

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8978/-83.9591

1950 Grayson Hwy Grayson, GA 30017	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	9,778		59,465		165,264	
Projected Population (2028)	13,190		67,216		182,279	
Census Population (2020)	7,545		55,354		158,449	
Census Population (2010)	5,757		45,796		134,180	
Projected Annual Growth (2023-2028)	3,412	7.0%	7,751	2.6%	17,015	2.1%
Historical Annual Growth (2020-2023)	2,233	-	4,111	2.5%	6,814	1.4%
Historical Annual Growth (2010-2020)	1,788	3.1%	9,558	2.1%	24,269	1.8%
Estimated Population Density (2023)	3,114	psm	2,103	psm	2,105	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>						
Estimated Households (2023)	3,159		19,186		53,258	
Projected Households (2028)	4,291		21,890		59,258	
Census Households (2020)	2,432		17,860		50,528	
Census Households (2010)	1,927		14,991		43,735	
Projected Annual Growth (2023-2028)	1,132	7.2%	2,704	2.8%	6,000	2.3%
Historical Annual Change (2010-2023)	1,232	4.9%	4,195	2.2%	9,523	1.7%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$137,051		\$129,934		\$130,897	
Projected Average Household Income (2028)	\$108,068		\$122,043		\$126,777	
Census Average Household Income (2010)	\$79,290		\$77,956		\$74,417	
Census Average Household Income (2000)	\$74,428		\$77,357		\$74,625	
Projected Annual Change (2023-2028)	-\$28,983	-4.2%	-\$7,891	-1.2%	-\$4,120	-0.6%
Historical Annual Change (2000-2023)	\$62,624	3.7%	\$52,577	3.0%	\$56,273	3.3%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$142,422		\$106,341		\$99,931	
Projected Median Household Income (2028)	\$146,804		\$109,582		\$102,594	
Census Median Household Income (2010)	\$68,953		\$69,308		\$65,008	
Census Median Household Income (2000)	\$68,382		\$67,161		\$64,715	
Projected Annual Change (2023-2028)	\$4,382	0.6%	\$3,240	0.6%	\$2,663	0.5%
Historical Annual Change (2000-2023)	\$74,040	4.7%	\$39,180	2.5%	\$35,216	2.4%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$44,352		\$41,949		\$42,222	
Projected Per Capita Income (2028)	\$35,216		\$39,768		\$41,250	
Census Per Capita Income (2010)	\$26,553		\$25,522		\$24,252	
Census Per Capita Income (2000)	\$24,503		\$25,899		\$24,652	
Projected Annual Change (2023-2028)	-\$9,135	-4.1%	-\$2,181	-1.0%	-\$972	-0.5%
Historical Annual Change (2000-2023)	\$19,848	3.5%	\$16,050	2.7%	\$17,570	3.1%
Estimated Average Household Net Worth (2023)	\$1.04 M		\$666,793		\$584,690	

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1950 Grayson Hwy Grayson, GA 30017	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	9,778		59,465		165,264	
White (2023)	3,907	40.0%	22,389	37.7%	60,434	36.6%
Black or African American (2023)	4,128	42.2%	23,808	40.0%	65,488	39.6%
American Indian or Alaska Native (2023)	29	0.3%	252	0.4%	858	0.5%
Asian (2023)	891	9.1%	5,733	9.6%	15,138	9.2%
Hawaiian or Pacific Islander (2023)	3	-	25	-	77	-
Other Race (2023)	251	2.6%	2,989	5.0%	10,594	6.4%
Two or More Races (2023)	569	5.8%	4,269	7.2%	12,675	7.7%
Population < 18 (2023)	2,420 24.7%		15,065 25.3%		42,020 25.4%	
White Not Hispanic	864	35.7%	4,973	33.0%	13,324	31.7%
Black or African American	1,064	44.0%	6,213	41.2%	17,048	40.6%
Asian	217	9.0%	1,436	9.5%	3,768	9.0%
Other Race Not Hispanic	72	3.0%	588	3.9%	1,638	3.9%
Hispanic	203	8.4%	1,855	12.3%	6,243	14.9%
Not Hispanic or Latino Population (2023)	8,907 91.1%		51,717 87.0%		140,042 84.7%	
Not Hispanic White	3,671	41.2%	20,734	40.1%	55,499	39.6%
Not Hispanic Black or African American	4,088	45.9%	23,608	45.6%	64,854	46.3%
Not Hispanic American Indian or Alaska Native	15	0.2%	74	0.1%	186	0.1%
Not Hispanic Asian	890	10.0%	5,721	11.1%	15,092	10.8%
Not Hispanic Hawaiian or Pacific Islander	3	-	14	-	33	-
Not Hispanic Other Race	44	0.5%	220	0.4%	629	0.4%
Not Hispanic Two or More Races	197	2.2%	1,345	2.6%	3,749	2.7%
Hispanic or Latino Population (2023)	871 8.9%		7,748 13.0%		25,222 15.3%	
Hispanic White	236	27.1%	1,655	21.4%	4,935	19.6%
Hispanic Black or African American	41	4.7%	200	2.6%	634	2.5%
Hispanic American Indian or Alaska Native	14	1.6%	178	2.3%	672	2.7%
Hispanic Asian	-	-	11	0.1%	46	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	12	0.2%	44	0.2%
Hispanic Other Race	208	23.9%	2,770	35.7%	9,965	39.5%
Hispanic Two or More Races	371	42.7%	2,924	37.7%	8,925	35.4%
Not Hispanic or Latino Population (2020)	6,871 91.1%		47,901 86.5%		132,491 83.6%	
Hispanic or Latino Population (2020)	674 8.9%		7,453 13.5%		25,958 16.4%	
Not Hispanic or Latino Population (2010)	5,389 93.6%		41,170 89.9%		116,698 87.0%	
Hispanic or Latino Population (2010)	368 6.4%		4,626 10.1%		17,482 13.0%	
Not Hispanic or Latino Population (2028)	12,020 91.1%		58,594 87.2%		154,637 84.8%	
Hispanic or Latino Population (2028)	1,169 8.9%		8,622 12.8%		27,642 15.2%	
Projected Annual Growth (2023-2028)	299 6.9%		874 2.3%		2,420 1.9%	
Historical Annual Growth (2010-2020)	306 8.3%		2,827 6.1%		8,476 4.8%	

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1950 Grayson Hwy Grayson, GA 30017		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2023)</b>							
Total Population		9,778		59,465		165,264	
Age Under 5 Years		482	4.9%	3,120	5.2%	8,792	5.3%
Age 5 to 9 Years		687	7.0%	4,157	7.0%	11,278	6.8%
Age 10 to 14 Years		773	7.9%	4,683	7.9%	13,213	8.0%
Age 15 to 19 Years		692	7.1%	4,612	7.8%	13,081	7.9%
Age 20 to 24 Years		513	5.2%	3,452	5.8%	10,657	6.4%
Age 25 to 29 Years		431	4.4%	3,007	5.1%	8,833	5.3%
Age 30 to 34 Years		533	5.5%	3,510	5.9%	10,017	6.1%
Age 35 to 39 Years		684	7.0%	4,113	6.9%	11,070	6.7%
Age 40 to 44 Years		802	8.2%	4,574	7.7%	12,152	7.4%
Age 45 to 49 Years		752	7.7%	4,361	7.3%	11,803	7.1%
Age 50 to 54 Years		711	7.3%	4,372	7.4%	12,150	7.4%
Age 55 to 59 Years		706	7.2%	3,928	6.6%	11,000	6.7%
Age 60 to 64 Years		640	6.5%	3,638	6.1%	9,922	6.0%
Age 65 to 69 Years		516	5.3%	2,865	4.8%	7,562	4.6%
Age 70 to 74 Years		338	3.5%	2,108	3.5%	5,792	3.5%
Age 75 to 79 Years		242	2.5%	1,506	2.5%	3,983	2.4%
Age 80 to 84 Years		145	1.5%	838	1.4%	2,273	1.4%
Age 85 Years or Over		131	1.3%	620	1.0%	1,686	1.0%
Median Age		39.5		38.0		37.4	
Age 19 Years or Less		2,635	26.9%	16,572	27.9%	46,364	28.1%
Age 20 to 64 Years		5,772	59.0%	34,956	58.8%	97,603	59.1%
Age 65 Years or Over		1,371	14.0%	7,937	13.3%	21,296	12.9%
<b>Female Age Distribution (2023)</b>							
Female Population		4,984	51.0%	30,575	51.4%	85,236	51.6%
Age Under 5 Years		225	4.5%	1,489	4.9%	4,315	5.1%
Age 5 to 9 Years		323	6.5%	2,028	6.6%	5,560	6.5%
Age 10 to 14 Years		360	7.2%	2,239	7.3%	6,394	7.5%
Age 15 to 19 Years		345	6.9%	2,230	7.3%	6,289	7.4%
Age 20 to 24 Years		255	5.1%	1,704	5.6%	5,229	6.1%
Age 25 to 29 Years		215	4.3%	1,534	5.0%	4,532	5.3%
Age 30 to 34 Years		285	5.7%	1,857	6.1%	5,247	6.2%
Age 35 to 39 Years		365	7.3%	2,196	7.2%	5,902	6.9%
Age 40 to 44 Years		441	8.8%	2,432	8.0%	6,471	7.6%
Age 45 to 49 Years		385	7.7%	2,289	7.5%	6,170	7.2%
Age 50 to 54 Years		356	7.1%	2,186	7.1%	6,189	7.3%
Age 55 to 59 Years		345	6.9%	1,987	6.5%	5,601	6.6%
Age 60 to 64 Years		317	6.4%	1,850	6.1%	5,087	6.0%
Age 65 to 69 Years		265	5.3%	1,577	5.2%	4,158	4.9%
Age 70 to 74 Years		199	4.0%	1,239	4.1%	3,338	3.9%
Age 75 to 79 Years		114	2.3%	797	2.6%	2,217	2.6%
Age 80 to 84 Years		100	2.0%	531	1.7%	1,426	1.7%
Age 85 Years or Over		90	1.8%	411	1.3%	1,112	1.3%
Female Median Age		40.3		39.1		38.6	
Age 19 Years or Less		1,253	25.1%	7,986	26.1%	22,558	26.5%
Age 20 to 64 Years		2,964	59.5%	18,035	59.0%	50,428	59.2%
Age 65 Years or Over		767	15.4%	4,555	14.9%	12,251	14.4%

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<b>Male Age Distribution (2023)</b>							
Male Population	4,794	49.0%	28,890	48.6%	80,028	48.4%	
Age Under 5 Years	257	5.4%	1,632	5.6%	4,477	5.6%	
Age 5 to 9 Years	364	7.6%	2,129	7.4%	5,719	7.1%	
Age 10 to 14 Years	413	8.6%	2,443	8.5%	6,819	8.5%	
Age 15 to 19 Years	347	7.2%	2,382	8.2%	6,791	8.5%	
Age 20 to 24 Years	258	5.4%	1,749	6.1%	5,427	6.8%	
Age 25 to 29 Years	216	4.5%	1,472	5.1%	4,301	5.4%	
Age 30 to 34 Years	248	5.2%	1,653	5.7%	4,770	6.0%	
Age 35 to 39 Years	319	6.7%	1,917	6.6%	5,168	6.5%	
Age 40 to 44 Years	361	7.5%	2,143	7.4%	5,681	7.1%	
Age 45 to 49 Years	367	7.7%	2,072	7.2%	5,633	7.0%	
Age 50 to 54 Years	355	7.4%	2,186	7.6%	5,961	7.4%	
Age 55 to 59 Years	361	7.5%	1,942	6.7%	5,399	6.7%	
Age 60 to 64 Years	323	6.7%	1,788	6.2%	4,836	6.0%	
Age 65 to 69 Years	251	5.2%	1,288	4.5%	3,404	4.3%	
Age 70 to 74 Years	139	2.9%	869	3.0%	2,454	3.1%	
Age 75 to 79 Years	127	2.7%	709	2.5%	1,766	2.2%	
Age 80 to 84 Years	45	0.9%	308	1.1%	847	1.1%	
Age 85 Years or Over	41	0.9%	209	0.7%	574	0.7%	
Male Median Age	38.5		36.8		36.1		
Age 19 Years or Less	1,382	28.8%	8,586	29.7%	23,806	29.7%	
Age 20 to 64 Years	2,808	58.6%	16,921	58.6%	47,176	58.9%	
Age 65 Years or Over	604	12.6%	3,382	11.7%	9,046	11.3%	
<b>Males per 100 Females (2023)</b>							
Overall Comparison	96		94		94		
Age Under 5 Years	114	53.3%	110	52.3%	104	50.9%	
Age 5 to 9 Years	113	53.0%	105	51.2%	103	50.7%	
Age 10 to 14 Years	115	53.4%	109	52.2%	107	51.6%	
Age 15 to 19 Years	101	50.1%	107	51.6%	108	51.9%	
Age 20 to 24 Years	101	50.4%	103	50.7%	104	50.9%	
Age 25 to 29 Years	100	50.1%	96	49.0%	95	48.7%	
Age 30 to 34 Years	87	46.6%	89	47.1%	91	47.6%	
Age 35 to 39 Years	88	46.7%	87	46.6%	88	46.7%	
Age 40 to 44 Years	82	45.0%	88	46.8%	88	46.8%	
Age 45 to 49 Years	95	48.8%	91	47.5%	91	47.7%	
Age 50 to 54 Years	100	49.9%	100	50.0%	96	49.1%	
Age 55 to 59 Years	105	51.1%	98	49.4%	96	49.1%	
Age 60 to 64 Years	102	50.5%	97	49.1%	95	48.7%	
Age 65 to 69 Years	95	48.7%	82	45.0%	82	45.0%	
Age 70 to 74 Years	70	41.2%	70	41.2%	74	42.4%	
Age 75 to 79 Years	112	52.7%	89	47.1%	80	44.3%	
Age 80 to 84 Years	44	30.8%	58	36.7%	59	37.2%	
Age 85 Years or Over	46	31.5%	51	33.7%	52	34.1%	
Age 19 Years or Less	110	52.4%	108	51.8%	106	51.3%	
Age 20 to 39 Years	93	48.2%	93	48.2%	94	48.5%	
Age 40 to 64 Years	96	48.9%	94	48.5%	93	48.2%	
Age 65 Years or Over	79	44.0%	74	42.6%	74	42.5%	

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1950 Grayson Hwy Grayson, GA 30017	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>						
Total Households	3,159		19,186		53,258	
Households with Children	1,648	52.2%	9,047	47.2%	24,462	45.9%
Average Household Size	3.1		3.1		3.1	
Household Density per Square Mile	1,006		679		678	
Population Family	8,999	92.0%	54,702	92.0%	150,288	90.9%
Population Non-Family	685	7.0%	4,603	7.7%	14,325	8.7%
Population Group Quarters	94	1.0%	160	0.3%	651	0.4%
Family Households	2,583	81.8%	15,499	80.8%	42,273	79.4%
Married Couple Households	2,065	80.0%	11,609	74.9%	30,898	73.1%
Other Family Households with Children	517	20.0%	3,890	25.1%	11,376	26.9%
Family Households with Children	1,642	63.6%	9,008	58.1%	24,309	57.5%
Married Couple with Children	1,352	82.4%	6,899	76.6%	18,018	74.1%
Other Family Households with Children	289	17.6%	2,108	23.4%	6,291	25.9%
Family Households No Children	941	36.4%	6,491	41.9%	17,964	42.5%
Married Couple No Children	713	75.8%	4,710	72.6%	12,879	71.7%
Other Family Households No Children	228	24.2%	1,781	27.4%	5,084	28.3%
Non-Family Households	576	18.2%	3,687	19.2%	10,985	20.6%
Non-Family Households with Children	7	1.2%	40	1.1%	153	1.4%
Non-Family Households No Children	570	98.8%	3,648	98.9%	10,832	98.6%
Average Family Household Size	3.5		3.5		3.6	
Average Family Income	\$152,666		\$138,308		\$142,774	
Median Family Income	\$162,349		\$118,017		\$110,587	
Average Non-Family Household Size	1.2		1.2		1.3	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	7,835		47,505		131,980	
Never Married	2,266	28.9%	13,715	28.9%	40,185	30.4%
Currently Married	4,526	57.8%	25,503	53.7%	69,066	52.3%
Previously Married	1,044	13.3%	8,287	17.4%	22,729	17.2%
Separated	142	13.6%	1,653	20.0%	4,903	21.6%
Widowed	224	21.5%	1,335	16.1%	4,505	19.8%
Divorced	677	64.9%	5,299	63.9%	13,321	58.6%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	6,630		39,441		108,243	
Elementary (Grade Level 0 to 8)	272	4.1%	1,488	3.8%	4,594	4.2%
Some High School (Grade Level 9 to 11)	183	2.8%	1,770	4.5%	4,923	4.5%
High School Graduate	1,341	20.2%	8,632	21.9%	23,378	21.6%
Some College	997	15.0%	6,937	17.6%	20,795	19.2%
Associate Degree Only	957	14.4%	4,059	10.3%	9,835	9.1%
Bachelor Degree Only	1,602	24.2%	10,332	26.2%	30,005	27.7%
Graduate Degree	1,278	19.3%	6,223	15.8%	14,712	13.6%
Any College (Some College or Higher)	4,834	72.9%	27,551	69.9%	75,348	69.6%
College Degree + (Bachelor Degree or Higher)	2,880	43.4%	16,555	42.0%	44,717	41.3%

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<b>Housing</b>						
Total Housing Units (2023)	3,243		19,957		55,343	
Total Housing Units (2020)	2,470		18,466		52,206	
Historical Annual Growth (2020-2023)	774	-	1,492	-	3,136	-
Housing Units Occupied (2023)	3,159	97.4%	19,186	96.1%	53,258	96.2%
Housing Units Owner-Occupied	2,202	69.7%	13,175	68.7%	36,180	67.9%
Housing Units Renter-Occupied	957	30.3%	6,011	31.3%	17,078	32.1%
Housing Units Vacant (2023)	84	2.6%	771	3.9%	2,085	3.8%
<b>Household Size (2023)</b>						
Total Households	3,159		19,186		53,258	
1 Person Households	482	15.3%	3,046	15.9%	8,981	16.9%
2 Person Households	760	24.0%	5,238	27.3%	14,802	27.8%
3 Person Households	676	21.4%	3,820	19.9%	10,566	19.8%
4 Person Households	704	22.3%	3,691	19.2%	9,649	18.1%
5 Person Households	336	10.6%	2,013	10.5%	5,246	9.9%
6 Person Households	143	4.5%	858	4.5%	2,413	4.5%
7 or More Person Households	59	1.9%	520	2.7%	1,601	3.0%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	916	29.0%	3,022	15.8%	6,933	13.0%
HH Income \$150,000 to \$199,999	370	11.7%	2,311	12.0%	6,074	11.4%
HH Income \$125,000 to \$149,999	462	14.6%	1,982	10.3%	5,928	11.1%
HH Income \$100,000 to \$124,999	395	12.5%	2,506	13.1%	6,283	11.8%
HH Income \$75,000 to \$99,999	336	10.6%	3,147	16.4%	8,067	15.1%
HH Income \$50,000 to \$74,999	371	11.7%	2,735	14.3%	7,584	14.2%
HH Income \$35,000 to \$49,999	131	4.1%	1,379	7.2%	4,777	9.0%
HH Income \$25,000 to \$34,999	59	1.9%	1,035	5.4%	2,824	5.3%
HH Income \$15,000 to \$24,999	51	1.6%	541	2.8%	2,010	3.8%
HH Income \$10,000 to \$14,999	-	-	147	0.8%	1,199	2.3%
HH Income Under \$10,000	68	2.1%	381	2.0%	1,578	3.0%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	145	4.6%	654	3.4%	2,160	4.1%
Households 1 Vehicle Available	840	26.6%	5,315	27.7%	14,861	27.9%
Households 2 Vehicles Available	919	29.1%	7,899	41.2%	21,964	41.2%
Households 3 or More Vehicles Available	1,256	39.7%	5,319	27.7%	14,273	26.8%
Total Vehicles Available	6,639		39,112		106,996	
Average Vehicles per Household	2.1		2.0		2.0	
Owner-Occupied Household Vehicles	5,178	78.0%	29,235	74.7%	79,386	74.2%
Average Vehicles per Owner-Occupied Household	2.4		2.2		2.2	
Renter-Occupied Household Vehicles	1,461	22.0%	9,877	25.3%	27,609	25.8%
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.6	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	5,660		32,357		87,381	
Travel to Work in 14 Minutes or Less	419	7.4%	3,887	12.0%	9,479	10.8%
Travel to Work in 15 to 29 Minutes	1,023	18.1%	6,906	21.3%	19,119	21.9%
Travel to Work in 30 to 59 Minutes	1,596	28.2%	10,469	32.4%	26,698	30.6%
Travel to Work in 60 Minutes or More	435	7.7%	2,920	9.0%	8,156	9.3%
Work at Home	2,188	38.7%	8,176	25.3%	23,930	27.4%
Average Minutes Travel to Work	32.6		30.4		29.9	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8978/-83.9591

1950 Grayson Hwy Grayson, GA 30017	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	5,660		32,357		87,381	
Drive to Work Alone	3,239	57.2%	20,746	64.1%	54,774	62.7%
Drive to Work in Carpool	139	2.5%	2,694	8.3%	7,058	8.1%
Travel to Work by Public Transportation	4	-	138	0.4%	350	0.4%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	1	-	20	-
Walk to Work	3	-	135	0.4%	260	0.3%
Other Means	88	1.5%	468	1.4%	989	1.1%
Work at Home	2,188	38.7%	8,176	25.3%	23,930	27.4%
<b>Daytime Demographics (2023)</b>						
Total Businesses	634		3,311		10,082	
Total Employees	2,909		16,301		52,342	
Company Headquarter Businesses	13	2.0%	49	1.5%	163	1.6%
Company Headquarter Employees	74	2.5%	458	2.8%	2,112	4.0%
Employee Population per Business	4.6 to 1		4.9 to 1		5.2 to 1	
Residential Population per Business	15.4 to 1		18.0 to 1		16.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,939		30,425		94,010	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	7,690		46,524		129,145	
Labor Force Total Males (2023)	3,688	48.0%	22,191	47.7%	61,571	47.7%
Male Civilian Employed	2,846	77.2%	16,541	74.5%	44,690	72.6%
Male Civilian Unemployed	28	0.8%	435	2.0%	1,369	2.2%
Males in Armed Forces	-	-	43	0.2%	96	0.2%
Males Not in Labor Force	815	22.1%	5,171	23.3%	15,416	25.0%
Labor Force Total Females (2023)	4,002	52.0%	24,333	52.3%	67,574	52.3%
Female Civilian Employed	2,815	70.3%	15,816	65.0%	42,691	63.2%
Female Civilian Unemployed	53	1.3%	836	3.4%	1,993	2.9%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,134	28.3%	7,681	31.6%	22,890	33.9%
Unemployment Rate	81	1.1%	1,271	2.7%	3,362	2.6%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	5,660		32,357		87,381	
Occupation Total Males	2,846	50.3%	16,541	51.1%	44,690	51.1%
Occupation Total Females	2,815	49.7%	15,816	48.9%	42,691	48.9%
Management, Business, Financial Operations	698	12.3%	5,479	16.9%	14,242	16.3%
Professional, Related	1,727	30.5%	8,718	26.9%	23,179	26.5%
Service	720	12.7%	4,736	14.6%	12,553	14.4%
Sales, Office	1,362	24.1%	6,935	21.4%	18,816	21.5%
Farming, Fishing, Forestry	1	-	97	0.3%	175	0.2%
Construction, Extraction, Maintenance	367	6.5%	2,152	6.6%	6,757	7.7%
Production, Transport, Material Moving	784	13.9%	4,240	13.1%	11,660	13.3%
White Collar Workers	3,787	66.9%	21,133	65.3%	56,237	64.4%
Blue Collar Workers	1,873	33.1%	11,224	34.7%	31,145	35.6%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8978/-83.9591

1950 Grayson Hwy Grayson, GA 30017	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>						
Total Units	3,159		19,186		53,258	
1 Detached Unit	2,299	72.8%	14,957	78.0%	41,888	78.7%
1 Attached Unit	202	6.4%	975	5.1%	2,459	4.6%
2 Units	39	1.2%	251	1.3%	1,029	1.9%
3 to 4 Units	41	1.3%	238	1.2%	870	1.6%
5 to 9 Units	109	3.4%	504	2.6%	1,220	2.3%
10 to 19 Units	301	9.5%	1,098	5.7%	2,754	5.2%
20 to 49 Units	40	1.3%	227	1.2%	809	1.5%
50 or More Units	82	2.6%	474	2.5%	1,207	2.3%
Mobile Home or Trailer	44	1.4%	449	2.3%	978	1.8%
Other Structure	2	-	13	-	43	-
<b>Homes Built By Year (2023)</b>						
Homes Built 2014 or later	13	0.4%	106	0.5%	385	0.7%
Homes Built 2010 to 2013	668	20.6%	3,046	15.3%	7,439	13.4%
Homes Built 2000 to 2009	1,482	45.7%	7,295	36.6%	17,521	31.7%
Homes Built 1990 to 1999	620	19.1%	4,101	20.5%	11,732	21.2%
Homes Built 1980 to 1989	190	5.8%	2,849	14.3%	9,634	17.4%
Homes Built 1970 to 1979	130	4.0%	1,279	6.4%	4,559	8.2%
Homes Built 1960 to 1969	39	1.2%	355	1.8%	1,346	2.4%
Homes Built 1950 to 1959	5	0.2%	75	0.4%	370	0.7%
Homes Built 1940 to 1949	7	0.2%	56	0.3%	197	0.4%
Homes Built Before 1939	5	0.2%	26	0.1%	74	0.1%
Median Age of Homes	23.0 yrs		26.6 yrs		28.5 yrs	
<b>Home Values (2023)</b>						
Owner Specified Housing Units	2,202		13,175		36,180	
Home Values \$1,000,000 or More	7	0.3%	81	0.6%	253	0.7%
Home Values \$750,000 to \$999,999	14	0.6%	110	0.8%	430	1.2%
Home Values \$500,000 to \$749,999	82	3.7%	769	5.8%	2,724	7.5%
Home Values \$400,000 to \$499,999	580	26.3%	2,175	16.5%	4,624	12.8%
Home Values \$300,000 to \$399,999	863	39.2%	4,242	32.2%	11,884	32.8%
Home Values \$250,000 to \$299,999	465	21.1%	2,782	21.1%	6,657	18.4%
Home Values \$200,000 to \$249,999	126	5.7%	1,787	13.6%	5,503	15.2%
Home Values \$175,000 to \$199,999	14	0.6%	375	2.8%	1,264	3.5%
Home Values \$150,000 to \$174,999	15	0.7%	303	2.3%	1,003	2.8%
Home Values \$125,000 to \$149,999	14	0.6%	159	1.2%	453	1.3%
Home Values \$100,000 to \$124,999	3	0.2%	76	0.6%	271	0.7%
Home Values \$90,000 to \$99,999	-	-	35	0.3%	68	0.2%
Home Values \$80,000 to \$89,999	-	-	14	0.1%	76	0.2%
Home Values \$70,000 to \$79,999	-	-	6	-	43	0.1%
Home Values \$60,000 to \$69,999	-	-	6	-	28	-
Home Values \$50,000 to \$59,999	2	0.1%	24	0.2%	157	0.4%
Home Values \$35,000 to \$49,999	1	-	16	0.1%	48	0.1%
Home Values \$25,000 to \$34,999	4	0.2%	54	0.4%	207	0.6%
Home Values \$10,000 to \$24,999	4	0.2%	87	0.7%	243	0.7%
Home Values Under \$10,000	6	0.3%	75	0.6%	244	0.7%
Owner-Occupied Median Home Value	\$354,529		\$322,534		\$318,000	
Renter-Occupied Median Rent	\$1,399		\$1,383		\$1,329	



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Lat/Lon: 33.8978/-83.9591

1950 Grayson Hwy Grayson, GA 30017		1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$280.59 M		\$1.63 B		\$4.56 B	
Total Non-Retail Expenditure		\$148.83 M		\$861.74 M		\$2.41 B	
Total Retail Expenditure		\$131.76 M		\$769.97 M		\$2.15 B	
Apparel		\$10.25 M		\$58.9 M		\$164.45 M	
Contributions		\$9.95 M		\$55.5 M		\$153.96 M	
Education		\$10.02 M		\$53.82 M		\$149.43 M	
Entertainment		\$16.47 M		\$94.56 M		\$263.53 M	
Food and Beverages		\$40.51 M		\$238.15 M		\$667.41 M	
Furnishings and Equipment		\$10.17 M		\$58.51 M		\$163.23 M	
Gifts		\$7.78 M		\$42.24 M		\$117.35 M	
Health Care		\$22.4 M		\$133.49 M		\$374.29 M	
Household Operations		\$11.32 M		\$64.95 M		\$181.22 M	
Miscellaneous Expenses		\$5.35 M		\$30.93 M		\$86.43 M	
Personal Care		\$3.77 M		\$21.92 M		\$61.33 M	
Personal Insurance		\$2.17 M		\$12.19 M		\$33.85 M	
Reading		\$613.8 K		\$3.55 M		\$9.91 M	
Shelter		\$58.63 M		\$341.46 M		\$956.91 M	
Tobacco		\$1.36 M		\$8.7 M		\$24.82 M	
Transportation		\$50.81 M		\$298.05 M		\$833.37 M	
Utilities		\$19.02 M		\$114.78 M		\$323.17 M	
<b>Monthly Household Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$7,402		\$7,087		\$7,142	
Total Non-Retail Expenditure		\$3,926	53.0%	\$3,743	52.8%	\$3,772	52.8%
Total Retail Expenditures		\$3,476	47.0%	\$3,344	47.2%	\$3,370	47.2%
Apparel		\$270	3.7%	\$256	3.6%	\$257	3.6%
Contributions		\$263	3.5%	\$241	3.4%	\$241	3.4%
Education		\$264	3.6%	\$234	3.3%	\$234	3.3%
Entertainment		\$435	5.9%	\$411	5.8%	\$412	5.8%
Food and Beverages		\$1,069	14.4%	\$1,034	14.6%	\$1,044	14.6%
Furnishings and Equipment		\$268	3.6%	\$254	3.6%	\$255	3.6%
Gifts		\$205	2.8%	\$183	2.6%	\$184	2.6%
Health Care		\$591	8.0%	\$580	8.2%	\$586	8.2%
Household Operations		\$299	4.0%	\$282	4.0%	\$284	4.0%
Miscellaneous Expenses		\$141	1.9%	\$134	1.9%	\$135	1.9%
Personal Care		\$99	1.3%	\$95	1.3%	\$96	1.3%
Personal Insurance		\$57	0.8%	\$53	0.7%	\$53	0.7%
Reading		\$16	0.2%	\$15	0.2%	\$16	0.2%
Shelter		\$1,547	20.9%	\$1,483	20.9%	\$1,497	21.0%
Tobacco		\$36	0.5%	\$38	0.5%	\$39	0.5%
Transportation		\$1,340	18.1%	\$1,295	18.3%	\$1,304	18.3%
Utilities		\$502	6.8%	\$499	7.0%	\$506	7.1%