

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.924/-83.7399

1400 Bass Rd Macon, GA 31210	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2024)	3,109		20,730		43,742	
Projected Population (2029)	3,293		22,174		45,932	
Census Population (2020)	3,351		21,155		43,715	
Census Population (2010)	2,508		16,928		39,023	
Projected Annual Growth (2024-2029)	184	1.2%	1,444	1.4%	2,190	1.0%
Historical Annual Growth (2020-2024)	-242	-	-425	-0.5%	27	-
Historical Annual Growth (2010-2020)	843	3.4%	4,227	2.5%	4,692	1.2%
Estimated Population Density (2024)	990	psm	734	psm	557	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>						
Estimated Households (2024)	1,310		9,031		18,269	
Projected Households (2029)	1,351		9,386		18,695	
Census Households (2020)	1,265		8,941		18,276	
Census Households (2010)	989		6,993		16,043	
Projected Annual Growth (2024-2029)	41	0.6%	355	0.8%	426	0.5%
Historical Annual Change (2010-2024)	321	2.3%	2,038	2.1%	2,226	1.0%
<b>Average Household Income</b>						
Estimated Average Household Income (2024)	\$202,303		\$140,078		\$136,480	
Projected Average Household Income (2029)	\$209,320		\$144,878		\$141,603	
Census Average Household Income (2010)	\$100,983		\$88,821		\$81,116	
Census Average Household Income (2000)	\$105,026		\$81,375		\$76,226	
Projected Annual Change (2024-2029)	\$7,016	0.7%	\$4,800	0.7%	\$5,123	0.8%
Historical Annual Change (2000-2024)	\$97,278	3.9%	\$58,703	3.0%	\$60,254	3.3%
<b>Median Household Income</b>						
Estimated Median Household Income (2024)	\$162,001		\$108,742		\$98,706	
Projected Median Household Income (2029)	\$163,854		\$109,766		\$99,997	
Census Median Household Income (2010)	\$83,480		\$68,921		\$61,336	
Census Median Household Income (2000)	\$84,379		\$68,270		\$60,913	
Projected Annual Change (2024-2029)	\$1,853	0.2%	\$1,024	0.2%	\$1,291	0.3%
Historical Annual Change (2000-2024)	\$77,623	3.8%	\$40,472	2.5%	\$37,793	2.6%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2024)	\$85,250		\$61,094		\$57,140	
Projected Per Capita Income (2029)	\$85,882		\$61,391		\$57,768	
Census Per Capita Income (2010)	\$39,822		\$36,696		\$33,342	
Census Per Capita Income (2000)	\$38,235		\$31,884		\$30,312	
Projected Annual Change (2024-2029)	\$632	0.1%	\$298	-	\$628	0.2%
Historical Annual Change (2000-2024)	\$47,015	5.1%	\$29,210	3.8%	\$26,828	3.7%
Estimated Average Household Net Worth (2024)	\$1.76 M		\$1.19 M		\$1.18 M	

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<b>Race and Ethnicity</b>							
Total Population (2024)		3,109		20,730		43,742	
White (2024)		1,886	60.7%	12,038	58.1%	24,516	56.0%
Black or African American (2024)		753	24.2%	6,638	32.0%	15,277	34.9%
American Indian or Alaska Native (2024)		3	0.1%	24	0.1%	59	0.1%
Asian (2024)		352	11.3%	1,197	5.8%	2,061	4.7%
Hawaiian or Pacific Islander (2024)		1	-	4	-	7	-
Other Race (2024)		32	1.0%	201	1.0%	499	1.1%
Two or More Races (2024)		81	2.6%	627	3.0%	1,322	3.0%
Population < 18 (2024)		725	23.3%	4,537	21.9%	9,808	22.4%
White Not Hispanic		379	52.3%	2,190	48.3%	4,386	44.7%
Black or African American		190	26.3%	1,698	37.4%	4,142	42.2%
Asian		94	13.0%	278	6.1%	479	4.9%
Other Race Not Hispanic		21	2.9%	176	3.9%	379	3.9%
Hispanic		40	5.5%	196	4.3%	422	4.3%
Not Hispanic or Latino Population (2024)		2,998	96.4%	20,000	96.5%	42,027	96.1%
Not Hispanic White		1,852	61.8%	11,847	59.2%	24,145	57.5%
Not Hispanic Black or African American		748	24.9%	6,564	32.8%	14,988	35.7%
Not Hispanic American Indian or Alaska Native		2	-	16	-	38	-
Not Hispanic Asian		351	11.7%	1,192	6.0%	2,042	4.9%
Not Hispanic Hawaiian or Pacific Islander		-	-	3	-	5	-
Not Hispanic Other Race		2	-	31	0.2%	65	0.2%
Not Hispanic Two or More Races		42	1.4%	348	1.7%	744	1.8%
Hispanic or Latino Population (2024)		111	3.6%	730	3.5%	1,715	3.9%
Hispanic White		34	30.4%	192	26.3%	372	21.7%
Hispanic Black or African American		6	5.3%	74	10.2%	289	16.8%
Hispanic American Indian or Alaska Native		-	-	8	1.0%	21	1.2%
Hispanic Asian		-	-	5	0.7%	20	1.2%
Hispanic Hawaiian or Pacific Islander		-	-	1	0.1%	2	-
Hispanic Other Race		30	27.1%	171	23.4%	434	25.3%
Hispanic Two or More Races		39	34.9%	279	38.3%	578	33.7%
Not Hispanic or Latino Population (2020)		3,244	96.8%	20,448	96.7%	41,946	96.0%
Hispanic or Latino Population (2020)		107	3.2%	706	3.3%	1,769	4.0%
Not Hispanic or Latino Population (2010)		2,459	98.0%	16,503	97.5%	38,057	97.5%
Hispanic or Latino Population (2010)		50	2.0%	424	2.5%	966	2.5%
Not Hispanic or Latino Population (2029)		3,067	93.1%	20,657	93.2%	42,704	93.0%
Hispanic or Latino Population (2029)		226	6.9%	1,517	6.8%	3,228	7.0%
Projected Annual Growth (2024-2029)		115	20.6%	787	21.6%	1,513	17.6%
Historical Annual Growth (2010-2020)		58	11.6%	282	6.6%	803	8.3%

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<b>Total Age Distribution (2024)</b>							
Total Population		3,109		20,730		43,742	
Age Under 5 Years	186	6.0%	1,164	5.6%	2,436	5.6%	
Age 5 to 9 Years	182	5.9%	1,272	6.1%	2,683	6.1%	
Age 10 to 14 Years	211	6.8%	1,329	6.4%	2,968	6.8%	
Age 15 to 19 Years	208	6.7%	1,205	5.8%	2,778	6.4%	
Age 20 to 24 Years	155	5.0%	1,246	6.0%	2,639	6.0%	
Age 25 to 29 Years	177	5.7%	1,444	7.0%	2,816	6.4%	
Age 30 to 34 Years	201	6.5%	1,453	7.0%	2,918	6.7%	
Age 35 to 39 Years	195	6.3%	1,313	6.3%	2,673	6.1%	
Age 40 to 44 Years	201	6.5%	1,201	5.8%	2,537	5.8%	
Age 45 to 49 Years	212	6.8%	1,237	6.0%	2,608	6.0%	
Age 50 to 54 Years	219	7.0%	1,265	6.1%	2,568	5.9%	
Age 55 to 59 Years	199	6.4%	1,188	5.7%	2,470	5.6%	
Age 60 to 64 Years	195	6.3%	1,237	6.0%	2,675	6.1%	
Age 65 to 69 Years	199	6.4%	1,264	6.1%	2,647	6.1%	
Age 70 to 74 Years	162	5.2%	1,071	5.2%	2,298	5.3%	
Age 75 to 79 Years	114	3.7%	908	4.4%	1,790	4.1%	
Age 80 to 84 Years	56	1.8%	485	2.3%	1,073	2.5%	
Age 85 Years or Over	38	1.2%	448	2.2%	1,164	2.7%	
Median Age	40.0		39.8		39.7		
Age 19 Years or Less	787	25.3%	4,971	24.0%	10,865	24.8%	
Age 20 to 64 Years	1,753	56.4%	11,583	55.9%	23,905	54.7%	
Age 65 Years or Over	569	18.3%	4,176	20.1%	8,972	20.5%	
<b>Female Age Distribution (2024)</b>							
Female Population	1,623	52.2%	10,959	52.9%	22,960	52.5%	
Age Under 5 Years	102	6.3%	567	5.2%	1,179	5.1%	
Age 5 to 9 Years	85	5.3%	635	5.8%	1,379	6.0%	
Age 10 to 14 Years	112	6.9%	662	6.0%	1,482	6.5%	
Age 15 to 19 Years	90	5.6%	590	5.4%	1,272	5.5%	
Age 20 to 24 Years	78	4.8%	657	6.0%	1,314	5.7%	
Age 25 to 29 Years	91	5.6%	765	7.0%	1,473	6.4%	
Age 30 to 34 Years	101	6.2%	766	7.0%	1,562	6.8%	
Age 35 to 39 Years	111	6.8%	724	6.6%	1,451	6.3%	
Age 40 to 44 Years	97	6.0%	616	5.6%	1,333	5.8%	
Age 45 to 49 Years	109	6.7%	673	6.1%	1,393	6.1%	
Age 50 to 54 Years	116	7.2%	673	6.1%	1,370	6.0%	
Age 55 to 59 Years	110	6.8%	651	5.9%	1,365	5.9%	
Age 60 to 64 Years	103	6.4%	659	6.0%	1,440	6.3%	
Age 65 to 69 Years	111	6.8%	693	6.3%	1,441	6.3%	
Age 70 to 74 Years	89	5.5%	621	5.7%	1,311	5.7%	
Age 75 to 79 Years	62	3.8%	503	4.6%	996	4.3%	
Age 80 to 84 Years	37	2.3%	272	2.5%	618	2.7%	
Age 85 Years or Over	20	1.2%	232	2.1%	582	2.5%	
Female Median Age	41.3		40.8		41.1		
Age 19 Years or Less	390	24.0%	2,454	22.4%	5,312	23.1%	
Age 20 to 64 Years	916	56.4%	6,183	56.4%	12,701	55.3%	
Age 65 Years or Over	317	19.6%	2,322	21.2%	4,947	21.5%	

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<b>Male Age Distribution (2024)</b>							
Male Population		1,486	47.8%	9,771	47.1%	20,782	47.5%
Age Under 5 Years		83	5.6%	597	6.1%	1,257	6.0%
Age 5 to 9 Years		97	6.5%	637	6.5%	1,305	6.3%
Age 10 to 14 Years		99	6.7%	668	6.8%	1,485	7.1%
Age 15 to 19 Years		118	7.9%	615	6.3%	1,506	7.2%
Age 20 to 24 Years		78	5.2%	589	6.0%	1,325	6.4%
Age 25 to 29 Years		87	5.8%	679	6.9%	1,343	6.5%
Age 30 to 34 Years		101	6.8%	687	7.0%	1,356	6.5%
Age 35 to 39 Years		85	5.7%	590	6.0%	1,222	5.9%
Age 40 to 44 Years		103	7.0%	584	6.0%	1,203	5.8%
Age 45 to 49 Years		102	6.9%	564	5.8%	1,215	5.8%
Age 50 to 54 Years		102	6.9%	592	6.1%	1,198	5.8%
Age 55 to 59 Years		88	5.9%	537	5.5%	1,105	5.3%
Age 60 to 64 Years		91	6.1%	578	5.9%	1,236	5.9%
Age 65 to 69 Years		88	5.9%	571	5.8%	1,207	5.8%
Age 70 to 74 Years		74	5.0%	450	4.6%	987	4.8%
Age 75 to 79 Years		52	3.5%	405	4.1%	795	3.8%
Age 80 to 84 Years		19	1.3%	213	2.2%	455	2.2%
Age 85 Years or Over		18	1.2%	216	2.2%	582	2.8%
Male Median Age		38.6		38.6		38.3	
Age 19 Years or Less		398	26.8%	2,517	25.8%	5,553	26.7%
Age 20 to 64 Years		837	56.3%	5,400	55.3%	11,204	53.9%
Age 65 Years or Over		252	16.9%	1,854	19.0%	4,026	19.4%
<b>Males per 100 Females (2024)</b>							
Overall Comparison		92		89		91	
Age Under 5 Years		82	44.9%	105	51.3%	107	51.6%
Age 5 to 9 Years		113	53.1%	100	50.1%	95	48.6%
Age 10 to 14 Years		89	47.1%	101	50.2%	100	50.1%
Age 15 to 19 Years		130	56.6%	104	51.1%	118	54.2%
Age 20 to 24 Years		100	50.0%	90	47.3%	101	50.2%
Age 25 to 29 Years		96	48.9%	89	47.0%	91	47.7%
Age 30 to 34 Years		100	50.0%	90	47.3%	87	46.5%
Age 35 to 39 Years		77	43.4%	81	44.9%	84	45.7%
Age 40 to 44 Years		106	51.5%	95	48.7%	90	47.4%
Age 45 to 49 Years		94	48.4%	84	45.6%	87	46.6%
Age 50 to 54 Years		88	46.7%	88	46.8%	87	46.7%
Age 55 to 59 Years		80	44.4%	82	45.2%	81	44.7%
Age 60 to 64 Years		88	46.9%	88	46.8%	86	46.2%
Age 65 to 69 Years		79	44.2%	82	45.2%	84	45.6%
Age 70 to 74 Years		83	45.4%	72	42.0%	75	43.0%
Age 75 to 79 Years		85	45.9%	80	44.6%	80	44.4%
Age 80 to 84 Years		53	34.7%	78	43.9%	74	42.4%
Age 85 Years or Over		94	48.4%	93	48.2%	100	50.0%
Age 19 Years or Less		102	50.5%	103	50.6%	105	51.1%
Age 20 to 39 Years		92	47.9%	87	46.6%	90	47.5%
Age 40 to 64 Years		91	47.6%	87	46.6%	86	46.3%
Age 65 Years or Over		79	44.2%	80	44.4%	81	44.9%

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<b>Household Type (2024)</b>							
Total Households		1,310		9,031		18,269	
Households with Children		304	23.2%	1,745	19.3%	3,966	21.7%
Average Household Size		2.4		2.3		2.3	
Household Density per Square Mile		417		320		233	
Population Family		2,141	68.9%	12,591	60.7%	28,581	65.3%
Population Non-Family		965	31.0%	7,976	38.5%	14,349	32.8%
Population Group Quarters		3	0.1%	163	0.8%	811	1.9%
Family Households		667	50.9%	3,699	41.0%	8,424	46.1%
Married Couple Households		535	80.2%	2,824	76.3%	6,081	72.2%
Other Family Households with Children		132	19.8%	875	23.7%	2,343	27.8%
Family Households with Children		304	45.6%	1,745	47.2%	3,963	47.0%
Married Couple with Children		248	81.5%	1,296	74.3%	2,725	68.8%
Other Family Households with Children		56	18.5%	449	25.7%	1,238	31.2%
Family Households No Children		363	54.4%	1,954	52.8%	4,461	53.0%
Married Couple No Children		287	79.1%	1,527	78.2%	3,356	75.2%
Other Family Households No Children		76	20.9%	427	21.8%	1,105	24.8%
Non-Family Households		643	49.1%	5,332	59.0%	9,844	53.9%
Non-Family Households with Children		-	-	-	-	3	-
Non-Family Households No Children		643	100.0%	5,332	100.0%	9,842	100.0%
Average Family Household Size		3.2		3.4		3.4	
Average Family Income		\$300,355		\$223,175		\$198,996	
Median Family Income		\$213,208		\$161,965		\$136,340	
Average Non-Family Household Size		1.5		1.5		1.5	
<b>Marital Status (2024)</b>							
Population Age 15 Years or Over		2,530		16,964		35,655	
Never Married		751	29.7%	5,987	35.3%	12,504	35.1%
Currently Married		1,391	55.0%	7,768	45.8%	15,586	43.7%
Previously Married		388	15.3%	3,209	18.9%	7,564	21.2%
Separated		87	22.5%	524	16.3%	1,399	18.5%
Widowed		110	28.4%	1,192	37.2%	2,515	33.3%
Divorced		191	49.1%	1,493	46.5%	3,650	48.3%
<b>Educational Attainment (2024)</b>							
Adult Population Age 25 Years or Over		2,167		14,514		30,238	
Elementary (Grade Level 0 to 8)		23	1.1%	249	1.7%	499	1.7%
Some High School (Grade Level 9 to 11)		26	1.2%	409	2.8%	1,064	3.5%
High School Graduate		286	13.2%	2,894	19.9%	6,499	21.5%
Some College		348	16.1%	2,400	16.5%	5,399	17.9%
Associate Degree Only		125	5.7%	1,271	8.8%	2,705	8.9%
Bachelor Degree Only		541	25.0%	3,239	22.3%	6,471	21.4%
Graduate Degree		818	37.7%	4,051	27.9%	7,600	25.1%
Any College (Some College or Higher)		1,832	84.5%	10,961	75.5%	22,176	73.3%
College Degree + (Bachelor Degree or Higher)		1,359	62.7%	7,290	50.2%	14,072	46.5%

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<b>Housing</b>							
Total Housing Units (2024)		1,422		9,846		19,990	
Total Housing Units (2020)		1,304		9,480		19,695	
Historical Annual Growth (2020-2024)		118	-	366	-	295	-
Housing Units Occupied (2024)		1,310	92.1%	9,031	91.7%	18,269	91.4%
Housing Units Owner-Occupied		829	63.3%	4,623	51.2%	10,349	56.6%
Housing Units Renter-Occupied		481	36.7%	4,408	48.8%	7,920	43.4%
Housing Units Vacant (2024)		112	7.9%	815	8.3%	1,721	8.6%
<b>Household Size (2024)</b>							
Total Households		1,310		9,031		18,269	
1 Person Households		607	46.3%	5,026	55.7%	9,174	50.2%
2 Person Households		448	34.2%	2,270	25.1%	5,150	28.2%
3 Person Households		103	7.8%	724	8.0%	1,682	9.2%
4 Person Households		107	8.2%	616	6.8%	1,291	7.1%
5 Person Households		27	2.0%	251	2.8%	599	3.3%
6 Person Households		10	0.8%	90	1.0%	230	1.3%
7 or More Person Households		9	0.7%	54	0.6%	142	0.8%
<b>Household Income Distribution (2024)</b>							
HH Income \$200,000 or More		543	41.5%	2,014	22.3%	3,329	18.2%
HH Income \$150,000 to \$199,999		147	11.2%	692	7.7%	1,636	9.0%
HH Income \$125,000 to \$149,999		37	2.8%	540	6.0%	1,139	6.2%
HH Income \$100,000 to \$124,999		108	8.2%	1,055	11.7%	1,985	10.9%
HH Income \$75,000 to \$99,999		126	9.6%	1,007	11.1%	2,354	12.9%
HH Income \$50,000 to \$74,999		92	7.0%	1,123	12.4%	2,808	15.4%
HH Income \$35,000 to \$49,999		92	7.0%	1,036	11.5%	1,859	10.2%
HH Income \$25,000 to \$34,999		11	0.9%	555	6.1%	1,271	7.0%
HH Income \$15,000 to \$24,999		89	6.8%	428	4.7%	905	5.0%
HH Income \$10,000 to \$14,999		-	-	184	2.0%	301	1.6%
HH Income Under \$10,000		64	4.9%	397	4.4%	681	3.7%
<b>Household Vehicles (2024)</b>							
Households 0 Vehicles Available		13	1.0%	349	3.9%	739	4.0%
Households 1 Vehicle Available		492	37.5%	3,463	38.3%	6,478	35.5%
Households 2 Vehicles Available		439	33.5%	3,491	38.7%	7,213	39.5%
Households 3 or More Vehicles Available		366	27.9%	1,729	19.1%	3,839	21.0%
Total Vehicles Available		2,523		16,309		33,975	
Average Vehicles per Household		1.9		1.8		1.9	
Owner-Occupied Household Vehicles		1,865	73.9%	10,343	63.4%	22,660	66.7%
Average Vehicles per Owner-Occupied Household		2.2		2.2		2.2	
Renter-Occupied Household Vehicles		658	26.1%	5,967	36.6%	11,316	33.3%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4	
<b>Travel Time (2024)</b>							
Worker Base Age 16 years or Over		1,749		10,976		22,286	
Travel to Work in 14 Minutes or Less		502	28.7%	2,826	25.7%	5,868	26.3%
Travel to Work in 15 to 29 Minutes		679	38.8%	4,600	41.9%	8,917	40.0%
Travel to Work in 30 to 59 Minutes		360	20.6%	2,105	19.2%	4,506	20.2%
Travel to Work in 60 Minutes or More		90	5.2%	518	4.7%	997	4.5%
Work at Home		118	6.8%	927	8.4%	1,998	9.0%
Average Minutes Travel to Work		20.0		20.1		20.4	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.924/-83.7399

1400 Bass Rd Macon, GA 31210	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2024)</b>						
Worker Base Age 16 years or Over	1,749		10,976		22,286	
Drive to Work Alone	1,418	81.1%	8,931	81.4%	17,867	80.2%
Drive to Work in Carpool	162	9.3%	998	9.1%	1,845	8.3%
Travel to Work by Public Transportation	-	-	2	-	25	0.1%
Drive to Work on Motorcycle	-	-	2	-	6	-
Bicycle to Work	-	-	4	-	8	-
Walk to Work	49	2.8%	103	0.9%	331	1.5%
Other Means	1	-	10	-	207	0.9%
Work at Home	118	6.8%	927	8.4%	1,998	9.0%
<b>Daytime Demographics (2024)</b>						
Total Businesses	189		918		2,487	
Total Employees	1,693		8,477		20,137	
Company Headquarter Businesses	7	3.6%	23	2.5%	64	2.6%
Company Headquarter Employees	53	3.1%	1,911	22.5%	3,886	19.3%
Employee Population per Business	9.0 to 1		9.2 to 1		8.1 to 1	
Residential Population per Business	16.4 to 1		22.6 to 1		17.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,399		13,736		32,424	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2024)	2,484		16,720		35,119	
Labor Force Total Males (2024)	1,179	47.5%	7,740	46.3%	16,444	46.8%
Male Civilian Employed	923	78.3%	5,706	73.7%	11,546	70.2%
Male Civilian Unemployed	6	0.5%	146	1.9%	356	2.2%
Males in Armed Forces	13	1.1%	58	0.7%	75	0.5%
Males Not in Labor Force	237	20.1%	1,830	23.6%	4,467	27.2%
Labor Force Total Females (2024)	1,305	52.5%	8,980	53.7%	18,675	53.2%
Female Civilian Employed	840	64.3%	5,679	63.2%	11,191	59.9%
Female Civilian Unemployed	18	1.4%	87	1.0%	228	1.2%
Females in Armed Forces	3	0.2%	18	0.2%	19	0.1%
Females Not in Labor Force	445	34.1%	3,195	35.6%	7,236	38.7%
Unemployment Rate	24	1.0%	233	1.4%	584	1.7%
<b>Occupation (2024)</b>						
Occupation Population Age 16 Years or Over	1,749		10,976		22,286	
Occupation Total Males	921	52.7%	5,507	50.2%	11,320	50.8%
Occupation Total Females	828	47.3%	5,469	49.8%	10,966	49.2%
Management, Business, Financial Operations	406	-	2,259	20.6%	4,437	19.9%
Professional, Related	554	31.7%	3,239	29.5%	6,301	28.3%
Service	184	10.5%	1,486	13.5%	3,096	13.9%
Sales, Office	385	22.0%	2,435	22.2%	4,732	21.2%
Farming, Fishing, Forestry	-	-	29	0.3%	59	0.3%
Construction, Extraction, Maintenance	20	1.2%	320	2.9%	836	3.8%
Production, Transport, Material Moving	199	11.4%	1,209	11.0%	2,825	12.7%
White Collar Workers	1,345	76.9%	7,933	72.3%	15,469	69.4%
Blue Collar Workers	404	23.1%	3,044	27.7%	6,817	30.6%

# Complete Profile

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Lat/Lon: 32.924/-83.7399

1400 Bass Rd		1 mi radius		3 mi radius		5 mi radius	
Macon, GA 31210							
<b>Units In Structure (2024)</b>							
Total Units		1,310		9,031		18,269	
1 Detached Unit		848	64.7%	5,135	56.9%	11,583	63.4%
1 Attached Unit		131	10.0%	650	7.2%	1,116	6.1%
2 Units		16	1.2%	163	1.8%	292	1.6%
3 to 4 Units		58	4.5%	407	4.5%	714	3.9%
5 to 9 Units		117	9.0%	988	10.9%	1,526	8.4%
10 to 19 Units		58	4.5%	506	5.6%	1,022	5.6%
20 to 49 Units		42	3.2%	419	4.6%	594	3.3%
50 or More Units		34	2.6%	619	6.9%	1,101	6.0%
Mobile Home or Trailer		5	0.4%	144	1.6%	321	1.8%
Other Structure		-	-	-	-	-	-
<b>Homes Built By Year (2024)</b>							
Homes Built 2020 or later		18	1.3%	197	2.0%	238	1.2%
Homes Built 2010 to 2019		215	15.1%	1,600	16.3%	2,356	11.8%
Homes Built 2000 to 2009		384	27.0%	1,540	15.6%	2,741	13.7%
Homes Built 1990 to 1999		231	16.3%	1,710	17.4%	3,121	15.6%
Homes Built 1980 to 1989		266	18.7%	1,715	17.4%	3,928	19.6%
Homes Built 1970 to 1979		63	4.5%	916	9.3%	2,252	11.3%
Homes Built 1960 to 1969		56	3.9%	505	5.1%	1,452	7.3%
Homes Built 1950 to 1959		22	1.6%	448	4.6%	1,321	6.6%
Homes Built 1940 to 1949		21	1.5%	141	1.4%	295	1.5%
Homes Built Before 1939		32	2.2%	257	2.6%	566	2.8%
Median Age of Homes		30.6 yrs		34.2 yrs		38.1 yrs	
<b>Home Values (2024)</b>							
Owner Specified Housing Units		829		4,623		10,349	
Home Values \$1,000,000 or More		11	1.4%	148	3.2%	296	2.9%
Home Values \$750,000 to \$999,999		10	1.2%	88	1.9%	258	2.5%
Home Values \$500,000 to \$749,999		40	4.9%	169	3.7%	386	3.7%
Home Values \$400,000 to \$499,999		77	9.3%	415	9.0%	840	8.1%
Home Values \$300,000 to \$399,999		260	31.3%	966	20.9%	1,911	18.5%
Home Values \$250,000 to \$299,999		86	10.4%	763	16.5%	1,502	14.5%
Home Values \$200,000 to \$249,999		186	22.4%	729	15.8%	1,359	13.1%
Home Values \$175,000 to \$199,999		16	1.9%	324	7.0%	785	7.6%
Home Values \$150,000 to \$174,999		58	6.9%	367	7.9%	955	9.2%
Home Values \$125,000 to \$149,999		10	1.2%	85	1.8%	315	3.0%
Home Values \$100,000 to \$124,999		18	2.2%	138	3.0%	548	5.3%
Home Values \$90,000 to \$99,999		7	0.9%	66	1.4%	215	2.1%
Home Values \$80,000 to \$89,999		3	0.4%	35	0.8%	107	1.0%
Home Values \$70,000 to \$79,999		12	1.4%	62	1.4%	171	1.7%
Home Values \$60,000 to \$69,999		6	0.8%	40	0.9%	138	1.3%
Home Values \$50,000 to \$59,999		6	0.7%	43	0.9%	126	1.2%
Home Values \$35,000 to \$49,999		5	0.6%	46	1.0%	103	1.0%
Home Values \$25,000 to \$34,999		5	0.6%	50	1.1%	125	1.2%
Home Values \$10,000 to \$24,999		10	1.2%	78	1.7%	174	1.7%
Home Values Under \$10,000		2	0.2%	11	0.2%	36	0.3%
Owner-Occupied Median Home Value		\$291,584		\$266,595		\$256,656	
Renter-Occupied Median Rent		\$1,097		\$1,141		\$1,062	



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Lat/Lon: 32.924/-83.7399

1400 Bass Rd Macon, GA 31210	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>			
Total Household Expenditure	\$173.51 M	\$785.63 M	\$1.57 B
Total Non-Retail Expenditure	\$93.35 M	\$419.97 M	\$834.89 M
Total Retail Expenditure	\$80.16 M	\$365.66 M	\$732.02 M
Apparel	\$6.35 M	\$28.24 M	\$55.98 M
Contributions	\$6.74 M	\$28.56 M	\$55.69 M
Education	\$6.84 M	\$27.71 M	\$52.99 M
Entertainment	\$10.3 M	\$45.6 M	\$90.57 M
Food and Beverages	\$24.45 M	\$112.69 M	\$225.96 M
Furnishings and Equipment	\$6.31 M	\$28.08 M	\$55.92 M
Gifts	\$5.3 M	\$22.2 M	\$42.81 M
Health Care	\$13.55 M	\$63.35 M	\$128.16 M
Household Operations	\$7.21 M	\$31.85 M	\$63.07 M
Miscellaneous Expenses	\$3.35 M	\$15.08 M	\$30.01 M
Personal Care	\$2.31 M	\$10.5 M	\$20.97 M
Personal Insurance	\$1.39 M	\$5.92 M	\$11.66 M
Reading	\$393.41 K	\$1.76 M	\$3.5 M
Shelter	\$36.6 M	\$166.53 M	\$331.54 M
Tobacco	\$766.61 K	\$4.04 M	\$8.33 M
Transportation	\$30.39 M	\$139.69 M	\$280.64 M
Utilities	\$11.27 M	\$53.82 M	\$109.1 M
<b>Monthly Household Consumer Expenditure (2024)</b>			
Total Household Expenditure	\$11,037	\$7,249	\$7,147
Total Non-Retail Expenditure	\$5,938 53.8%	\$3,875 53.5%	\$3,808 53.3%
Total Retail Expenditures	\$5,099 46.2%	\$3,374 46.5%	\$3,339 46.7%
Apparel	\$404 3.7%	\$261 3.6%	\$255 3.6%
Contributions	\$429 3.9%	\$264 3.6%	\$254 3.6%
Education	\$435 3.9%	\$256 3.5%	\$242 3.4%
Entertainment	\$655 5.9%	\$421 5.8%	\$413 5.8%
Food and Beverages	\$1,555 14.1%	\$1,040 14.3%	\$1,031 14.4%
Furnishings and Equipment	\$401 3.6%	\$259 3.6%	\$255 3.6%
Gifts	\$337 3.1%	\$205 2.8%	\$195 2.7%
Health Care	\$862 7.8%	\$585 8.1%	\$585 8.2%
Household Operations	\$459 4.2%	\$294 4.1%	\$288 4.0%
Miscellaneous Expenses	\$213 1.9%	\$139 1.9%	\$137 1.9%
Personal Care	\$147 1.3%	\$97 1.3%	\$96 1.3%
Personal Insurance	\$88 0.8%	\$55 0.8%	\$53 0.7%
Reading	\$25 0.2%	\$16 0.2%	\$16 0.2%
Shelter	\$2,328 21.1%	\$1,537 21.2%	\$1,512 21.2%
Tobacco	\$49 0.4%	\$37 0.5%	\$38 0.5%
Transportation	\$1,933 17.5%	\$1,289 17.8%	\$1,280 17.9%
Utilities	\$717 6.5%	\$497 6.9%	\$498 7.0%