Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.9241/-83.7409

1400 Bass Rd Macon, GA 31210	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	3,890		21,247		43,312	
Projected Population (2027)	3,774		20,601		42,352	
Census Population (2020)	3,628		21,110		43,447	
Census Population (2010)	2,758		16,877		38,743	
Projected Annual Growth (2022 to 2027)	-116	-0.6%	-646	-0.6%	-960	-0.4%
Historical Annual Growth (2020 to 2022)	262	3.6%	137	0.3%	-135	-0.2%
Historical Annual Growth (2010 to 2020)	870	15.8%	4,233	12.5%	4,703	6.1%
Estimated Population Density (2022)	1,239	psm	752	psm	552	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	1,471		8,999		18,146	
Projected Households (2027)	1,380		8,482		17,271	
Census Households (2020)	1,369		8,920		18,162	
Census Households (2010)	1,089		6,970		15,937	
Estimated Households with Children (2022)	515	35.0%	2,540	28.2%	5,322	29.3%
Estimated Average Household Size (2022)	2.63		2.34		2.34	
Average Household Income						
Estimated Average Household Income (2022)	$157,319		$97,594		$98,413	
Projected Average Household Income (2027)	$209,068		$122,799		$126,176	
Estimated Average Family Income (2022)	$175,153		$118,443		$121,605	
Median Household Income						
Estimated Median Household Income (2022)	$105,208		$81,298		$77,687	
Projected Median Household Income (2027)	$127,190		$95,582		$92,131	
Estimated Median Family Income (2022)	$125,516		$105,271		$99,515	
Per Capita Income						
Estimated Per Capita Income (2022)	$59,520		$41,397		$41,374	
Projected Per Capita Income (2027)	$76,481		$50,624		$51,600	
Estimated Per Capita Income 5 Year Growth	$16,960	28.5%	$9,227	22.3%	$10,225	24.7%
Estimated Average Household Net Worth (2022)	$1,019,222		$715,889		$637,661	
Daytime Demos (2022)						
Total Businesses	173		837		2,338	
Total Employees	1,630		8,827		21,500	
Company Headquarter Businesses	8	4.5%	25	3.0%	73	3.1%
Company Headquarter Employees	69	4.3%	1,947	22.1%	4,088	19.0%
Employee Population per Business	9.4		10.5		9.2	
Residential Population per Business	22.5		25.4		18.5	

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Race & Ethnicity						
White (2022)	2,320	59.6%	12,281	57.8%	24,127	55.7%
Black or African American (2022)	983	25.3%	6,816	32.1%	14,949	34.5%
American Indian or Alaska Native (2022)	4	0.1%	25	0.1%	58	0.1%
Asian (2022)	424	10.9%	1,216	5.7%	2,346	5.4%
Hawaiian or Pacific Islander (2022)	2	-	5	-	8	-
Other Race (2022)	57	1.5%	350	1.6%	789	1.8%
Two or More Races (2022)	102	2.6%	553	2.6%	1,035	2.4%
Not Hispanic or Latino Population (2022)	3,746	96.3%	20,531	96.6%	41,577	96.0%
Hispanic or Latino Population (2022)	144	3.7%	716	3.4%	1,735	4.0%
Not Hispanic or Latino Population (2027)	3,633	96.3%	19,904	96.6%	40,632	95.9%
Hispanic or Latino Population (2027)	141	3.7%	697	3.4%	1,720	4.1%
Not Hispanic or Latino Population (2020)	3,495	96.3%	20,373	96.5%	41,708	96.0%
Hispanic or Latino Population (2020)	134	3.7%	737	3.5%	1,739	4.0%
Not Hispanic or Latino Population (2010)	2,702	98.0%	16,453	97.5%	37,784	97.5%
Hispanic or Latino Population (2010)	56	2.0%	424	2.5%	959	2.5%
Projected Hispanic Annual Growth (2022 to 2027)	-3	-0.4%	-19	-0.5%	-15	-0.2%
Historic Hispanic Annual Growth (2010 to 2022)	87	13.0%	292	5.7%	775	6.7%
Age Distribution (2022)						
Age Under 5	213	5.5%	1,181	5.6%	2,416	5.6%
Age 5 to 9 Years	313	8.0%	1,397	6.6%	2,777	6.4%
Age 10 to 14 Years	347	8.9%	1,580	7.4%	3,106	7.2%
Age 15 to 19 Years	251	6.5%	1,236	5.8%	2,714	6.3%
Age 20 to 24 Years	141	3.6%	1,226	5.8%	2,711	6.3%
Age 25 to 29 Years	156	4.0%	1,506	7.1%	3,057	7.1%
Age 30 to 34 Years	254	6.5%	1,400	6.6%	2,886	6.7%
Age 35 to 39 Years	281	7.2%	1,360	6.4%	2,771	6.4%
Age 40 to 44 Years	308	7.9%	1,305	6.1%	2,594	6.0%
Age 45 to 49 Years	281	7.2%	1,281	6.0%	2,472	5.7%
Age 50 to 54 Years	272	7.0%	1,351	6.4%	2,630	6.1%
Age 55 to 59 Years	279	7.2%	1,461	6.9%	2,916	6.7%
Age 60 to 64 Years	252	6.5%	1,364	6.4%	2,805	6.5%
Age 65 to 74 Years	372	9.6%	2,159	10.2%	4,215	9.7%
Age 75 to 84 Years	120	3.1%	975	4.6%	2,185	5.0%
Age 85 Years or Over	48	1.2%	465	2.2%	1,057	2.4%
Median Age	39.0		39.1		38.3	
Gender Age Distribution (2022)						
Female Population	1,997	51.3%	11,265	53.0%	23,284	53.8%
Age 0 to 19 Years	522	26.1%	2,657	23.6%	5,514	23.7%
Age 20 to 64 Years	1,173	58.7%	6,570	58.3%	13,491	57.9%
Age 65 Years or Over	302	15.1%	2,038	18.1%	4,279	18.4%
Female Median Age	40.5		40.3		39.2	
Male Population	1,893	48.7%	9,982	47.0%	20,028	46.2%
Age 0 to 19 Years	603	31.8%	2,737	27.4%	5,499	27.5%
Age 20 to 64 Years	1,052	55.6%	5,684	56.9%	11,351	56.7%
Age 65 Years or Over	238	12.6%	1,561	15.6%	3,178	15.9%
Male Median Age	37.2		37.9		37.6	

Expanded Profile

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Household Income Distribution (2022)						
HH Income $200,000 or More	318	21.6%	1,227	13.6%	2,069	11.4%
HH Income $150,000 to $199,999	122	8.3%	586	6.5%	1,167	6.4%
HH Income $100,000 to $149,999	270	18.3%	1,500	16.7%	2,903	16.0%
HH Income $75,000 to $99,999	212	14.4%	1,193	13.3%	2,577	14.2%
HH Income $50,000 to $74,999	216	14.7%	1,588	17.6%	3,645	20.1%
HH Income $35,000 to $49,999	116	7.9%	999	11.1%	1,875	10.3%
HH Income $25,000 to $34,999	40	2.7%	656	7.3%	1,570	8.7%
HH Income $15,000 to $24,999	139	9.4%	640	7.1%	1,027	5.7%
HH Income Under $15,000	40	2.7%	611	6.8%	1,313	7.2%
HH Income $35,000 or More	1,253	85.2%	7,092	78.8%	14,236	78.5%
HH Income $75,000 or More	921	62.6%	4,505	50.1%	8,716	48.0%
Housing (2022)						
Total Housing Units	1,532		9,642		19,750	
Housing Units Occupied	1,471	96.0%	8,999	93.3%	18,146	91.9%
Housing Units Owner-Occupied	1,020	69.3%	4,888	54.3%	10,917	60.2%
Housing Units, Renter-Occupied	451	30.7%	4,112	45.7%	7,229	39.8%
Housing Units, Vacant	61	4.1%	643	7.1%	1,604	8.8%
Marital Status (2022)						
Never Married	972	32.2%	5,963	34.9%	12,284	35.1%
Currently Married	1,534	50.8%	7,814	45.7%	15,479	44.2%
Separated	48	1.6%	475	2.8%	1,261	3.6%
Widowed	162	5.4%	1,157	6.8%	2,374	6.8%
Divorced	302	10.0%	1,678	9.8%	3,615	10.3%
Household Type (2022)						
Population Family	3,412	87.7%	16,722	78.7%	34,131	78.8%
Population Non-Family	463	11.9%	4,346	20.5%	8,247	19.0%
Population Group Quarters	15	0.4%	180	0.8%	934	2.2%
Family Households	1,083	73.6%	5,503	61.2%	11,357	62.6%
Non-Family Households	388	26.4%	3,496	38.8%	6,789	37.4%
Married Couple with Children	419	27.3%	1,843	23.6%	3,691	23.8%
Average Family Household Size	3.2		3.0		3.0	
Household Size (2022)						
1 Person Households	353	24.0%	3,004	33.4%	5,835	32.2%
2 Person Households	525	35.7%	3,069	34.1%	6,300	34.7%
3 Person Households	263	17.9%	1,339	14.9%	2,724	15.0%
4 Person Households	215	14.6%	1,003	11.1%	2,048	11.3%
5 Person Households	79	5.4%	392	4.4%	837	4.6%
6 or More Person Households	36	2.5%	193	2.1%	403	2.2%
Household Vehicles (2022)						
Households with 0 Vehicles Available	27	1.8%	415	4.6%	807	4.4%
Households with 1 Vehicles Available	574	39.0%	3,718	41.3%	6,722	37.0%
Households with 2 or More Vehicles Available	870	59.2%	4,866	54.1%	10,616	58.5%
Total Vehicles Available	2,654		15,457		33,061	
Average Vehicles Per Household	1.8		1.7		1.8	

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Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	2,953		16,791		34,420	
Estimated Civilian Employed	2,029	68.7%	10,783	64.2%	21,551	62.6%
Estimated Civilian Unemployed	43	1.5%	218	1.3%	493	1.4%
Estimated in Armed Forces	30	1.0%	75	0.4%	88	0.3%
Estimated Not in Labor Force	851	28.8%	5,715	34.0%	12,288	35.7%
Unemployment Rate	1.5%		1.3%		1.4%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	2,029		10,783		21,551	
Management, Business, Financial Operations	501	24.7%	2,515	23.3%	4,707	21.8%
Professional, Related	561	27.6%	2,851	26.4%	5,172	24.0%
Service	237	11.7%	1,642	15.2%	3,608	16.7%
Sales, Office	445	21.9%	2,323	21.5%	4,525	21.0%
Farming, Fishing, Forestry	-	-	1	-	5	-
Construct, Extraction, Maintenance	44	2.2%	569	5.3%	1,263	5.9%
Production, Transport Material Moving	242	11.9%	881	8.2%	2,270	10.5%
White Collar Workers	1,507	74.2%	7,690	71.3%	14,404	66.8%
Blue Collar Workers	523	25.8%	3,093	28.7%	7,147	33.2%
Consumer Expenditure (2022)						
Total Household Expenditure	$144.85 M		$619.04 M		$1.25 B	
Total Non-Retail Expenditure	$76.99 M	53.2%	$328.4 M	53.0%	$663.67 M	52.9%
Total Retail Expenditure	$67.86 M	46.8%	$290.64 M	47.0%	$589.73 M	47.1%
Apparel	$5.22 M	3.6%	$22.01 M	3.6%	$44.36 M	3.5%
Contributions	$5.15 M	3.6%	$21.05 M	3.4%	$42.15 M	3.4%
Education	$5.02 M	3.5%	$19.92 M	3.2%	$39.24 M	3.1%
Entertainment	$8.43 M	5.8%	$35.34 M	5.7%	$71.39 M	5.7%
Food and Beverages	$20.9 M	14.4%	$90.33 M	14.6%	$183.33 M	14.6%
Furnishings and Equipment	$5.2 M	3.6%	$21.9 M	3.5%	$44.29 M	3.5%
Gifts	$3.97 M	2.7%	$16.21 M	2.6%	$32.28 M	2.6%
Health Care	$11.78 M	8.1%	$51.32 M	8.3%	$104.85 M	8.4%
Household Operations	$5.86 M	4.0%	$24.61 M	4.0%	$49.62 M	4.0%
Miscellaneous Expenses	$2.76 M	1.9%	$11.77 M	1.9%	$23.8 M	1.9%
Personal Care	$1.94 M	1.3%	$8.3 M	1.3%	$16.8 M	1.3%
Personal Insurance	$1.1 M	0.8%	$4.47 M	0.7%	$8.99 M	0.7%
Reading	$320.63 K	0.2%	$1.36 M	0.2%	$2.75 M	0.2%
Shelter	$30.34 M	20.9%	$130.7 M	21.1%	$264.24 M	21.1%
Tobacco	$745.13 K	0.5%	$3.53 M	0.6%	$7.28 M	0.6%
Transportation	$26.07 M	18.0%	$111.85 M	18.1%	$227.34 M	18.1%
Utilities	$10.03 M	6.9%	$44.38 M	7.2%	$90.69 M	7.2%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	2,624		14,627		29,588	
Elementary (Grade Level 0 to 8)	25	0.9%	207	1.4%	568	1.9%
Some High School (Grade Level 9 to 11)	60	2.3%	425	2.9%	964	3.3%
High School Graduate	336	12.8%	2,831	19.4%	6,131	20.7%
Some College	521	19.8%	2,431	16.6%	5,598	18.9%
Associate Degree Only	115	4.4%	1,321	9.0%	2,550	8.6%
Bachelor Degree Only	700	26.7%	3,177	21.7%	6,498	22.0%
Graduate Degree	869	33.1%	4,236	29.0%	7,280	24.6%

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Units In Structure (2022)						
1 Detached Unit	1,050	96.5%	5,150	73.9%	11,870	74.5%
1 Attached Unit	148	13.6%	490	7.0%	852	5.3%
2 to 4 Units	73	6.7%	555	8.0%	886	5.6%
5 to 9 Units	113	10.4%	1,003	14.4%	1,473	9.2%
10 to 19 Units	26	2.4%	625	9.0%	1,115	7.0%
20 to 49 Units	37	3.4%	441	6.3%	650	4.1%
50 or More Units	11	1.0%	596	8.6%	1,010	6.3%
Mobile Home or Trailer	12	1.1%	131	1.9%	275	1.7%
Other Structure	1	0.1%	8	0.1%	15	-
Homes Built By Year (2022)						
Homes Built 2010 or later	118	10.8%	1,522	21.8%	2,459	15.4%
Homes Built 2000 to 2009	560	51.5%	2,152	30.9%	3,651	22.9%
Homes Built 1990 to 1999	316	29.0%	1,755	25.2%	3,328	20.9%
Homes Built 1980 to 1989	244	22.4%	1,316	18.9%	3,060	19.2%
Homes Built 1970 to 1979	112	10.3%	977	14.0%	2,271	14.2%
Homes Built 1960 to 1969	53	4.9%	594	8.5%	1,611	10.1%
Homes Built 1950 to 1959	20	1.9%	408	5.8%	1,179	7.4%
Homes Built Before 1949	47	4.3%	275	3.9%	587	3.7%
Home Values (2022)						
Home Values $1,000,000 or More	1	0.1%	17	0.4%	66	0.6%
Home Values $500,000 to $999,999	119	11.7%	570	11.7%	1,182	10.8%
Home Values $400,000 to $499,999	81	7.9%	303	6.2%	661	6.1%
Home Values $300,000 to $399,999	180	17.6%	756	15.5%	1,354	12.4%
Home Values $200,000 to $299,999	373	36.6%	1,418	29.0%	2,903	26.6%
Home Values $150,000 to $199,999	120	11.8%	955	19.5%	2,068	18.9%
Home Values $100,000 to $149,999	73	7.1%	453	9.3%	1,319	12.1%
Home Values $70,000 to $99,999	27	2.7%	172	3.5%	644	5.9%
Home Values $50,000 to $69,999	12	1.2%	61	1.3%	176	1.6%
Home Values $25,000 to $49,999	9	0.9%	91	1.9%	270	2.5%
Home Values Under $25,000	25	2.4%	91	1.9%	273	2.5%
Owner-Occupied Median Home Value	$277,826		$254,238		$237,039	
Renter-Occupied Median Rent	$1,006		$1,091		$989	
Transportation To Work (2022)						
Drive to Work Alone	1,519	74.9%	8,961	83.1%	17,410	80.8%
Drive to Work in Carpool	199	9.8%	819	7.6%	1,735	8.1%
Travel to Work by Public Transportation	-	-	2	-	6	-
Drive to Work on Motorcycle	-	-	8	-	12	-
Walk or Bicycle to Work	39	1.9%	68	0.6%	321	1.5%
Other Means	3	0.1%	15	0.1%	231	1.1%
Work at Home	269	13.3%	910	8.4%	1,836	8.5%
Travel Time (2022)						
Travel to Work in 14 Minutes or Less	463	22.8%	2,379	22.1%	4,884	22.7%
Travel to Work in 15 to 29 Minutes	966	47.6%	5,135	47.6%	10,016	46.5%
Travel to Work in 30 to 59 Minutes	248	12.2%	2,011	18.6%	3,924	18.2%
Travel to Work in 60 Minutes or More	84	4.2%	347	3.2%	892	4.1%
Average Minutes Travel to Work	19.4		20.1		20.5	