

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8607/-84.5963

3753 Austell Rd SW Austell, GA 30106	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	10,427		70,365		189,599	
Projected Population (2028)	10,289		71,015		195,316	
Census Population (2020)	10,517		70,064		185,338	
Census Population (2010)	9,700		62,711		169,639	
Projected Annual Growth (2023-2028)	-139	-0.3%	650	0.2%	5,717	0.6%
Historical Annual Growth (2020-2023)	-90	-	301	0.1%	4,260	0.8%
Historical Annual Growth (2010-2020)	817	0.8%	7,354	1.2%	15,699	0.9%
Estimated Population Density (2023)	3,321 <i>psm</i>		2,490 <i>psm</i>		2,415 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	3,974		25,443		68,130	
Projected Households (2028)	3,884		25,446		69,604	
Census Households (2020)	4,005		25,255		66,752	
Census Households (2010)	3,675		22,575		60,358	
Projected Annual Growth (2023-2028)	-90	-0.5%	3	-	1,473	0.4%
Historical Annual Change (2010-2023)	298	0.6%	2,868	1.0%	7,772	1.0%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$98,233		\$117,722		\$118,704	
Projected Average Household Income (2028)	\$108,642		\$127,402		\$126,254	
Census Average Household Income (2010)	\$58,777		\$65,267		\$65,360	
Census Average Household Income (2000)	\$57,367		\$61,262		\$58,991	
Projected Annual Change (2023-2028)	\$10,408	2.1%	\$9,680	1.6%	\$7,551	1.3%
Historical Annual Change (2000-2023)	\$40,866	3.1%	\$56,460	4.0%	\$59,712	4.4%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$78,463		\$91,999		\$89,920	
Projected Median Household Income (2028)	\$78,907		\$93,539		\$91,920	
Census Median Household Income (2010)	\$49,575		\$54,912		\$55,109	
Census Median Household Income (2000)	\$52,496		\$54,237		\$51,016	
Projected Annual Change (2023-2028)	\$444	0.1%	\$1,540	0.3%	\$2,000	0.4%
Historical Annual Change (2000-2023)	\$25,966	2.2%	\$37,761	3.0%	\$38,904	3.3%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$37,678		\$42,639		\$42,802	
Projected Per Capita Income (2028)	\$41,257		\$45,722		\$45,135	
Census Per Capita Income (2010)	\$22,249		\$23,495		\$23,255	
Census Per Capita Income (2000)	\$20,169		\$21,782		\$20,983	
Projected Annual Change (2023-2028)	\$3,579	1.9%	\$3,084	1.4%	\$2,333	1.1%
Historical Annual Change (2000-2023)	\$17,510	3.8%	\$20,857	4.2%	\$21,818	4.5%
Estimated Average Household Net Worth (2023)	\$379,192		\$532,190		\$541,525	

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3753 Austell Rd SW Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2023)		10,427		70,365		189,599	
White (2023)		3,433	32.9%	25,862	36.8%	71,845	37.9%
Black or African American (2023)		5,048	48.4%	29,468	41.9%	75,868	40.0%
American Indian or Alaska Native (2023)		57	0.5%	407	0.6%	1,170	0.6%
Asian (2023)		365	3.5%	2,723	3.9%	6,471	3.4%
Hawaiian or Pacific Islander (2023)		8	-	38	-	96	-
Other Race (2023)		764	7.3%	6,324	9.0%	18,073	9.5%
Two or More Races (2023)		752	7.2%	5,544	7.9%	16,076	8.5%
Population < 18 (2023)		2,158 20.7%		15,489 22.0%		42,671 22.5%	
White Not Hispanic		547	25.3%	4,728	30.5%	13,346	31.3%
Black or African American		1,112	51.5%	6,604	42.6%	17,202	40.3%
Asian		79	3.6%	595	3.8%	1,465	3.4%
Other Race Not Hispanic		84	3.9%	651	4.2%	1,717	4.0%
Hispanic		336	15.6%	2,912	18.8%	8,940	21.0%
Not Hispanic or Latino Population (2023)		8,708 83.5%		56,766 80.7%		149,649 78.9%	
Not Hispanic White		3,119	35.8%	23,451	41.3%	65,097	43.5%
Not Hispanic Black or African American		4,987	57.3%	28,942	51.0%	73,773	49.3%
Not Hispanic American Indian or Alaska Native		15	0.2%	76	0.1%	173	0.1%
Not Hispanic Asian		363	4.2%	2,701	4.8%	6,340	4.2%
Not Hispanic Hawaiian or Pacific Islander		5	-	21	-	37	-
Not Hispanic Other Race		23	0.3%	247	0.4%	605	0.4%
Not Hispanic Two or More Races		196	2.3%	1,327	2.3%	3,625	2.4%
Hispanic or Latino Population (2023)		1,719 16.5%		13,599 19.3%		39,950 21.1%	
Hispanic White		314	18.3%	2,411	17.7%	6,749	16.9%
Hispanic Black or African American		61	3.5%	526	3.9%	2,095	5.2%
Hispanic American Indian or Alaska Native		42	2.4%	331	2.4%	997	2.5%
Hispanic Asian		2	0.1%	22	0.2%	131	0.3%
Hispanic Hawaiian or Pacific Islander		3	0.2%	17	0.1%	59	0.1%
Hispanic Other Race		741	43.1%	6,076	44.7%	17,468	43.7%
Hispanic Two or More Races		556	32.3%	4,218	31.0%	12,452	31.2%
Not Hispanic or Latino Population (2020)		8,515 81.0%		54,097 77.2%		140,649 75.9%	
Hispanic or Latino Population (2020)		2,002 19.0%		15,967 22.8%		44,690 24.1%	
Not Hispanic or Latino Population (2010)		8,270 85.3%		51,432 82.0%		135,613 79.9%	
Hispanic or Latino Population (2010)		1,430 14.7%		11,279 18.0%		34,026 20.1%	
Not Hispanic or Latino Population (2028)		8,591 83.5%		57,250 80.6%		154,053 78.9%	
Hispanic or Latino Population (2028)		1,697 16.5%		13,765 19.4%		41,263 21.1%	
Projected Annual Growth (2023-2028)		-21	-0.2%	166	0.2%	1,312	0.7%
Historical Annual Growth (2010-2020)		572	4.0%	4,688	4.2%	10,663	3.1%

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<b>Total Age Distribution (2023)</b>							
Total Population		10,427		70,365		189,599	
Age Under 5 Years		610	5.8%	4,161	5.9%	11,802	6.2%
Age 5 to 9 Years		608	5.8%	4,119	5.9%	11,346	6.0%
Age 10 to 14 Years		581	5.6%	4,366	6.2%	11,740	6.2%
Age 15 to 19 Years		569	5.5%	4,384	6.2%	12,033	6.3%
Age 20 to 24 Years		679	6.5%	4,118	5.9%	11,831	6.2%
Age 25 to 29 Years		710	6.8%	4,580	6.5%	13,006	6.9%
Age 30 to 34 Years		821	7.9%	5,306	7.5%	14,509	7.7%
Age 35 to 39 Years		718	6.9%	5,124	7.3%	13,924	7.3%
Age 40 to 44 Years		678	6.5%	4,864	6.9%	13,236	7.0%
Age 45 to 49 Years		635	6.1%	4,692	6.7%	12,602	6.6%
Age 50 to 54 Years		663	6.4%	4,821	6.9%	13,328	7.0%
Age 55 to 59 Years		644	6.2%	4,703	6.7%	12,227	6.4%
Age 60 to 64 Years		602	5.8%	4,076	5.8%	10,523	5.5%
Age 65 to 69 Years		515	4.9%	3,454	4.9%	8,652	4.6%
Age 70 to 74 Years		460	4.4%	3,073	4.4%	7,460	3.9%
Age 75 to 79 Years		343	3.3%	2,181	3.1%	5,638	3.0%
Age 80 to 84 Years		235	2.2%	1,232	1.8%	3,013	1.6%
Age 85 Years or Over		356	3.4%	1,112	1.6%	2,727	1.4%
Median Age		38.6		38.3		37.4	
Age 19 Years or Less		2,369	22.7%	17,030	24.2%	46,921	24.7%
Age 20 to 64 Years		6,151	59.0%	42,284	60.1%	115,186	60.8%
Age 65 Years or Over		1,908	18.3%	11,051	15.7%	27,492	14.5%
<b>Female Age Distribution (2023)</b>							
Female Population		5,763	55.3%	37,044	52.6%	97,917	51.6%
Age Under 5 Years		296	5.1%	2,064	5.6%	5,810	5.9%
Age 5 to 9 Years		300	5.2%	2,036	5.5%	5,603	5.7%
Age 10 to 14 Years		305	5.3%	2,106	5.7%	5,683	5.8%
Age 15 to 19 Years		290	5.0%	2,166	5.8%	5,762	5.9%
Age 20 to 24 Years		379	6.6%	2,153	5.8%	5,812	5.9%
Age 25 to 29 Years		365	6.3%	2,334	6.3%	6,483	6.6%
Age 30 to 34 Years		419	7.3%	2,742	7.4%	7,424	7.6%
Age 35 to 39 Years		380	6.6%	2,643	7.1%	7,073	7.2%
Age 40 to 44 Years		358	6.2%	2,503	6.8%	6,765	6.9%
Age 45 to 49 Years		363	6.3%	2,487	6.7%	6,527	6.7%
Age 50 to 54 Years		371	6.4%	2,522	6.8%	6,792	6.9%
Age 55 to 59 Years		359	6.2%	2,503	6.8%	6,342	6.5%
Age 60 to 64 Years		359	6.2%	2,226	6.0%	5,621	5.7%
Age 65 to 69 Years		305	5.3%	1,957	5.3%	4,863	5.0%
Age 70 to 74 Years		284	4.9%	1,808	4.9%	4,300	4.4%
Age 75 to 79 Years		212	3.7%	1,255	3.4%	3,262	3.3%
Age 80 to 84 Years		146	2.5%	729	2.0%	1,855	1.9%
Age 85 Years or Over		270	4.7%	810	2.2%	1,939	2.0%
Female Median Age		41.4		39.9		38.9	
Age 19 Years or Less		1,191	20.7%	8,373	22.6%	22,859	23.3%
Age 20 to 64 Years		3,355	58.2%	22,113	59.7%	58,839	60.1%
Age 65 Years or Over		1,217	21.1%	6,559	17.7%	16,219	16.6%

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<b>Male Age Distribution (2023)</b>							
Male Population	4,664	44.7%	33,321	47.4%	91,682	48.4%	
Age Under 5 Years	314	6.7%	2,097	6.3%	5,991	6.5%	
Age 5 to 9 Years	308	6.6%	2,083	6.2%	5,743	6.3%	
Age 10 to 14 Years	276	5.9%	2,260	6.8%	6,057	6.6%	
Age 15 to 19 Years	280	6.0%	2,218	6.7%	6,271	6.8%	
Age 20 to 24 Years	300	6.4%	1,965	5.9%	6,019	6.6%	
Age 25 to 29 Years	345	7.4%	2,246	6.7%	6,523	7.1%	
Age 30 to 34 Years	402	8.6%	2,563	7.7%	7,085	7.7%	
Age 35 to 39 Years	338	7.2%	2,481	7.4%	6,851	7.5%	
Age 40 to 44 Years	319	6.8%	2,361	7.1%	6,471	7.1%	
Age 45 to 49 Years	272	5.8%	2,206	6.6%	6,075	6.6%	
Age 50 to 54 Years	291	6.2%	2,299	6.9%	6,536	7.1%	
Age 55 to 59 Years	286	6.1%	2,200	6.6%	5,884	6.4%	
Age 60 to 64 Years	243	5.2%	1,850	5.6%	4,902	5.3%	
Age 65 to 69 Years	210	4.5%	1,496	4.5%	3,789	4.1%	
Age 70 to 74 Years	176	3.8%	1,264	3.8%	3,160	3.4%	
Age 75 to 79 Years	131	2.8%	926	2.8%	2,377	2.6%	
Age 80 to 84 Years	89	1.9%	503	1.5%	1,158	1.3%	
Age 85 Years or Over	85	1.8%	302	0.9%	789	0.9%	
Male Median Age	35.8		36.6		35.8		
Age 19 Years or Less	1,177	25.2%	8,657	26.0%	24,062	26.2%	
Age 20 to 64 Years	2,796	59.9%	20,171	60.5%	56,347	61.5%	
Age 65 Years or Over	691	14.8%	4,492	13.5%	11,273	12.3%	
<b>Males per 100 Females (2023)</b>							
Overall Comparison	81		90		94		
Age Under 5 Years	106	51.4%	102	50.4%	103	50.8%	
Age 5 to 9 Years	103	50.6%	102	50.6%	102	50.6%	
Age 10 to 14 Years	90	47.5%	107	51.8%	107	51.6%	
Age 15 to 19 Years	97	49.1%	102	50.6%	109	52.1%	
Age 20 to 24 Years	79	44.2%	91	47.7%	104	50.9%	
Age 25 to 29 Years	94	48.6%	96	49.0%	101	50.2%	
Age 30 to 34 Years	96	48.9%	93	48.3%	95	48.8%	
Age 35 to 39 Years	89	47.1%	94	48.4%	97	49.2%	
Age 40 to 44 Years	89	47.1%	94	48.5%	96	48.9%	
Age 45 to 49 Years	75	42.8%	89	47.0%	93	48.2%	
Age 50 to 54 Years	78	44.0%	91	47.7%	96	49.0%	
Age 55 to 59 Years	80	44.3%	88	46.8%	93	48.1%	
Age 60 to 64 Years	68	40.4%	83	45.4%	87	46.6%	
Age 65 to 69 Years	69	40.8%	76	43.3%	78	43.8%	
Age 70 to 74 Years	62	38.3%	70	41.2%	73	42.4%	
Age 75 to 79 Years	62	38.2%	74	42.4%	73	42.1%	
Age 80 to 84 Years	61	37.8%	69	40.9%	62	38.4%	
Age 85 Years or Over	32	24.0%	37	27.2%	41	28.9%	
Age 19 Years or Less	99	49.7%	103	50.8%	105	51.3%	
Age 20 to 39 Years	90	47.3%	94	48.4%	99	49.7%	
Age 40 to 64 Years	78	43.8%	89	47.1%	93	48.2%	
Age 65 Years or Over	57	36.2%	68	40.6%	70	41.0%	

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3753 Austell Rd SW Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>							
Total Households		3,974		25,443		68,130	
Households with Children		797	20.1%	7,679	30.2%	22,859	33.6%
Average Household Size		2.5		2.7		2.7	
Household Density per Square Mile		1,266		900		868	
Population Family		7,955	76.3%	58,814	83.6%	157,778	83.2%
Population Non-Family		2,153	20.7%	10,940	15.5%	29,357	15.5%
Population Group Quarters		319	3.1%	611	0.9%	2,464	1.3%
Family Households		2,241	56.4%	16,922	66.5%	45,705	67.1%
Married Couple Households		1,484	66.2%	11,155	65.9%	30,067	65.8%
Other Family Households with Children		757	33.8%	5,767	34.1%	15,638	34.2%
Family Households with Children		793	35.4%	7,596	44.9%	22,623	49.5%
Married Couple with Children		362	45.6%	4,628	60.9%	14,302	63.2%
Other Family Households with Children		431	54.4%	2,968	39.1%	8,321	36.8%
Family Households No Children		1,448	64.6%	9,326	55.1%	23,081	50.5%
Married Couple No Children		1,123	77.5%	6,527	70.0%	15,765	68.3%
Other Family Households No Children		325	22.5%	2,799	30.0%	7,317	31.7%
Non-Family Households		1,733	43.6%	8,521	33.5%	22,426	32.9%
Non-Family Households with Children		4	0.2%	83	1.0%	236	1.1%
Non-Family Households No Children		1,729	99.8%	8,437	99.0%	22,190	98.9%
Average Family Household Size		3.5		3.5		3.5	
Average Family Income		\$135,694		\$141,151		\$140,157	
Median Family Income		\$92,607		\$106,669		\$106,820	
Average Non-Family Household Size		1.2		1.3		1.3	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		8,628		57,719		154,711	
Never Married		3,329	38.6%	20,928	36.3%	54,592	35.3%
Currently Married		3,087	35.8%	24,520	42.5%	67,102	43.4%
Previously Married		2,211	25.6%	12,271	21.3%	33,018	21.3%
Separated		347	15.7%	1,902	15.5%	6,015	18.2%
Widowed		841	38.1%	3,427	27.9%	8,512	25.8%
Divorced		1,023	46.2%	6,942	56.6%	18,490	56.0%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		7,379		49,217		130,847	
Elementary (Grade Level 0 to 8)		490	6.6%	2,436	4.9%	7,869	6.0%
Some High School (Grade Level 9 to 11)		263	3.6%	1,772	3.6%	6,151	4.7%
High School Graduate		1,996	27.1%	11,871	24.1%	29,935	22.9%
Some College		1,302	17.6%	9,660	19.6%	24,713	18.9%
Associate Degree Only		613	8.3%	4,633	9.4%	11,433	8.7%
Bachelor Degree Only		1,862	25.2%	11,949	24.3%	32,187	24.6%
Graduate Degree		854	11.6%	6,897	14.0%	18,559	14.2%
Any College (Some College or Higher)		4,630	62.8%	33,139	67.3%	86,892	66.4%
College Degree + (Bachelor Degree or Higher)		2,716	36.8%	18,846	38.3%	50,746	38.8%

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<b>Housing</b>						
Total Housing Units (2023)	4,180		27,100		72,142	
Total Housing Units (2020)	4,307		27,334		71,886	
Historical Annual Growth (2020-2023)	-127	-	-234	-	256	-
Housing Units Occupied (2023)	3,974	95.1%	25,443	93.9%	68,130	94.4%
Housing Units Owner-Occupied	2,487	62.6%	16,832	66.2%	44,637	65.5%
Housing Units Renter-Occupied	1,487	37.4%	8,611	33.8%	23,494	34.5%
Housing Units Vacant (2023)	206	4.9%	1,657	6.1%	4,012	5.6%
<b>Household Size (2023)</b>						
Total Households	3,974		25,443		68,130	
1 Person Households	1,595	40.1%	7,224	28.4%	18,459	27.1%
2 Person Households	1,096	27.6%	7,768	30.5%	20,629	30.3%
3 Person Households	500	12.6%	3,945	15.5%	11,096	16.3%
4 Person Households	391	9.8%	3,168	12.5%	8,918	13.1%
5 Person Households	215	5.4%	1,773	7.0%	4,847	7.1%
6 Person Households	91	2.3%	853	3.4%	2,277	3.3%
7 or More Person Households	85	2.1%	712	2.8%	1,904	2.8%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	256	6.4%	2,925	11.5%	8,134	11.9%
HH Income \$150,000 to \$199,999	424	10.7%	2,782	10.9%	7,450	10.9%
HH Income \$125,000 to \$149,999	238	6.0%	2,150	8.5%	5,473	8.0%
HH Income \$100,000 to \$124,999	348	8.8%	2,795	11.0%	7,013	10.3%
HH Income \$75,000 to \$99,999	394	9.9%	3,475	13.7%	9,164	13.5%
HH Income \$50,000 to \$74,999	1,060	26.7%	4,469	17.6%	11,596	17.0%
HH Income \$35,000 to \$49,999	359	9.0%	2,443	9.6%	7,131	10.5%
HH Income \$25,000 to \$34,999	412	10.4%	1,683	6.6%	4,805	7.1%
HH Income \$15,000 to \$24,999	200	5.0%	1,167	4.6%	3,121	4.6%
HH Income \$10,000 to \$14,999	73	1.8%	475	1.9%	1,435	2.1%
HH Income Under \$10,000	208	5.2%	1,079	4.2%	2,809	4.1%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	155	3.9%	1,007	4.0%	2,557	3.8%
Households 1 Vehicle Available	1,371	34.5%	8,266	32.5%	21,714	31.9%
Households 2 Vehicles Available	1,537	38.7%	9,563	37.6%	26,971	39.6%
Households 3 or More Vehicles Available	911	22.9%	6,607	26.0%	16,888	24.8%
Total Vehicles Available	7,476		49,497		132,257	
Average Vehicles per Household	1.9		1.9		1.9	
Owner-Occupied Household Vehicles	5,293	70.8%	36,355	73.4%	96,757	73.2%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2	
Renter-Occupied Household Vehicles	2,183	29.2%	13,142	26.6%	35,500	26.8%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	5,640		39,128		103,562	
Travel to Work in 14 Minutes or Less	444	7.9%	3,520	9.0%	11,422	11.0%
Travel to Work in 15 to 29 Minutes	1,567	27.8%	9,442	24.1%	25,664	24.8%
Travel to Work in 30 to 59 Minutes	1,809	32.1%	11,488	29.4%	30,207	29.2%
Travel to Work in 60 Minutes or More	344	6.1%	2,199	5.6%	6,160	5.9%
Work at Home	1,476	26.2%	12,480	31.9%	30,109	29.1%
Average Minutes Travel to Work	28.4		28.2		27.5	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8607/-84.5963

3753 Austell Rd SW Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		5,640		39,128		103,562	
Drive to Work Alone		3,616	64.1%	23,041	58.9%	62,063	59.9%
Drive to Work in Carpool		362	6.4%	2,447	6.3%	7,738	7.5%
Travel to Work by Public Transportation		46	0.8%	239	0.6%	650	0.6%
Drive to Work on Motorcycle		-	-	1	-	15	-
Bicycle to Work		12	0.2%	24	-	68	-
Walk to Work		49	0.9%	341	0.9%	1,054	1.0%
Other Means		79	1.4%	555	1.4%	1,866	1.8%
Work at Home		1,476	26.2%	12,480	31.9%	30,109	29.1%
<b>Daytime Demographics (2023)</b>							
Total Businesses		716		3,771		10,058	
Total Employees		7,549		20,205		51,868	
Company Headquarter Businesses		18	2.4%	50	1.3%	147	1.5%
Company Headquarter Employees		221	2.9%	808	4.0%	6,046	11.7%
Employee Population per Business		10.5	to 1	5.4	to 1	5.2	to 1
Residential Population per Business		14.6	to 1	18.7	to 1	18.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		10,388		37,766		100,225	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		8,495		56,724		152,092	
Labor Force Total Males (2023)		3,704	43.6%	26,375	46.5%	72,547	47.7%
Male Civilian Employed		2,671	72.1%	19,450	73.7%	52,694	72.6%
Male Civilian Unemployed		135	3.7%	549	2.1%	1,483	2.0%
Males in Armed Forces		-	-	-	-	81	0.1%
Males Not in Labor Force		898	24.2%	6,375	24.2%	18,289	25.2%
Labor Force Total Females (2023)		4,791	56.4%	30,349	53.5%	79,545	52.3%
Female Civilian Employed		2,969	62.0%	19,678	64.8%	50,878	64.0%
Female Civilian Unemployed		36	0.8%	727	2.4%	1,955	2.5%
Females in Armed Forces		16	0.3%	34	0.1%	82	0.1%
Females Not in Labor Force		1,769	36.9%	9,910	32.7%	26,630	33.5%
Unemployment Rate		172	2.0%	1,276	2.2%	3,437	2.3%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		5,640		39,128		103,562	
Occupation Total Males		2,671	47.3%	19,450	49.7%	52,688	50.9%
Occupation Total Females		2,969	52.7%	19,678	50.3%	50,874	49.1%
Management, Business, Financial Operations		1,101	-	7,736	19.8%	20,345	19.6%
Professional, Related		1,302	23.1%	9,029	23.1%	23,612	22.8%
Service		878	15.6%	6,154	15.7%	15,898	15.4%
Sales, Office		1,278	22.7%	7,824	20.0%	19,969	19.3%
Farming, Fishing, Forestry		-	-	28	-	35	-
Construction, Extraction, Maintenance		515	9.1%	3,790	9.7%	11,325	10.9%
Production, Transport, Material Moving		566	10.0%	4,568	11.7%	12,378	12.0%
White Collar Workers		3,680	65.3%	24,589	62.8%	63,927	61.7%
Blue Collar Workers		1,960	34.7%	14,540	37.2%	39,636	38.3%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8607/-84.5963

3753 Austell Rd SW Austell, GA 30106		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		3,974		25,443		68,130	
1 Detached Unit		2,539	63.9%	18,619	73.2%	48,522	71.2%
1 Attached Unit		378	9.5%	1,594	6.3%	4,512	6.6%
2 Units		21	0.5%	201	0.8%	629	0.9%
3 to 4 Units		182	4.6%	513	2.0%	1,588	2.3%
5 to 9 Units		176	4.4%	830	3.3%	2,709	4.0%
10 to 19 Units		237	6.0%	1,427	5.6%	3,962	5.8%
20 to 49 Units		191	4.8%	988	3.9%	2,734	4.0%
50 or More Units		227	5.7%	1,008	4.0%	2,696	4.0%
Mobile Home or Trailer		23	0.6%	242	1.0%	750	1.1%
Other Structure		-	-	21	-	30	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		37	0.9%	189	0.7%	504	0.7%
Homes Built 2010 to 2019		369	8.8%	1,965	7.3%	5,825	8.1%
Homes Built 2000 to 2009		896	21.4%	4,571	16.9%	12,122	16.8%
Homes Built 1990 to 1999		710	17.0%	4,582	16.9%	11,864	16.4%
Homes Built 1980 to 1989		870	20.8%	5,629	20.8%	14,044	19.5%
Homes Built 1970 to 1979		443	10.6%	3,824	14.1%	9,442	13.1%
Homes Built 1960 to 1969		524	12.5%	3,290	12.1%	8,912	12.4%
Homes Built 1950 to 1959		113	2.7%	1,139	4.2%	4,486	6.2%
Homes Built 1940 to 1949		9	0.2%	105	0.4%	386	0.5%
Homes Built Before 1939		4	-	148	0.5%	545	0.8%
Median Age of Homes		35.3 yrs		37.9 yrs		38.5 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		2,487		16,832		44,637	
Home Values \$1,000,000 or More		34	1.4%	226	1.3%	552	1.2%
Home Values \$750,000 to \$999,999		47	1.9%	371	2.2%	1,029	2.3%
Home Values \$500,000 to \$749,999		280	11.3%	1,799	10.7%	5,248	11.8%
Home Values \$400,000 to \$499,999		189	7.6%	1,564	9.3%	5,033	11.3%
Home Values \$300,000 to \$399,999		556	22.3%	3,997	23.7%	11,208	25.1%
Home Values \$250,000 to \$299,999		359	14.4%	2,625	15.6%	6,654	14.9%
Home Values \$200,000 to \$249,999		468	18.8%	3,048	18.1%	6,700	15.0%
Home Values \$175,000 to \$199,999		167	6.7%	1,011	6.0%	2,447	5.5%
Home Values \$150,000 to \$174,999		79	3.2%	730	4.3%	1,847	4.1%
Home Values \$125,000 to \$149,999		48	1.9%	297	1.8%	864	1.9%
Home Values \$100,000 to \$124,999		129	5.2%	326	1.9%	874	2.0%
Home Values \$90,000 to \$99,999		6	0.2%	112	0.7%	313	0.7%
Home Values \$80,000 to \$89,999		5	0.2%	84	0.5%	221	0.5%
Home Values \$70,000 to \$79,999		3	0.1%	61	0.4%	146	0.3%
Home Values \$60,000 to \$69,999		2	-	25	0.2%	80	0.2%
Home Values \$50,000 to \$59,999		-	-	39	0.2%	119	0.3%
Home Values \$35,000 to \$49,999		65	2.6%	181	1.1%	382	0.9%
Home Values \$25,000 to \$34,999		6	0.2%	71	0.4%	252	0.6%
Home Values \$10,000 to \$24,999		22	0.9%	166	1.0%	394	0.9%
Home Values Under \$10,000		23	0.9%	96	0.6%	272	0.6%
Owner-Occupied Median Home Value		\$286,604		\$294,982		\$308,576	
Renter-Occupied Median Rent		\$1,196		\$1,225		\$1,228	



# Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8607/-84.5963

3753 Austell Rd SW Austell, GA 30106		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$275.24 M	\$2.01 B	\$5.42 B
Total Non-Retail Expenditure		\$145.52 M	\$1.06 B	\$2.87 B
Total Retail Expenditure		\$129.72 M	\$946.69 M	\$2.55 B
Apparel		\$9.73 M	\$71.81 M	\$193.91 M
Contributions		\$9.08 M	\$67.82 M	\$183.45 M
Education		\$8.42 M	\$64.49 M	\$175.4 M
Entertainment		\$15.66 M	\$115.5 M	\$311.56 M
Food and Beverages		\$40.37 M	\$293.64 M	\$790.84 M
Furnishings and Equipment		\$9.71 M	\$71.56 M	\$192.97 M
Gifts		\$6.76 M	\$51.29 M	\$139.14 M
Health Care		\$23.08 M	\$166.17 M	\$446.63 M
Household Operations		\$10.84 M	\$79.75 M	\$215.24 M
Miscellaneous Expenses		\$5.23 M	\$38.17 M	\$102.91 M
Personal Care		\$3.69 M	\$26.97 M	\$72.66 M
Personal Insurance		\$1.95 M	\$14.69 M	\$39.71 M
Reading		\$602.01 K	\$4.4 M	\$11.85 M
Shelter		\$58.23 M	\$422.65 M	\$1.14 B
Tobacco		\$1.62 M	\$11.2 M	\$30.05 M
Transportation		\$50.18 M	\$365.68 M	\$984.58 M
Utilities		\$20.08 M	\$143.46 M	\$385.69 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$5,772	\$6,581	\$6,626
Total Non-Retail Expenditure		\$3,052 52.9%	\$3,480 52.9%	\$3,506 52.9%
Total Retail Expenditures		\$2,720 47.1%	\$3,101 47.1%	\$3,119 47.1%
Apparel		\$204 3.5%	\$235 3.6%	\$237 3.6%
Contributions		\$190 3.3%	\$222 3.4%	\$224 3.4%
Education		\$177 3.1%	\$211 3.2%	\$215 3.2%
Entertainment		\$328 5.7%	\$378 5.7%	\$381 5.8%
Food and Beverages		\$847 14.7%	\$962 14.6%	\$967 14.6%
Furnishings and Equipment		\$204 3.5%	\$234 3.6%	\$236 3.6%
Gifts		\$142 2.5%	\$168 2.6%	\$170 2.6%
Health Care		\$484 8.4%	\$544 8.3%	\$546 8.2%
Household Operations		\$227 3.9%	\$261 4.0%	\$263 4.0%
Miscellaneous Expenses		\$110 1.9%	\$125 1.9%	\$126 1.9%
Personal Care		\$77 1.3%	\$88 1.3%	\$89 1.3%
Personal Insurance		\$41 0.7%	\$48 0.7%	\$49 0.7%
Reading		\$13 0.2%	\$14 0.2%	\$14 0.2%
Shelter		\$1,221 21.2%	\$1,384 21.0%	\$1,395 21.1%
Tobacco		\$34 0.6%	\$37 0.6%	\$37 0.6%
Transportation		\$1,052 18.2%	\$1,198 18.2%	\$1,204 18.2%
Utilities		\$421 7.3%	\$470 7.1%	\$472 7.1%