

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1053/-84.1781

2238 Peachtree Pkwy Cumming, GA 30041		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2022)		7,533		67,379		186,867	
Projected Population (2027)		8,628		75,242		208,829	
Census Population (2020)		7,181		64,276		179,293	
Census Population (2010)		4,849		45,196		131,309	
Projected Annual Growth (2022 to 2027)		1,095	2.9%	7,863	2.3%	21,962	2.4%
Historical Annual Growth (2020 to 2022)		352	2.5%	3,103	2.4%	7,573	2.1%
Historical Annual Growth (2010 to 2020)		2,332	24.0%	19,080	21.1%	47,984	18.3%
Estimated Population Density (2022)		2,399	psm	2,383	psm	2,380	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2022)		2,366		21,053		62,152	
Projected Households (2027)		2,831		24,434		71,487	
Census Households (2020)		2,239		19,937		59,337	
Census Households (2010)		1,519		14,226		44,130	
Estimated Households with Children (2022)		1,304	55.1%	11,319	53.8%	30,205	48.6%
Estimated Average Household Size (2022)		3.18		3.19		3.00	
<b>Average Household Income</b>							
Estimated Average Household Income (2022)		\$197,022		\$183,876		\$156,605	
Projected Average Household Income (2027)		\$204,082		\$190,886		\$163,011	
Estimated Average Family Income (2022)		\$185,338		\$187,470		\$164,621	
<b>Median Household Income</b>							
Estimated Median Household Income (2022)		\$145,700		\$160,442		\$141,007	
Projected Median Household Income (2027)		\$172,840		\$187,865		\$167,541	
Estimated Median Family Income (2022)		\$160,616		\$175,299		\$156,458	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2022)		\$61,887		\$57,488		\$52,109	
Projected Per Capita Income (2027)		\$66,968		\$62,017		\$55,822	
Estimated Per Capita Income 5 Year Growth		\$5,081	8.2%	\$4,529	7.9%	\$3,714	7.1%
Estimated Average Household Net Worth (2022)		\$1,443,772		\$1,553,951		\$1,306,382	
<b>Daytime Demos (2022)</b>							
Total Businesses		250		4,078		11,790	
Total Employees		1,981		33,568		105,082	
Company Headquarter Businesses		7	2.7%	132	3.2%	412	3.5%
Company Headquarter Employees		93	4.7%	6,500	19.4%	22,867	21.8%
Employee Population per Business		7.9		8.2		8.9	
Residential Population per Business		30.2		16.5		15.8	

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<b>Race &amp; Ethnicity</b>							
White (2022)	4,121	54.7%	37,307	55.4%	93,932	50.3%	
Black or African American (2022)	369	4.9%	5,051	7.5%	18,599	10.0%	
American Indian or Alaska Native (2022)	12	0.2%	111	0.2%	373	0.2%	
Asian (2022)	2,558	34.0%	20,428	30.3%	59,389	31.8%	
Hawaiian or Pacific Islander (2022)	-	-	18	-	46	-	
Other Race (2022)	179	2.4%	1,951	2.9%	6,243	3.3%	
Two or More Races (2022)	295	3.9%	2,512	3.7%	8,284	4.4%	
Not Hispanic or Latino Population (2022)	7,085	94.0%	63,289	93.9%	173,132	92.6%	
Hispanic or Latino Population (2022)	448	6.0%	4,090	6.1%	13,735	7.4%	
Not Hispanic or Latino Population (2027)	8,110	94.0%	70,684	93.9%	193,464	92.6%	
Hispanic or Latino Population (2027)	518	6.0%	4,558	6.1%	15,365	7.4%	
Not Hispanic or Latino Population (2020)	6,764	94.2%	60,436	94.0%	165,273	92.2%	
Hispanic or Latino Population (2020)	417	5.8%	3,840	6.0%	14,021	7.8%	
Not Hispanic or Latino Population (2010)	4,624	95.4%	43,095	95.4%	121,738	92.7%	
Hispanic or Latino Population (2010)	225	4.6%	2,101	4.6%	9,571	7.3%	
Projected Hispanic Annual Growth (2022 to 2027)	70	3.1%	468	2.3%	1,630	2.4%	
Historic Hispanic Annual Growth (2010 to 2022)	224	8.3%	1,989	7.9%	4,163	3.6%	
<b>Age Distribution (2022)</b>							
Age Under 5	458	6.1%	3,640	5.4%	10,264	5.5%	
Age 5 to 9 Years	715	9.5%	5,801	8.6%	14,414	7.7%	
Age 10 to 14 Years	734	9.7%	6,804	10.1%	16,968	9.1%	
Age 15 to 19 Years	476	6.3%	5,084	7.5%	13,850	7.4%	
Age 20 to 24 Years	260	3.4%	2,386	3.5%	7,747	4.1%	
Age 25 to 29 Years	186	2.5%	1,891	2.8%	8,162	4.4%	
Age 30 to 34 Years	424	5.6%	3,152	4.7%	10,913	5.8%	
Age 35 to 39 Years	797	10.6%	5,981	8.9%	16,304	8.7%	
Age 40 to 44 Years	861	11.4%	7,051	10.5%	18,544	9.9%	
Age 45 to 49 Years	665	8.8%	6,641	9.9%	17,984	9.6%	
Age 50 to 54 Years	554	7.3%	5,464	8.1%	15,333	8.2%	
Age 55 to 59 Years	410	5.4%	4,020	6.0%	11,098	5.9%	
Age 60 to 64 Years	329	4.4%	2,942	4.4%	8,226	4.4%	
Age 65 to 74 Years	427	5.7%	4,027	6.0%	10,724	5.7%	
Age 75 to 84 Years	194	2.6%	1,936	2.9%	4,963	2.7%	
Age 85 Years or Over	44	0.6%	561	0.8%	1,373	0.7%	
Median Age	37.4		38.4		37.8		
<b>Gender Age Distribution (2022)</b>							
Female Population	3,780	50.2%	33,667	50.0%	93,885	50.2%	
Age 0 to 19 Years	1,232	32.6%	10,512	31.2%	27,274	29.1%	
Age 20 to 64 Years	2,201	58.2%	19,665	58.4%	57,330	61.1%	
Age 65 Years or Over	347	9.2%	3,489	10.4%	9,280	9.9%	
Female Median Age	36.4		38.2		37.6		
Male Population	3,753	49.8%	33,712	50.0%	92,982	49.8%	
Age 0 to 19 Years	1,151	30.7%	10,816	32.1%	28,221	30.4%	
Age 20 to 64 Years	2,283	60.8%	19,861	58.9%	56,980	61.3%	
Age 65 Years or Over	318	8.5%	3,035	9.0%	7,780	8.4%	
Male Median Age	38.3		38.6		37.9		

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<b>Household Income Distribution (2022)</b>							
HH Income \$200,000 or More	766	32.4%	7,407	35.2%	17,650	28.4%	
HH Income \$150,000 to \$199,999	357	15.1%	3,247	15.4%	8,558	13.8%	
HH Income \$100,000 to \$149,999	399	16.9%	4,240	20.1%	13,084	21.1%	
HH Income \$75,000 to \$99,999	170	7.2%	1,701	8.1%	6,599	10.6%	
HH Income \$50,000 to \$74,999	342	14.5%	2,066	9.8%	6,958	11.2%	
HH Income \$35,000 to \$49,999	222	9.4%	836	4.0%	3,501	5.6%	
HH Income \$25,000 to \$34,999	58	2.5%	456	2.2%	1,736	2.8%	
HH Income \$15,000 to \$24,999	8	0.3%	312	1.5%	1,478	2.4%	
HH Income Under \$15,000	43	1.8%	789	3.7%	2,588	4.2%	
HH Income \$35,000 or More	2,257	95.4%	19,497	92.6%	56,350	90.7%	
HH Income \$75,000 or More	1,693	71.5%	16,594	78.8%	45,891	73.8%	
<b>Housing (2022)</b>							
Total Housing Units	2,402		21,873		65,184		
Housing Units Occupied	2,366	98.5%	21,053	96.3%	62,152	95.3%	
Housing Units Owner-Occupied	1,820	76.9%	18,278	86.8%	51,961	83.6%	
Housing Units, Renter-Occupied	546	23.1%	2,776	13.2%	10,191	16.4%	
Housing Units, Vacant	36	1.5%	820	3.9%	3,032	4.9%	
<b>Marital Status (2022)</b>							
Never Married	1,102	19.6%	11,904	23.3%	35,499	24.4%	
Currently Married	3,591	63.8%	33,616	65.7%	91,829	63.2%	
Separated	96	1.7%	927	1.8%	3,331	2.3%	
Widowed	184	3.3%	1,329	2.6%	3,916	2.7%	
Divorced	653	11.6%	3,358	6.6%	10,647	7.3%	
<b>Household Type (2022)</b>							
Population Family	7,049	93.6%	63,697	94.5%	172,358	92.2%	
Population Non-Family	482	6.4%	3,449	5.1%	14,007	7.5%	
Population Group Quarters	3	-	233	0.3%	502	0.3%	
Family Households	2,036	86.1%	18,288	86.9%	51,100	82.2%	
Non-Family Households	330	13.9%	2,766	13.1%	11,052	17.8%	
Married Couple with Children	1,113	31.0%	9,900	29.4%	25,478	27.7%	
Average Family Household Size	3.5		3.5		3.4		
<b>Household Size (2022)</b>							
1 Person Households	243	10.3%	2,291	10.9%	9,066	14.6%	
2 Person Households	696	29.4%	5,511	26.2%	17,591	28.3%	
3 Person Households	496	21.0%	4,442	21.1%	13,164	21.2%	
4 Person Households	617	26.1%	5,841	27.7%	14,749	23.7%	
5 Person Households	230	9.7%	2,149	10.2%	5,379	8.7%	
6 or More Person Households	83	3.5%	819	3.9%	2,202	3.5%	
<b>Household Vehicles (2022)</b>							
Households with 0 Vehicles Available	40	1.7%	227	1.1%	991	1.6%	
Households with 1 Vehicles Available	631	26.7%	3,602	17.1%	14,284	23.0%	
Households with 2 or More Vehicles Available	1,695	71.6%	17,224	81.8%	46,877	75.4%	
Total Vehicles Available	4,891		46,239		128,719		
Average Vehicles Per Household	2.1		2.2		2.1		

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<b>Labor Force (2022)</b>							
Estimated Labor Population Age 16 Years or Over		5,505		49,880		141,961	
Estimated Civilian Employed		3,438	62.5%	33,456	67.1%	98,131	69.1%
Estimated Civilian Unemployed		85	1.5%	651	1.3%	1,941	1.4%
Estimated in Armed Forces		-	-	18	-	69	-
Estimated Not in Labor Force		1,982	36.0%	15,755	31.6%	41,820	29.5%
Unemployment Rate		1.5%		1.3%		1.4%	
<b>Occupation (2022)</b>							
Occupation: Population Age 16 Years or Over		3,438		33,456		98,131	
Management, Business, Financial Operations		1,154	33.6%	10,685	31.9%	29,730	30.3%
Professional, Related		1,127	32.8%	11,659	34.8%	35,396	36.1%
Service		270	7.8%	2,502	7.5%	7,756	7.9%
Sales, Office		591	17.2%	6,324	18.9%	17,735	18.1%
Farming, Fishing, Forestry		-	-	-	-	6	-
Construct, Extraction, Maintenance		142	4.1%	946	2.8%	2,820	2.9%
Production, Transport Material Moving		154	4.5%	1,339	4.0%	4,688	4.8%
White Collar Workers		2,872	83.5%	28,668	85.7%	82,861	84.4%
Blue Collar Workers		566	16.5%	4,787	14.3%	15,270	15.6%
<b>Consumer Expenditure (2022)</b>							
Total Household Expenditure		\$279.5 M		\$2.34 B		\$6.09 B	
Total Non-Retail Expenditure		\$148.92 M	53.3%	\$1.25 B	53.3%	\$3.24 B	53.2%
Total Retail Expenditure		\$130.58 M	46.7%	\$1.09 B	46.7%	\$2.85 B	46.8%
Apparel		\$10.29 M	3.7%	\$86.34 M	3.7%	\$223.03 M	3.7%
Contributions		\$10.22 M	3.7%	\$86.57 M	3.7%	\$220.33 M	3.6%
Education		\$10.51 M	3.8%	\$89.73 M	3.8%	\$224.88 M	3.7%
Entertainment		\$16.54 M	5.9%	\$139.27 M	6.0%	\$359.56 M	5.9%
Food and Beverages		\$39.97 M	14.3%	\$333.8 M	14.3%	\$873.06 M	14.3%
Furnishings and Equipment		\$10.17 M	3.6%	\$85.5 M	3.7%	\$221.25 M	3.6%
Gifts		\$8 M	2.9%	\$67.79 M	2.9%	\$171.41 M	2.8%
Health Care		\$21.94 M	7.9%	\$182.9 M	7.8%	\$481.57 M	7.9%
Household Operations		\$11.43 M	4.1%	\$96.02 M	4.1%	\$247.8 M	4.1%
Miscellaneous Expenses		\$5.35 M	1.9%	\$44.78 M	1.9%	\$116.25 M	1.9%
Personal Care		\$3.73 M	1.3%	\$31.24 M	1.3%	\$81.36 M	1.3%
Personal Insurance		\$2.21 M	0.8%	\$18.77 M	0.8%	\$47.85 M	0.8%
Reading		\$615.69 K	0.2%	\$5.16 M	0.2%	\$13.37 M	0.2%
Shelter		\$58.5 M	20.9%	\$488.9 M	20.9%	\$1.27 B	20.9%
Tobacco		\$1.29 M	0.5%	\$10.44 M	0.4%	\$28.66 M	0.5%
Transportation		\$50.16 M	17.9%	\$419.17 M	17.9%	\$1.1 B	18.0%
Utilities		\$18.57 M	6.6%	\$153.93 M	6.6%	\$407.94 M	6.7%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		4,890		43,664		123,624	
Elementary (Grade Level 0 to 8)		112	2.3%	560	1.3%	3,004	2.4%
Some High School (Grade Level 9 to 11)		66	1.3%	684	1.6%	2,364	1.9%
High School Graduate		415	8.5%	3,485	8.0%	11,377	9.2%
Some College		740	15.1%	5,004	11.5%	13,900	11.2%
Associate Degree Only		350	7.2%	2,309	5.3%	6,494	5.3%
Bachelor Degree Only		1,840	37.6%	18,746	42.9%	49,504	40.0%
Graduate Degree		1,367	28.0%	12,878	29.5%	36,981	29.9%

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<b>Units In Structure (2022)</b>							
1 Detached Unit	2,002	131.8%	18,146	127.6%	49,135	111.3%	
1 Attached Unit	176	11.6%	1,147	8.1%	5,608	12.7%	
2 to 4 Units	18	1.2%	224	1.6%	762	1.7%	
5 to 9 Units	8	0.6%	123	0.9%	1,092	2.5%	
10 to 19 Units	35	2.3%	415	2.9%	1,787	4.1%	
20 to 49 Units	47	3.1%	351	2.5%	1,082	2.5%	
50 or More Units	49	3.2%	463	3.3%	2,035	4.6%	
Mobile Home or Trailer	30	2.0%	181	1.3%	616	1.4%	
Other Structure	-	-	3	-	34	-	
<b>Homes Built By Year (2022)</b>							
Homes Built 2010 or later	831	54.7%	7,623	53.6%	18,610	42.2%	
Homes Built 2000 to 2009	771	50.8%	5,323	37.4%	16,828	38.1%	
Homes Built 1990 to 1999	576	37.9%	5,308	37.3%	13,922	31.5%	
Homes Built 1980 to 1989	100	6.6%	1,266	8.9%	5,259	11.9%	
Homes Built 1970 to 1979	49	3.3%	588	4.1%	2,521	5.7%	
Homes Built 1960 to 1969	16	1.1%	345	2.4%	1,819	4.1%	
Homes Built 1950 to 1959	16	1.0%	241	1.7%	1,138	2.6%	
Homes Built Before 1949	7	0.4%	359	2.5%	2,054	4.7%	
<b>Home Values (2022)</b>							
Home Values \$1,000,000 or More	75	4.1%	448	2.5%	1,132	2.2%	
Home Values \$500,000 to \$999,999	587	32.3%	7,558	41.4%	19,140	36.8%	
Home Values \$400,000 to \$499,999	582	32.0%	4,897	26.8%	12,680	24.4%	
Home Values \$300,000 to \$399,999	416	22.8%	3,862	21.1%	11,726	22.6%	
Home Values \$200,000 to \$299,999	113	6.2%	1,074	5.9%	4,968	9.6%	
Home Values \$150,000 to \$199,999	11	0.6%	174	1.0%	1,005	1.9%	
Home Values \$100,000 to \$149,999	10	0.5%	82	0.4%	328	0.6%	
Home Values \$70,000 to \$99,999	2	0.1%	20	0.1%	179	0.3%	
Home Values \$50,000 to \$69,999	4	0.2%	47	0.3%	377	0.7%	
Home Values \$25,000 to \$49,999	3	0.1%	33	0.2%	110	0.2%	
Home Values Under \$25,000	18	1.0%	83	0.5%	315	0.6%	
Owner-Occupied Median Home Value	\$460,326		\$487,468		\$461,946		
Renter-Occupied Median Rent	\$1,671		\$1,653		\$1,506		
<b>Transportation To Work (2022)</b>							
Drive to Work Alone	2,483	72.2%	20,690	61.8%	55,080	56.1%	
Drive to Work in Carpool	96	2.8%	1,598	4.8%	5,515	5.6%	
Travel to Work by Public Transportation	45	1.3%	197	0.6%	576	0.6%	
Drive to Work on Motorcycle	-	-	3	-	12	-	
Walk or Bicycle to Work	12	0.3%	130	0.4%	563	0.6%	
Other Means	57	1.7%	212	0.6%	611	0.6%	
Work at Home	745	21.7%	10,626	31.8%	35,773	36.5%	
<b>Travel Time (2022)</b>							
Travel to Work in 14 Minutes or Less	569	16.6%	4,772	14.3%	13,070	13.3%	
Travel to Work in 15 to 29 Minutes	867	25.2%	8,215	24.6%	21,457	21.9%	
Travel to Work in 30 to 59 Minutes	1,010	29.4%	7,491	22.4%	21,317	21.7%	
Travel to Work in 60 Minutes or More	247	7.2%	2,351	7.0%	6,515	6.6%	
Average Minutes Travel to Work	25.9		25.1		25.1		