

# Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0995/-84.5189

<b>380 Chambers St</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Woodstock, GA 30188</b>							
<b>Population</b>							
Estimated Population (2022)		12,014		63,773		168,038	
Projected Population (2027)		14,384		69,633		178,879	
Census Population (2020)		11,598		62,275		164,766	
Census Population (2010)		6,875		49,349		139,900	
Projected Annual Growth (2022 to 2027)		2,370	3.9%	5,860	1.8%	10,841	1.3%
Historical Annual Growth (2020 to 2022)		416	1.8%	1,498	1.2%	3,272	1.0%
Historical Annual Growth (2010 to 2020)		4,723	34.3%	12,926	13.1%	24,866	8.9%
Estimated Population Density (2022)		3,826	psm	2,256	psm	2,140	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2022)		4,860		24,265		61,119	
Projected Households (2027)		5,998		27,165		66,613	
Census Households (2020)		4,689		23,663		59,865	
Census Households (2010)		2,692		18,272		50,132	
Estimated Households with Children (2022)		1,600	32.9%	8,829	36.4%	23,213	38.0%
Estimated Average Household Size (2022)		2.44		2.60		2.74	
<b>Average Household Income</b>							
Estimated Average Household Income (2022)		\$74,094		\$94,252		\$109,191	
Projected Average Household Income (2027)		\$70,737		\$100,746		\$124,047	
Estimated Average Family Income (2022)		\$93,222		\$112,261		\$125,959	
<b>Median Household Income</b>							
Estimated Median Household Income (2022)		\$66,617		\$80,950		\$89,166	
Projected Median Household Income (2027)		\$81,484		\$97,754		\$107,248	
Estimated Median Family Income (2022)		\$88,779		\$99,478		\$104,995	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2022)		\$30,068		\$35,942		\$39,758	
Projected Per Capita Income (2027)		\$29,576		\$39,376		\$46,234	
Estimated Per Capita Income 5 Year Growth		-\$492	-1.6%	\$3,434	9.6%	\$6,476	16.3%
Estimated Average Household Net Worth (2022)		\$523,055		\$590,986		\$675,709	
<b>Daytime Demos (2022)</b>							
Total Businesses		1,024		4,152		8,276	
Total Employees		6,808		25,865		51,663	
Company Headquarter Businesses		40	3.9%	148	3.6%	244	3.0%
Company Headquarter Employees		617	9.1%	2,470	9.6%	6,658	12.9%
Employee Population per Business		6.6		6.2		6.2	
Residential Population per Business		11.7		15.4		20.3	

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<b>Race &amp; Ethnicity</b>							
White (2022)		8,227	68.5%	45,122	70.8%	119,530	71.1%
Black or African American (2022)		1,410	11.7%	6,367	10.0%	16,674	9.9%
American Indian or Alaska Native (2022)		30	0.2%	213	0.3%	602	0.4%
Asian (2022)		370	3.1%	1,936	3.0%	6,332	3.8%
Hawaiian or Pacific Islander (2022)		2	-	31	-	66	-
Other Race (2022)		549	4.6%	3,488	5.5%	7,232	4.3%
Two or More Races (2022)		1,426	11.9%	6,617	10.4%	17,602	10.5%
Not Hispanic or Latino Population (2022)		10,239	85.2%	55,211	86.6%	147,326	87.7%
Hispanic or Latino Population (2022)		1,775	14.8%	8,562	13.4%	20,712	12.3%
Not Hispanic or Latino Population (2027)		12,300	85.5%	60,325	86.6%	156,755	87.6%
Hispanic or Latino Population (2027)		2,084	14.5%	9,308	13.4%	22,124	12.4%
Not Hispanic or Latino Population (2020)		9,821	84.7%	53,998	86.7%	144,639	87.8%
Hispanic or Latino Population (2020)		1,777	15.3%	8,277	13.3%	20,126	12.2%
Not Hispanic or Latino Population (2010)		5,863	85.3%	44,016	89.2%	126,132	90.2%
Hispanic or Latino Population (2010)		1,012	14.7%	5,333	10.8%	13,768	9.8%
Projected Hispanic Annual Growth (2022 to 2027)		309	3.5%	746	1.7%	1,412	1.4%
Historic Hispanic Annual Growth (2010 to 2022)		763	6.3%	3,229	5.0%	6,944	4.2%
<b>Age Distribution (2022)</b>							
Age Under 5		827	6.9%	3,915	6.1%	9,639	5.7%
Age 5 to 9 Years		852	7.1%	4,237	6.6%	11,116	6.6%
Age 10 to 14 Years		645	5.4%	4,032	6.3%	11,744	7.0%
Age 15 to 19 Years		666	5.5%	3,859	6.1%	10,798	6.4%
Age 20 to 24 Years		809	6.7%	3,854	6.0%	9,813	5.8%
Age 25 to 29 Years		1,052	8.8%	4,728	7.4%	10,556	6.3%
Age 30 to 34 Years		1,073	8.9%	5,440	8.5%	12,712	7.6%
Age 35 to 39 Years		992	8.3%	5,367	8.4%	13,461	8.0%
Age 40 to 44 Years		811	6.8%	4,767	7.5%	12,736	7.6%
Age 45 to 49 Years		641	5.3%	3,984	6.2%	11,431	6.8%
Age 50 to 54 Years		647	5.4%	4,104	6.4%	11,647	6.9%
Age 55 to 59 Years		616	5.1%	3,906	6.1%	11,162	6.6%
Age 60 to 64 Years		688	5.7%	3,789	5.9%	10,689	6.4%
Age 65 to 74 Years		1,016	8.5%	5,112	8.0%	13,805	8.2%
Age 75 to 84 Years		478	4.0%	1,967	3.1%	5,125	3.0%
Age 85 Years or Over		202	1.7%	711	1.1%	1,604	1.0%
Median Age		34.5		36.0		37.2	
<b>Gender Age Distribution (2022)</b>							
Female Population		6,276	52.2%	32,738	51.3%	85,223	50.7%
Age 0 to 19 Years		1,469	23.4%	7,884	24.1%	21,193	24.9%
Age 20 to 64 Years		3,735	59.5%	20,321	62.1%	52,687	61.8%
Age 65 Years or Over		1,072	17.1%	4,533	13.8%	11,343	13.3%
Female Median Age		36.4		37.2		38.0	
Male Population		5,738	47.8%	31,035	48.7%	82,815	49.3%
Age 0 to 19 Years		1,520	26.5%	8,160	26.3%	22,103	26.7%
Age 20 to 64 Years		3,595	62.6%	19,618	63.2%	51,521	62.2%
Age 65 Years or Over		624	10.9%	3,257	10.5%	9,191	11.1%
Male Median Age		32.9		34.9		36.5	

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<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	418	8.6%	2,110	8.7%	6,300	10.3%
HH Income \$150,000 to \$199,999	213	4.4%	2,062	8.5%	6,881	11.3%
HH Income \$100,000 to \$149,999	585	12.0%	4,683	19.3%	12,244	20.0%
HH Income \$75,000 to \$99,999	832	17.1%	4,122	17.0%	9,754	16.0%
HH Income \$50,000 to \$74,999	866	17.8%	4,590	18.9%	10,959	17.9%
HH Income \$35,000 to \$49,999	700	14.4%	2,462	10.1%	5,807	9.5%
HH Income \$25,000 to \$34,999	417	8.6%	1,370	5.6%	3,431	5.6%
HH Income \$15,000 to \$24,999	309	6.4%	1,094	4.5%	2,484	4.1%
HH Income Under \$15,000	521	10.7%	1,771	7.3%	3,259	5.3%
HH Income \$35,000 or More	3,613	74.3%	20,030	82.5%	51,945	85.0%
HH Income \$75,000 or More	2,048	42.1%	12,978	53.5%	35,180	57.6%
<b>Housing (2022)</b>						
Total Housing Units	5,333		25,545		63,570	
Housing Units Occupied	4,860	91.1%	24,265	95.0%	61,119	96.1%
Housing Units Owner-Occupied	2,733	56.2%	17,422	71.8%	47,239	77.3%
Housing Units, Renter-Occupied	2,127	43.8%	6,843	28.2%	13,880	22.7%
Housing Units, Vacant	473	9.7%	1,280	5.3%	2,451	4.0%
<b>Marital Status (2022)</b>						
Never Married	2,734	28.2%	14,619	28.3%	37,015	27.3%
Currently Married	4,913	50.7%	26,620	51.6%	73,048	53.9%
Separated	530	5.5%	2,066	4.0%	5,739	4.2%
Widowed	542	5.6%	2,657	5.2%	5,914	4.4%
Divorced	972	10.0%	5,626	10.9%	13,824	10.2%
<b>Household Type (2022)</b>						
Population Family	9,480	78.9%	53,367	83.7%	146,008	86.9%
Population Non-Family	2,375	19.8%	9,815	15.4%	21,219	12.6%
Population Group Quarters	159	1.3%	592	0.9%	811	0.5%
Family Households	2,946	60.6%	16,592	68.4%	44,961	73.6%
Non-Family Households	1,914	39.4%	7,672	31.6%	16,158	26.4%
Married Couple with Children	999	20.3%	6,350	23.9%	17,504	24.0%
Average Family Household Size	3.2		3.2		3.2	
<b>Household Size (2022)</b>						
1 Person Households	1,575	32.4%	6,041	24.9%	12,491	20.4%
2 Person Households	1,474	30.3%	7,600	31.3%	19,784	32.4%
3 Person Households	764	15.7%	4,390	18.1%	11,531	18.9%
4 Person Households	609	12.5%	3,782	15.6%	10,489	17.2%
5 Person Households	265	5.5%	1,601	6.6%	4,441	7.3%
6 or More Person Households	174	3.6%	851	3.5%	2,383	3.9%
<b>Household Vehicles (2022)</b>						
Households with 0 Vehicles Available	192	4.0%	530	2.2%	1,265	2.1%
Households with 1 Vehicles Available	1,783	36.7%	7,065	29.1%	13,908	22.8%
Households with 2 or More Vehicles Available	2,886	59.4%	16,669	68.7%	45,947	75.2%
Total Vehicles Available	8,438		47,996		128,671	
Average Vehicles Per Household	1.7		2.0		2.1	

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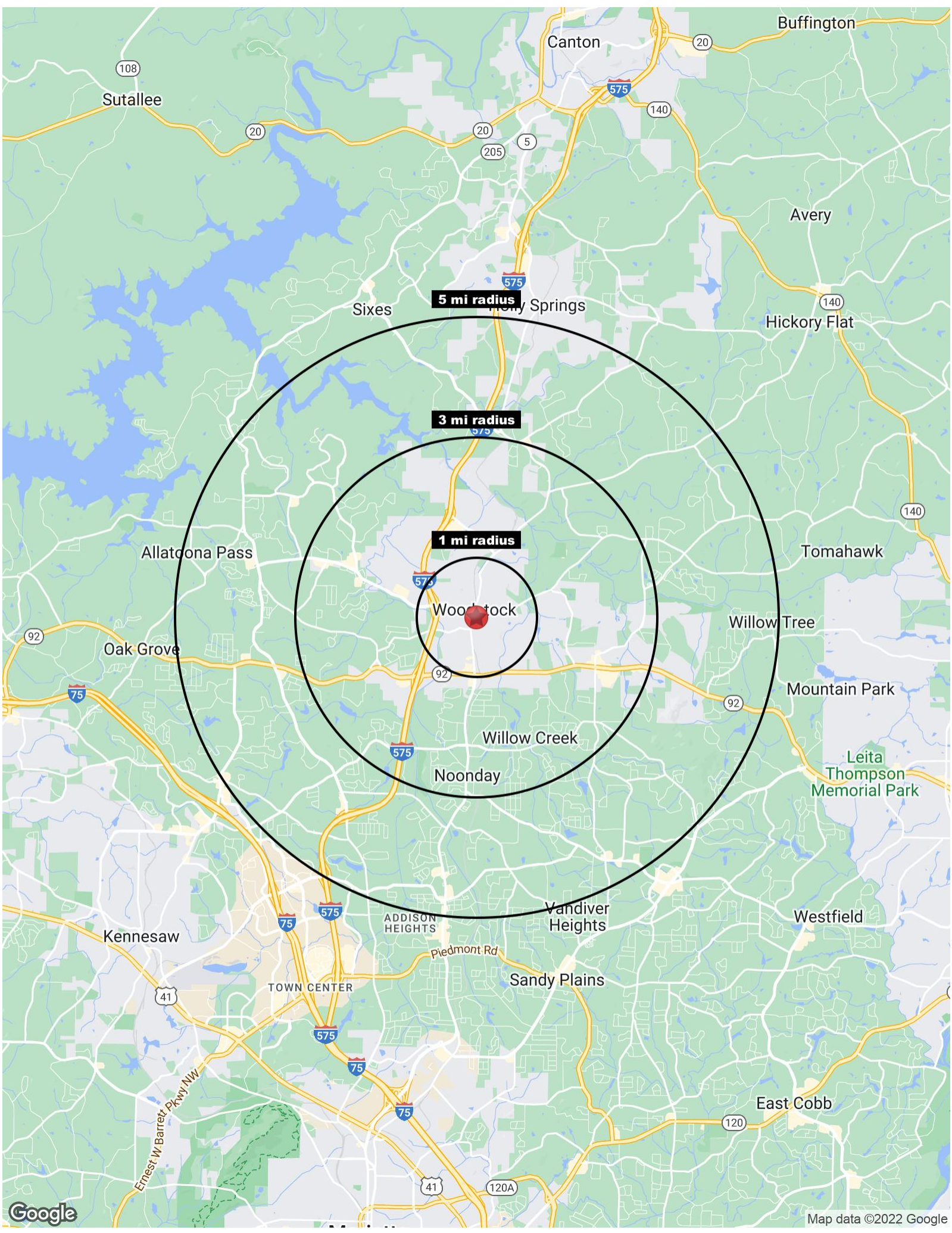
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<b>Labor Force (2022)</b>							
Estimated Labor Population Age 16 Years or Over		9,543		50,743		133,106	
Estimated Civilian Employed		6,514	68.3%	34,642	68.3%	90,604	68.1%
Estimated Civilian Unemployed		146	1.5%	1,016	2.0%	2,105	1.6%
Estimated in Armed Forces		29	0.3%	72	0.1%	156	0.1%
Estimated Not in Labor Force		2,855	29.9%	15,014	29.6%	40,241	30.2%
Unemployment Rate		1.5%		2.0%		1.6%	
<b>Occupation (2022)</b>							
Occupation: Population Age 16 Years or Over		6,514		34,642		90,604	
Management, Business, Financial Operations		1,273	19.5%	7,243	20.9%	20,019	22.1%
Professional, Related		1,576	24.2%	8,024	23.2%	20,998	23.2%
Service		1,167	17.9%	5,879	17.0%	13,227	14.6%
Sales, Office		1,270	19.5%	7,161	20.7%	20,073	22.2%
Farming, Fishing, Forestry		5	-	13	-	43	-
Construct, Extraction, Maintenance		719	11.0%	2,989	8.6%	7,532	8.3%
Production, Transport Material Moving		505	7.7%	3,332	9.6%	8,712	9.6%
White Collar Workers		4,119	63.2%	22,428	64.7%	61,090	67.4%
Blue Collar Workers		2,395	36.8%	12,213	35.3%	29,515	32.6%
<b>Consumer Expenditure (2022)</b>							
Total Household Expenditure		\$276.61 M		\$1.64 B		\$4.57 B	
Total Non-Retail Expenditure		\$146.24 M	52.9%	\$862.39 M	52.7%	\$2.41 B	52.7%
Total Retail Expenditure		\$130.37 M	47.1%	\$774.62 M	47.3%	\$2.16 B	47.3%
Apparel		\$9.77 M	3.5%	\$58.15 M	3.6%	\$163.17 M	3.6%
Contributions		\$8.97 M	3.2%	\$53.71 M	3.3%	\$152.58 M	3.3%
Education		\$8.23 M	3.0%	\$50.09 M	3.1%	\$144.6 M	3.2%
Entertainment		\$15.52 M	5.6%	\$93.49 M	5.7%	\$263.33 M	5.8%
Food and Beverages		\$40.85 M	14.8%	\$240.77 M	14.7%	\$668.38 M	14.6%
Furnishings and Equipment		\$9.64 M	3.5%	\$58.06 M	3.5%	\$163.26 M	3.6%
Gifts		\$6.86 M	2.5%	\$40.59 M	2.5%	\$114.79 M	2.5%
Health Care		\$23.26 M	8.4%	\$136.83 M	8.4%	\$379.01 M	8.3%
Household Operations		\$10.81 M	3.9%	\$64.35 M	3.9%	\$180.73 M	4.0%
Miscellaneous Expenses		\$5.2 M	1.9%	\$30.94 M	1.9%	\$86.56 M	1.9%
Personal Care		\$3.7 M	1.3%	\$21.98 M	1.3%	\$61.3 M	1.3%
Personal Insurance		\$1.91 M	0.7%	\$11.73 M	0.7%	\$33.56 M	0.7%
Reading		\$599.47 K	0.2%	\$3.55 M	0.2%	\$9.93 M	0.2%
Shelter		\$58.73 M	21.2%	\$343.81 M	21.0%	\$956.68 M	20.9%
Tobacco		\$1.73 M	0.6%	\$9.52 M	0.6%	\$25.41 M	0.6%
Transportation		\$50.3 M	18.2%	\$300.47 M	18.4%	\$837.42 M	18.3%
Utilities		\$20.53 M	7.4%	\$118.97 M	7.3%	\$326.69 M	7.2%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		8,216		43,875		114,928	
Elementary (Grade Level 0 to 8)		249	3.0%	891	2.0%	2,351	2.0%
Some High School (Grade Level 9 to 11)		434	5.3%	2,072	4.7%	4,631	4.0%
High School Graduate		1,669	20.3%	8,968	20.4%	23,525	20.5%
Some College		1,991	24.2%	9,876	22.5%	24,946	21.7%
Associate Degree Only		783	9.5%	3,834	8.7%	9,153	8.0%
Bachelor Degree Only		2,199	26.8%	12,876	29.3%	34,959	30.4%
Graduate Degree		891	10.8%	5,358	12.2%	15,363	13.4%

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<b>Units In Structure (2022)</b>							
1 Detached Unit		2,622	97.4%	17,571	96.2%	47,773	95.3%
1 Attached Unit		425	15.8%	1,695	9.3%	3,850	7.7%
2 to 4 Units		189	7.0%	469	2.6%	1,234	2.5%
5 to 9 Units		274	10.2%	584	3.2%	1,203	2.4%
10 to 19 Units		383	14.2%	1,374	7.5%	2,317	4.6%
20 to 49 Units		386	14.4%	1,008	5.5%	1,718	3.4%
50 or More Units		294	10.9%	771	4.2%	1,193	2.4%
Mobile Home or Trailer		287	10.7%	792	4.3%	1,830	3.7%
Other Structure		-	-	-	-	-	-
<b>Homes Built By Year (2022)</b>							
Homes Built 2010 or later		1,617	60.1%	4,565	25.0%	8,319	16.6%
Homes Built 2000 to 2009		1,380	51.3%	5,592	30.6%	12,020	24.0%
Homes Built 1990 to 1999		559	20.8%	5,528	30.3%	15,212	30.3%
Homes Built 1980 to 1989		479	17.8%	4,639	25.4%	15,778	31.5%
Homes Built 1970 to 1979		598	22.2%	2,974	16.3%	6,636	13.2%
Homes Built 1960 to 1969		91	3.4%	448	2.5%	1,805	3.6%
Homes Built 1950 to 1959		42	1.5%	180	1.0%	688	1.4%
Homes Built Before 1949		94	3.5%	337	1.8%	661	1.3%
<b>Home Values (2022)</b>							
Home Values \$1,000,000 or More		7	0.3%	37	0.2%	210	0.4%
Home Values \$500,000 to \$999,999		477	17.4%	1,125	6.5%	3,564	7.5%
Home Values \$400,000 to \$499,999		495	18.1%	1,644	9.4%	4,367	9.2%
Home Values \$300,000 to \$399,999		384	14.0%	3,243	18.6%	10,770	22.8%
Home Values \$200,000 to \$299,999		702	25.7%	7,129	40.9%	17,256	36.5%
Home Values \$150,000 to \$199,999		387	14.2%	2,977	17.1%	7,831	16.6%
Home Values \$100,000 to \$149,999		177	6.5%	830	4.8%	2,019	4.3%
Home Values \$70,000 to \$99,999		28	1.0%	121	0.7%	319	0.7%
Home Values \$50,000 to \$69,999		5	0.2%	26	0.1%	108	0.2%
Home Values \$25,000 to \$49,999		48	1.7%	107	0.6%	398	0.8%
Home Values Under \$25,000		25	0.9%	183	1.0%	398	0.8%
Owner-Occupied Median Home Value		\$318,170		\$273,593		\$283,027	
Renter-Occupied Median Rent		\$1,047		\$1,151		\$1,164	
<b>Transportation To Work (2022)</b>							
Drive to Work Alone		5,256	80.7%	27,568	79.6%	72,607	80.1%
Drive to Work in Carpool		617	9.5%	2,650	7.7%	6,521	7.2%
Travel to Work by Public Transportation		124	1.9%	323	0.9%	803	0.9%
Drive to Work on Motorcycle		-	-	6	-	107	0.1%
Walk or Bicycle to Work		117	1.8%	303	0.9%	921	1.0%
Other Means		9	0.1%	313	0.9%	699	0.8%
Work at Home		389	6.0%	3,479	10.0%	8,946	9.9%
<b>Travel Time (2022)</b>							
Travel to Work in 14 Minutes or Less		1,215	18.7%	4,460	12.9%	11,877	13.1%
Travel to Work in 15 to 29 Minutes		2,077	31.9%	10,180	29.4%	26,263	29.0%
Travel to Work in 30 to 59 Minutes		1,868	28.7%	10,668	30.8%	29,816	32.9%
Travel to Work in 60 Minutes or More		964	14.8%	5,855	16.9%	13,702	15.1%
Average Minutes Travel to Work		26.5		30.5		30.2	



5 mi radius

3 mi radius

1 mi radius

Woodstock