374	4.4%
6 or More Person Households	75	3.0%	365	2.5%	972	3.1%
Household Vehicles (2022)						
Households with 0 Vehicles Available	473	19.0%	3,174	21.9%	5,565	17.9%
Households with 1 Vehicles Available	1,167	46.9%	5,785	40.0%	12,466	40.0%
Households with 2 or More Vehicles Available	849	34.1%	5,514	38.1%	13,110	42.1%
Total Vehicles Available	3,118		19,488		45,064	
Average Vehicles Per Household	1.3		1.3		1.4	

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		4,498		28,720		61,111	
Estimated Civilian Employed		1,831	40.7%	13,225	46.0%	29,609	48.5%
Estimated Civilian Unemployed		31	0.7%	658	2.3%	1,621	2.7%
Estimated in Armed Forces		30	0.7%	115	0.4%	170	0.3%
Estimated Not in Labor Force		2,606	57.9%	14,720	51.3%	29,711	48.6%
Unemployment Rate		0.7%		2.3%		2.7%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		1,831		13,225		29,609	
Management, Business, Financial Operations		125	6.8%	1,246	9.4%	2,690	9.1%
Professional, Related		206	11.3%	2,797	21.1%	5,821	19.7%
Service		502	27.4%	3,071	23.2%	6,653	22.5%
Sales, Office		609	33.3%	3,287	24.9%	7,360	24.9%
Farming, Fishing, Forestry		5	0.3%	18	0.1%	49	0.2%
Construct, Extraction, Maintenance		91	5.0%	917	6.9%	2,285	7.7%
Production, Transport Material Moving		293	16.0%	1,890	14.3%	4,750	16.0%
White Collar Workers		941	51.4%	7,329	55.4%	15,871	53.6%
Blue Collar Workers		891	48.6%	5,896	44.6%	13,738	46.4%
Consumer Expenditure (2022)							
Total Household Expenditure		\$77.18 M		\$545.71 M		\$1.28 B	
Total Non-Retail Expenditure		\$41.24 M	53.4%	\$290.9 M	53.3%	\$679.65 M	53.1%
Total Retail Expenditure		\$35.94 M	46.6%	\$254.82 M	46.7%	\$600.77 M	46.9%
Apparel		\$2.66 M	3.5%	\$18.95 M	3.5%	\$44.5 M	3.5%
Contributions		\$2.28 M	3.0%	\$16.67 M	3.1%	\$39.45 M	3.1%
Education		\$2.17 M	2.8%	\$15.79 M	2.9%	\$36.48 M	2.8%
Entertainment		\$4.08 M	5.3%	\$29.5 M	5.4%	\$69.89 M	5.5%
Food and Beverages		\$11.69 M	15.1%	\$81.9 M	15.0%	\$191.67 M	15.0%
Furnishings and Equipment		\$2.53 M	3.3%	\$18.32 M	3.4%	\$43.43 M	3.4%
Gifts		\$1.71 M	2.2%	\$12.57 M	2.3%	\$29.58 M	2.3%
Health Care		\$6.65 M	8.6%	\$46.81 M	8.6%	\$110.12 M	8.6%
Household Operations		\$2.94 M	3.8%	\$20.97 M	3.8%	\$49.34 M	3.9%
Miscellaneous Expenses		\$1.43 M	1.9%	\$10.22 M	1.9%	\$24.01 M	1.9%
Personal Care		\$1.03 M	1.3%	\$7.3 M	1.3%	\$17.14 M	1.3%
Personal Insurance		\$460.59 K	0.6%	\$3.44 M	0.6%	\$8.25 M	0.6%
Reading		\$164.54 K	0.2%	\$1.18 M	0.2%	\$2.77 M	0.2%
Shelter		\$17.04 M	22.1%	\$119.04 M	21.8%	\$276.29 M	21.6%
Tobacco		\$603.42 K	0.8%	\$3.98 M	0.7%	\$9.04 M	0.7%
Transportation		\$13.51 M	17.5%	\$96.31 M	17.6%	\$228.89 M	17.9%
Utilities		\$6.22 M	8.1%	\$42.77 M	7.8%	\$99.55 M	7.8%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		3,865		22,897		50,559	
Elementary (Grade Level 0 to 8)		314	8.1%	1,170	5.1%	2,643	5.2%
Some High School (Grade Level 9 to 11)		641	16.6%	2,849	12.4%	5,868	11.6%
High School Graduate		1,380	35.7%	7,619	33.3%	17,848	35.3%
Some College		759	19.6%	4,902	21.4%	11,264	22.3%
Associate Degree Only		114	2.9%	1,141	5.0%	2,860	5.7%
Bachelor Degree Only		369	9.5%	2,797	12.2%	5,677	11.2%
Graduate Degree		289	7.5%	2,419	10.6%	4,399	8.7%

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Units In Structure (2022)							
1 Detached Unit		1,300	49.1%	8,466	59.3%	20,835	66.8%
1 Attached Unit		69	2.6%	331	2.3%	988	3.2%
2 to 4 Units		432	16.3%	2,035	14.3%	3,722	11.9%
5 to 9 Units		263	9.9%	1,022	7.2%	1,652	5.3%
10 to 19 Units		83	3.1%	477	3.3%	779	2.5%
20 to 49 Units		13	0.5%	302	2.1%	428	1.4%
50 or More Units		302	11.4%	1,479	10.4%	1,728	5.5%
Mobile Home or Trailer		25	1.0%	361	2.5%	1,008	3.2%
Other Structure		1	-	1	-	1	-
Homes Built By Year (2022)							
Homes Built 2010 or later		60	2.3%	585	4.1%	867	2.8%
Homes Built 2000 to 2009		92	3.5%	752	5.3%	1,868	6.0%
Homes Built 1990 to 1999		176	6.7%	1,083	7.6%	2,740	8.8%
Homes Built 1980 to 1989		145	5.5%	1,105	7.7%	2,968	9.5%
Homes Built 1970 to 1979		510	19.3%	2,410	16.9%	5,137	16.5%
Homes Built 1960 to 1969		371	14.0%	2,091	14.6%	5,520	17.7%
Homes Built 1950 to 1959		569	21.5%	2,504	17.5%	6,017	19.3%
Homes Built Before 1949		567	21.4%	3,943	27.6%	6,024	19.3%
Home Values (2022)							
Home Values \$1,000,000 or More	-	-	-	16	0.3%	25	0.2%
Home Values \$500,000 to \$999,999		19	2.5%	153	2.7%	351	2.5%
Home Values \$400,000 to \$499,999		4	0.5%	61	1.1%	178	1.2%
Home Values \$300,000 to \$399,999		29	3.8%	353	6.2%	762	5.4%
Home Values \$200,000 to \$299,999		41	5.4%	464	8.2%	1,071	7.5%
Home Values \$150,000 to \$199,999		50	6.6%	665	11.7%	1,928	13.5%
Home Values \$100,000 to \$149,999		124	16.3%	1,096	19.3%	2,702	19.0%
Home Values \$70,000 to \$99,999		153	20.0%	994	17.5%	2,485	17.5%
Home Values \$50,000 to \$69,999		136	17.8%	784	13.8%	1,843	12.9%
Home Values \$25,000 to \$49,999		106	13.8%	741	13.0%	1,897	13.3%
Home Values Under \$25,000		102	13.4%	361	6.3%	995	7.0%
Owner-Occupied Median Home Value		\$81,450		\$110,396		\$108,902	
Renter-Occupied Median Rent		\$547		\$585		\$580	
Transportation To Work (2022)							
Drive to Work Alone		1,619	88.4%	10,317	78.0%	23,782	80.3%
Drive to Work in Carpool		106	5.8%	970	7.3%	2,649	8.9%
Travel to Work by Public Transportation		41	2.3%	437	3.3%	684	2.3%
Drive to Work on Motorcycle	-	-	-	70	0.5%	84	0.3%
Walk or Bicycle to Work		34	1.8%	804	6.1%	1,037	3.5%
Other Means		16	0.9%	77	0.6%	295	1.0%
Work at Home		15	0.8%	550	4.2%	1,077	3.6%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		720	39.3%	5,451	41.2%	10,936	36.9%
Travel to Work in 15 to 29 Minutes		659	36.0%	4,691	35.5%	11,642	39.3%
Travel to Work in 30 to 59 Minutes		364	19.9%	2,024	15.3%	4,823	16.3%
Travel to Work in 60 Minutes or More		75	4.1%	510	3.9%	1,130	3.8%
Average Minutes Travel to Work		16.5		16.0		17.2	

