

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5933/-85.0441

1040 Bankhead Hwy Carrollton, GA 30117	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	2,425		24,118		47,747	
Projected Population (2029)	2,581		25,717		50,737	
Census Population (2020)	2,334		22,399		45,617	
Census Population (2010)	2,204		21,160		42,574	
Projected Annual Growth (2024-2029)	156	1.3%	1,599	1.3%	2,990	1.3%
Historical Annual Growth (2020-2024)	91	-	1,719	1.9%	2,129	1.2%
Historical Annual Growth (2010-2020)	130	0.6%	1,239	0.6%	3,044	0.7%
Estimated Population Density (2024)	772 <i>psm</i>		853 <i>psm</i>		608 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	993		9,190		17,275	
Projected Households (2029)	1,087		10,078		18,900	
Census Households (2020)	943		8,474		16,167	
Census Households (2010)	874		7,783		14,664	
Projected Annual Growth (2024-2029)	94	1.9%	888	1.9%	1,625	1.9%
Historical Annual Change (2010-2024)	119	1.0%	1,407	1.3%	2,611	1.3%
Average Household Income						
Estimated Average Household Income (2024)	\$62,680		\$86,647		\$92,444	
Projected Average Household Income (2029)	\$64,085		\$90,686		\$96,314	
Census Average Household Income (2010)	\$40,369		\$47,163		\$49,565	
Census Average Household Income (2000)	\$46,401		\$44,361		\$46,919	
Projected Annual Change (2024-2029)	\$1,406	0.4%	\$4,039	0.9%	\$3,870	0.8%
Historical Annual Change (2000-2024)	\$16,278	1.5%	\$42,286	4.0%	\$45,524	4.0%
Median Household Income						
Estimated Median Household Income (2024)	\$49,452		\$64,505		\$67,347	
Projected Median Household Income (2029)	\$49,419		\$65,052		\$68,376	
Census Median Household Income (2010)	\$29,656		\$36,909		\$38,242	
Census Median Household Income (2000)	\$40,836		\$35,200		\$36,719	
Projected Annual Change (2024-2029)	-\$34	-	\$547	0.2%	\$1,028	0.3%
Historical Annual Change (2000-2024)	\$8,616	0.9%	\$29,305	3.5%	\$30,628	3.5%
Per Capita Income						
Estimated Per Capita Income (2024)	\$25,786		\$33,102		\$33,722	
Projected Per Capita Income (2029)	\$27,100		\$35,617		\$36,137	
Census Per Capita Income (2010)	\$16,014		\$17,342		\$17,068	
Census Per Capita Income (2000)	\$17,608		\$16,545		\$16,585	
Projected Annual Change (2024-2029)	\$1,314	1.0%	\$2,515	1.5%	\$2,415	1.4%
Historical Annual Change (2000-2024)	\$8,178	1.9%	\$16,557	4.2%	\$17,136	4.3%
Estimated Average Household Net Worth (2024)	\$540,403		\$672,100		\$730,493	

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1040 Bankhead Hwy Carrollton, GA 30117		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		2,425		24,118		47,747	
White (2024)		1,537	63.4%	15,028	62.3%	29,828	62.5%
Black or African American (2024)		586	24.2%	6,015	24.9%	12,260	25.7%
American Indian or Alaska Native (2024)		10	0.4%	101	0.4%	174	0.4%
Asian (2024)		43	1.8%	376	1.6%	644	1.3%
Hawaiian or Pacific Islander (2024)		-	-	4	-	9	-
Other Race (2024)		112	4.6%	1,282	5.3%	2,392	5.0%
Two or More Races (2024)		138	5.7%	1,312	5.4%	2,441	5.1%
Population < 18 (2024)		553	22.8%	5,814	24.1%	10,880	22.8%
White Not Hispanic		278	50.3%	2,848	49.0%	5,618	51.6%
Black or African American		150	27.2%	1,652	28.4%	2,915	26.8%
Asian		6	1.1%	86	1.5%	154	1.4%
Other Race Not Hispanic		40	7.2%	313	5.4%	580	5.3%
Hispanic		79	14.2%	914	15.7%	1,613	14.8%
Not Hispanic or Latino Population (2024)		2,182	90.0%	21,424	88.8%	42,707	89.4%
Not Hispanic White		1,489	68.2%	14,495	67.7%	28,826	67.5%
Not Hispanic Black or African American		578	26.5%	5,898	27.5%	11,995	28.1%
Not Hispanic American Indian or Alaska Native		4	0.2%	36	0.2%	62	0.1%
Not Hispanic Asian		42	1.9%	374	1.7%	634	1.5%
Not Hispanic Hawaiian or Pacific Islander		-	-	3	-	7	-
Not Hispanic Other Race		3	0.1%	47	0.2%	96	0.2%
Not Hispanic Two or More Races		66	3.0%	571	2.7%	1,086	2.5%
Hispanic or Latino Population (2024)		243	10.0%	2,694	11.2%	5,040	10.6%
Hispanic White		48	19.8%	534	19.8%	1,002	19.9%
Hispanic Black or African American		7	3.1%	117	4.3%	264	5.2%
Hispanic American Indian or Alaska Native		6	2.6%	64	2.4%	112	2.2%
Hispanic Asian		-	-	2	-	9	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	2	-
Hispanic Other Race		109	44.7%	1,234	45.8%	2,295	45.5%
Hispanic Two or More Races		72	29.5%	741	27.5%	1,355	26.9%
Not Hispanic or Latino Population (2020)		2,058	88.2%	19,452	86.8%	39,817	87.3%
Hispanic or Latino Population (2020)		277	11.8%	2,947	13.2%	5,800	12.7%
Not Hispanic or Latino Population (2010)		1,999	90.7%	19,027	89.9%	38,471	90.4%
Hispanic or Latino Population (2010)		205	9.3%	2,133	10.1%	4,103	9.6%
Not Hispanic or Latino Population (2029)		2,282	88.4%	22,577	87.8%	44,765	88.2%
Hispanic or Latino Population (2029)		300	11.6%	3,140	12.2%	5,972	11.8%
Projected Annual Growth (2024-2029)		57	4.7%	446	3.3%	931	3.7%
Historical Annual Growth (2010-2020)		71	3.5%	814	3.8%	1,697	4.1%

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Total Age Distribution (2024)						
Total Population	2,425		24,118		47,747	
Age Under 5 Years	145	6.0%	1,565	6.5%	2,921	6.1%
Age 5 to 9 Years	156	6.4%	1,616	6.7%	3,019	6.3%
Age 10 to 14 Years	160	6.6%	1,651	6.8%	3,034	6.4%
Age 15 to 19 Years	162	6.7%	1,708	7.1%	4,509	9.4%
Age 20 to 24 Years	167	6.9%	2,046	8.5%	5,419	11.3%
Age 25 to 29 Years	185	7.6%	1,924	8.0%	3,570	7.5%
Age 30 to 34 Years	182	7.5%	1,834	7.6%	3,253	6.8%
Age 35 to 39 Years	174	7.2%	1,651	6.8%	3,002	6.3%
Age 40 to 44 Years	160	6.6%	1,613	6.7%	2,887	6.0%
Age 45 to 49 Years	129	5.3%	1,382	5.7%	2,556	5.4%
Age 50 to 54 Years	129	5.3%	1,347	5.6%	2,543	5.3%
Age 55 to 59 Years	135	5.6%	1,251	5.2%	2,415	5.1%
Age 60 to 64 Years	138	5.7%	1,199	5.0%	2,325	4.9%
Age 65 to 69 Years	121	5.0%	1,097	4.5%	2,044	4.3%
Age 70 to 74 Years	94	3.9%	857	3.6%	1,596	3.3%
Age 75 to 79 Years	86	3.6%	634	2.6%	1,230	2.6%
Age 80 to 84 Years	50	2.1%	396	1.6%	773	1.6%
Age 85 Years or Over	50	2.1%	348	1.4%	653	1.4%
Median Age	35.5		33.5		32.4	
Age 19 Years or Less	624	25.7%	6,539	27.1%	13,483	28.2%
Age 20 to 64 Years	1,400	57.7%	14,248	59.1%	27,969	58.6%
Age 65 Years or Over	402	16.6%	3,331	13.8%	6,296	13.2%
Female Age Distribution (2024)						
Female Population	1,253	51.7%	12,312	51.0%	23,442	49.1%
Age Under 5 Years	71	5.7%	761	6.2%	1,428	6.1%
Age 5 to 9 Years	77	6.1%	760	6.2%	1,462	6.2%
Age 10 to 14 Years	77	6.1%	810	6.6%	1,479	6.3%
Age 15 to 19 Years	78	6.2%	830	6.7%	1,622	6.9%
Age 20 to 24 Years	83	6.6%	964	7.8%	2,400	10.2%
Age 25 to 29 Years	92	7.3%	962	7.8%	1,783	7.6%
Age 30 to 34 Years	95	7.6%	945	7.7%	1,667	7.1%
Age 35 to 39 Years	82	6.5%	838	6.8%	1,549	6.6%
Age 40 to 44 Years	84	6.7%	831	6.8%	1,461	6.2%
Age 45 to 49 Years	63	5.0%	684	5.6%	1,276	5.4%
Age 50 to 54 Years	72	5.8%	709	5.8%	1,321	5.6%
Age 55 to 59 Years	74	5.9%	676	5.5%	1,272	5.4%
Age 60 to 64 Years	71	5.6%	640	5.2%	1,212	5.2%
Age 65 to 69 Years	70	5.6%	593	4.8%	1,115	4.8%
Age 70 to 74 Years	52	4.1%	493	4.0%	903	3.9%
Age 75 to 79 Years	53	4.3%	367	3.0%	670	2.9%
Age 80 to 84 Years	27	2.2%	218	1.8%	437	1.9%
Age 85 Years or Over	33	2.6%	230	1.9%	386	1.6%
Female Median Age	37.2		35.1		34.1	
Age 19 Years or Less	302	24.1%	3,161	25.7%	5,991	25.6%
Age 20 to 64 Years	716	57.1%	7,250	58.9%	13,941	59.5%
Age 65 Years or Over	235	18.7%	1,900	15.4%	3,511	15.0%

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Male Age Distribution (2024)							
Male Population	1,172	48.3%	11,806	49.0%	24,305	50.9%	
Age Under 5 Years	74	6.3%	804	6.8%	1,494	6.1%	
Age 5 to 9 Years	79	6.8%	856	7.3%	1,557	6.4%	
Age 10 to 14 Years	83	7.1%	841	7.1%	1,554	6.4%	
Age 15 to 19 Years	84	7.2%	877	7.4%	2,887	11.9%	
Age 20 to 24 Years	84	7.2%	1,082	9.2%	3,019	12.4%	
Age 25 to 29 Years	93	8.0%	962	8.2%	1,787	7.4%	
Age 30 to 34 Years	86	7.4%	889	7.5%	1,586	6.5%	
Age 35 to 39 Years	93	7.9%	813	6.9%	1,453	6.0%	
Age 40 to 44 Years	75	6.4%	782	6.6%	1,425	5.9%	
Age 45 to 49 Years	66	5.7%	699	5.9%	1,280	5.3%	
Age 50 to 54 Years	57	4.9%	637	5.4%	1,222	5.0%	
Age 55 to 59 Years	61	5.2%	575	4.9%	1,143	4.7%	
Age 60 to 64 Years	67	5.7%	559	4.7%	1,112	4.6%	
Age 65 to 69 Years	52	4.4%	504	4.3%	930	3.8%	
Age 70 to 74 Years	42	3.6%	364	3.1%	693	2.9%	
Age 75 to 79 Years	33	2.8%	267	2.3%	559	2.3%	
Age 80 to 84 Years	23	2.0%	177	1.5%	336	1.4%	
Age 85 Years or Over	17	1.5%	118	1.0%	267	1.1%	
Male Median Age	33.9		32.0		30.8		
Age 19 Years or Less	321	27.4%	3,378	28.6%	7,492	30.8%	
Age 20 to 64 Years	684	58.3%	6,997	59.3%	14,028	57.7%	
Age 65 Years or Over	167	14.2%	1,431	12.1%	2,785	11.5%	
Males per 100 Females (2024)							
Overall Comparison	94		96		104		
Age Under 5 Years	105	51.2%	106	51.4%	105	51.1%	
Age 5 to 9 Years	104	50.9%	113	53.0%	107	51.6%	
Age 10 to 14 Years	108	51.9%	104	50.9%	105	51.2%	
Age 15 to 19 Years	109	52.1%	106	51.4%	178	64.0%	
Age 20 to 24 Years	101	50.3%	112	52.9%	126	55.7%	
Age 25 to 29 Years	102	50.4%	100	50.0%	100	50.1%	
Age 30 to 34 Years	91	47.6%	94	48.5%	95	48.8%	
Age 35 to 39 Years	113	53.1%	97	49.2%	94	48.4%	
Age 40 to 44 Years	89	47.2%	94	48.5%	98	49.4%	
Age 45 to 49 Years	106	51.4%	102	50.5%	100	50.1%	
Age 50 to 54 Years	79	44.1%	90	47.3%	92	48.0%	
Age 55 to 59 Years	83	45.3%	85	45.9%	90	47.3%	
Age 60 to 64 Years	95	48.8%	87	46.6%	92	47.8%	
Age 65 to 69 Years	74	42.5%	85	46.0%	83	45.5%	
Age 70 to 74 Years	81	44.7%	74	42.5%	77	43.4%	
Age 75 to 79 Years	62	38.2%	73	42.1%	83	45.5%	
Age 80 to 84 Years	85	46.1%	81	44.9%	77	43.5%	
Age 85 Years or Over	53	34.7%	51	33.9%	69	40.9%	
Age 19 Years or Less	106	51.5%	107	51.7%	125	55.6%	
Age 20 to 39 Years	101	50.3%	101	50.2%	106	51.5%	
Age 40 to 64 Years	90	47.3%	92	47.9%	95	48.6%	
Age 65 Years or Over	71	41.6%	75	43.0%	79	44.2%	

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1040 Bankhead Hwy Carrollton, GA 30117	1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)						
Total Households	993		9,190		17,275	
Households with Children	260	26.2%	2,936	31.9%	5,491	31.8%
Average Household Size	2.3		2.6		2.6	
Household Density per Square Mile	316		325		220	
Population Family	1,696	70.0%	18,462	76.5%	35,397	74.1%
Population Non-Family	634	26.2%	5,025	20.8%	9,504	19.9%
Population Group Quarters	94	3.9%	631	2.6%	2,846	6.0%
Family Households	485	48.8%	5,484	59.7%	10,671	61.8%
Married Couple Households	304	62.6%	3,377	61.6%	6,724	63.0%
Other Family Households with Children	181	37.4%	2,106	38.4%	3,947	37.0%
Family Households with Children	260	53.7%	2,928	53.4%	5,469	51.3%
Married Couple with Children	151	57.9%	1,713	58.5%	3,262	59.7%
Other Family Households with Children	110	42.1%	1,215	41.5%	2,207	40.3%
Family Households No Children	225	46.3%	2,556	46.6%	5,202	48.7%
Married Couple No Children	153	68.2%	1,665	65.1%	3,462	66.5%
Other Family Households No Children	72	31.8%	891	34.9%	1,740	33.5%
Non-Family Households	508	51.2%	3,706	40.3%	6,604	38.2%
Non-Family Households with Children	-	-	8	0.2%	22	0.3%
Non-Family Households No Children	508	99.9%	3,699	99.8%	6,582	99.7%
Average Family Household Size	3.5		3.4		3.3	
Average Family Income	\$66,558		\$107,314		\$114,735	
Median Family Income	\$52,433		\$82,914		\$91,231	
Average Non-Family Household Size	1.2		1.4		1.4	
Marital Status (2024)						
Population Age 15 Years or Over	1,964		19,286		38,773	
Never Married	667	34.0%	7,347	38.1%	16,904	43.6%
Currently Married	483	24.6%	7,170	37.2%	14,115	36.4%
Previously Married	814	41.4%	4,769	24.7%	7,754	20.0%
Separated	243	29.9%	1,041	21.8%	1,488	19.2%
Widowed	179	22.1%	1,393	29.2%	2,252	29.0%
Divorced	391	48.1%	2,336	49.0%	4,014	51.8%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	1,634		15,533		28,845	
Elementary (Grade Level 0 to 8)	61	3.8%	830	5.3%	1,655	5.7%
Some High School (Grade Level 9 to 11)	107	6.6%	1,479	9.5%	2,596	9.0%
High School Graduate	685	41.9%	5,523	35.6%	9,734	33.7%
Some College	391	23.9%	3,012	19.4%	5,619	19.5%
Associate Degree Only	124	7.6%	1,164	7.5%	2,066	7.2%
Bachelor Degree Only	203	12.4%	2,319	14.9%	4,641	16.1%
Graduate Degree	63	3.8%	1,204	7.8%	2,535	8.8%
Any College (Some College or Higher)	780	47.8%	7,700	49.6%	14,861	51.5%
College Degree + (Bachelor Degree or Higher)	266	16.3%	3,524	22.7%	7,176	24.9%

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Housing						
Total Housing Units (2024)	1,046		9,727		18,296	
Total Housing Units (2020)	988		9,290		17,675	
Historical Annual Growth (2020-2024)	58	-	437	-	621	-
Housing Units Occupied (2024)	993	94.9%	9,190	94.5%	17,275	94.4%
Housing Units Owner-Occupied	482	48.6%	4,608	50.1%	8,874	51.4%
Housing Units Renter-Occupied	511	51.4%	4,582	49.9%	8,400	48.6%
Housing Units Vacant (2024)	53	5.1%	537	5.5%	1,021	5.6%
Household Size (2024)						
Total Households	993		9,190		17,275	
1 Person Households	448	45.1%	3,174	34.5%	5,354	31.0%
2 Person Households	215	21.7%	2,851	31.0%	5,859	33.9%
3 Person Households	153	15.4%	1,385	15.1%	2,696	15.6%
4 Person Households	93	9.3%	983	10.7%	1,921	11.1%
5 Person Households	52	5.2%	479	5.2%	858	5.0%
6 Person Households	26	2.6%	225	2.4%	394	2.3%
7 or More Person Households	6	0.7%	93	1.0%	194	1.1%
Household Income Distribution (2024)						
HH Income \$200,000 or More	51	5.1%	634	6.9%	1,364	7.9%
HH Income \$150,000 to \$199,999	24	2.4%	563	6.1%	1,179	6.8%
HH Income \$125,000 to \$149,999	12	1.2%	353	3.8%	1,170	6.8%
HH Income \$100,000 to \$124,999	110	11.0%	1,054	11.5%	1,661	9.6%
HH Income \$75,000 to \$99,999	31	3.1%	915	10.0%	1,828	10.6%
HH Income \$50,000 to \$74,999	246	24.7%	1,494	16.3%	2,606	15.1%
HH Income \$35,000 to \$49,999	151	15.2%	1,141	12.4%	1,907	11.0%
HH Income \$25,000 to \$34,999	38	3.9%	826	9.0%	1,726	10.0%
HH Income \$15,000 to \$24,999	229	23.0%	1,201	13.1%	2,078	12.0%
HH Income \$10,000 to \$14,999	50	5.0%	403	4.4%	682	3.9%
HH Income Under \$10,000	52	5.3%	606	6.6%	1,075	6.2%
Household Vehicles (2024)						
Households 0 Vehicles Available	115	11.6%	723	7.9%	1,170	6.8%
Households 1 Vehicle Available	464	46.7%	3,224	35.1%	5,818	33.7%
Households 2 Vehicles Available	272	27.4%	3,258	35.4%	5,895	34.1%
Households 3 or More Vehicles Available	142	14.3%	1,985	21.6%	4,392	25.4%
Total Vehicles Available	1,486		16,531		32,762	
Average Vehicles per Household	1.5		1.8		1.9	
Owner-Occupied Household Vehicles	935	62.9%	10,231	61.9%	20,369	62.2%
Average Vehicles per Owner-Occupied Household	1.9		2.2		2.3	
Renter-Occupied Household Vehicles	551	37.1%	6,300	38.1%	12,394	37.8%
Average Vehicles per Renter-Occupied Household	1.1		1.4		1.5	
Travel Time (2024)						
Worker Base Age 16 years or Over	943		11,509		23,274	
Travel to Work in 14 Minutes or Less	337	35.7%	4,560	39.6%	9,247	39.7%
Travel to Work in 15 to 29 Minutes	182	19.3%	2,544	22.1%	4,984	21.4%
Travel to Work in 30 to 59 Minutes	250	26.6%	2,101	18.3%	4,320	18.6%
Travel to Work in 60 Minutes or More	86	9.2%	1,488	12.9%	3,004	12.9%
Work at Home	88	9.3%	817	7.1%	1,719	7.4%
Average Minutes Travel to Work	19.4		20.0		19.7	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5933/-85.0441

1040 Bankhead Hwy Carrollton, GA 30117	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	943		11,509		23,274	
Drive to Work Alone	760	80.6%	8,644	75.1%	17,123	73.6%
Drive to Work in Carpool	74	7.9%	1,626	14.1%	3,192	13.7%
Travel to Work by Public Transportation	17	1.8%	86	0.7%	202	0.9%
Drive to Work on Motorcycle	-	-	1	-	14	-
Bicycle to Work	-	-	4	-	29	0.1%
Walk to Work	2	0.2%	126	1.1%	704	3.0%
Other Means	1	0.1%	205	1.8%	292	1.3%
Work at Home	88	9.3%	817	7.1%	1,719	7.4%
Daytime Demographics (2024)						
Total Businesses	277		1,601		2,416	
Total Employees	1,706		12,103		20,625	
Company Headquarter Businesses	4	1.3%	38	2.4%	60	2.5%
Company Headquarter Employees	37	2.2%	1,771	14.6%	3,073	14.9%
Employee Population per Business	6.1 to 1		7.6 to 1		8.5 to 1	
Residential Population per Business	8.7 to 1		15.1 to 1		19.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,650		19,446		35,339	
Labor Force						
Labor Population Age 16 Years or Over (2024)	1,935		18,981		38,173	
Labor Force Total Males (2024)	925	47.8%	9,162	48.3%	19,398	50.8%
Male Civilian Employed	455	49.1%	5,786	63.1%	12,247	63.1%
Male Civilian Unemployed	13	1.4%	216	2.4%	446	2.3%
Males in Armed Forces	-	-	-	-	2	-
Males Not in Labor Force	458	49.4%	3,161	34.5%	6,704	34.6%
Labor Force Total Females (2024)	1,010	52.2%	9,819	51.7%	18,774	49.2%
Female Civilian Employed	536	53.1%	5,852	59.6%	11,209	59.7%
Female Civilian Unemployed	30	3.0%	238	2.4%	381	2.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	443	43.9%	3,729	38.0%	7,185	38.3%
Unemployment Rate	43	2.2%	454	2.4%	827	2.2%
Occupation (2024)						
Occupation Population Age 16 Years or Over	943		11,509		23,274	
Occupation Total Males	432	45.8%	5,722	49.7%	12,162	52.3%
Occupation Total Females	511	54.2%	5,787	50.3%	11,112	47.7%
Management, Business, Financial Operations	80	-	1,594	13.9%	3,293	14.1%
Professional, Related	169	18.0%	2,438	21.2%	4,757	20.4%
Service	148	15.7%	1,862	16.2%	3,992	17.2%
Sales, Office	301	31.9%	2,871	24.9%	5,557	23.9%
Farming, Fishing, Forestry	-	-	23	0.2%	45	0.2%
Construction, Extraction, Maintenance	29	3.1%	656	5.7%	1,481	6.4%
Production, Transport, Material Moving	214	22.7%	2,064	17.9%	4,149	17.8%
White Collar Workers	550	58.4%	6,904	60.0%	13,607	58.5%
Blue Collar Workers	392	41.6%	4,605	40.0%	9,667	41.5%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5933/-85.0441

1040 Bankhead Hwy Carrollton, GA 30117		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)							
Total Units		993		9,190		17,275	
1 Detached Unit		607	61.2%	5,661	61.6%	10,837	62.7%
1 Attached Unit		9	1.0%	195	2.1%	332	1.9%
2 Units		104	10.5%	822	8.9%	1,162	6.7%
3 to 4 Units		42	4.2%	460	5.0%	834	4.8%
5 to 9 Units		65	6.6%	455	4.9%	888	5.1%
10 to 19 Units		56	5.7%	532	5.8%	1,148	6.6%
20 to 49 Units		42	4.3%	395	4.3%	735	4.3%
50 or More Units		46	4.7%	228	2.5%	396	2.3%
Mobile Home or Trailer		18	1.8%	388	4.2%	836	4.8%
Other Structure		2	0.2%	53	0.6%	107	0.6%
Homes Built By Year (2024)							
Homes Built 2020 or later		36	3.4%	391	4.0%	950	5.2%
Homes Built 2010 to 2019		73	7.0%	678	7.0%	1,238	6.8%
Homes Built 2000 to 2009		177	16.9%	1,820	18.7%	3,878	21.2%
Homes Built 1990 to 1999		200	19.2%	1,370	14.1%	2,926	16.0%
Homes Built 1980 to 1989		203	19.4%	1,543	15.9%	2,803	15.3%
Homes Built 1970 to 1979		184	17.5%	1,489	15.3%	2,428	13.3%
Homes Built 1960 to 1969		33	3.2%	550	5.7%	963	5.3%
Homes Built 1950 to 1959		12	1.1%	342	3.5%	655	3.6%
Homes Built 1940 to 1949		34	3.3%	407	4.2%	553	3.0%
Homes Built Before 1939		41	3.9%	601	6.2%	881	4.8%
Median Age of Homes		37.2	yrs	39.7	yrs	37.1	yrs
Home Values (2024)							
Owner Specified Housing Units		482		4,608		8,874	
Home Values \$1,000,000 or More		4	0.9%	110	2.4%	237	2.7%
Home Values \$750,000 to \$999,999		6	1.2%	239	5.2%	462	5.2%
Home Values \$500,000 to \$749,999		15	3.0%	362	7.9%	940	10.6%
Home Values \$400,000 to \$499,999		14	2.8%	211	4.6%	542	6.1%
Home Values \$300,000 to \$399,999		136	28.2%	1,181	25.6%	2,114	23.8%
Home Values \$250,000 to \$299,999		91	19.0%	685	14.9%	1,296	14.6%
Home Values \$200,000 to \$249,999		76	15.8%	566	12.3%	1,088	12.3%
Home Values \$175,000 to \$199,999		27	5.6%	219	4.7%	365	4.1%
Home Values \$150,000 to \$174,999		49	10.2%	381	8.3%	700	7.9%
Home Values \$125,000 to \$149,999		20	4.1%	122	2.6%	190	2.1%
Home Values \$100,000 to \$124,999		23	4.8%	198	4.3%	305	3.4%
Home Values \$90,000 to \$99,999		1	0.3%	24	0.5%	48	0.5%
Home Values \$80,000 to \$89,999		4	0.9%	55	1.2%	111	1.3%
Home Values \$70,000 to \$79,999		2	0.5%	24	0.5%	64	0.7%
Home Values \$60,000 to \$69,999		2	0.5%	16	0.4%	31	0.3%
Home Values \$50,000 to \$59,999		2	0.3%	34	0.7%	63	0.7%
Home Values \$35,000 to \$49,999		3	0.5%	27	0.6%	54	0.6%
Home Values \$25,000 to \$34,999		1	0.3%	20	0.4%	40	0.5%
Home Values \$10,000 to \$24,999		5	1.0%	106	2.3%	168	1.9%
Home Values Under \$10,000		-	-	26	0.6%	54	0.6%
Owner-Occupied Median Home Value		\$264,571		\$293,974		\$314,764	
Renter-Occupied Median Rent		\$842		\$876		\$851	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5933/-85.0441

1040 Bankhead Hwy Carrollton, GA 30117	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure	\$51.26 M	\$537.67 M	\$1.07 B
Total Non-Retail Expenditure	\$27.21 M	\$284.79 M	\$569.36 M
Total Retail Expenditure	\$24.05 M	\$252.88 M	\$505.53 M
Apparel	\$1.78 M	\$18.95 M	\$37.93 M
Contributions	\$1.62 M	\$17.47 M	\$35.26 M
Education	\$1.45 M	\$16.2 M	\$32.87 M
Entertainment	\$2.82 M	\$30.22 M	\$60.61 M
Food and Beverages	\$7.63 M	\$79.34 M	\$158.19 M
Furnishings and Equipment	\$1.74 M	\$18.71 M	\$37.6 M
Gifts	\$1.2 M	\$13.11 M	\$26.76 M
Health Care	\$4.41 M	\$45.29 M	\$90.28 M
Household Operations	\$1.99 M	\$21.06 M	\$42.22 M
Miscellaneous Expenses	\$975.54 K	\$10.17 M	\$20.35 M
Personal Care	\$683.6 K	\$7.2 M	\$14.42 M
Personal Insurance	\$333.41 K	\$3.71 M	\$7.52 M
Reading	\$111.66 K	\$1.17 M	\$2.35 M
Shelter	\$10.99 M	\$114.56 M	\$228.51 M
Tobacco	\$347.25 K	\$3.35 M	\$6.55 M
Transportation	\$9.21 M	\$97.29 M	\$194.47 M
Utilities	\$3.96 M	\$39.87 M	\$79.01 M
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure	\$4,303	\$4,875	\$5,185
Total Non-Retail Expenditure	\$2,284 53.1%	\$2,582 53.0%	\$2,747 53.0%
Total Retail Expenditures	\$2,019 46.9%	\$2,293 47.0%	\$2,439 47.0%
Apparel	\$149 3.5%	\$172 3.5%	\$183 3.5%
Contributions	\$136 3.2%	\$158 3.2%	\$170 3.3%
Education	\$122 2.8%	\$147 3.0%	\$159 3.1%
Entertainment	\$237 5.5%	\$274 5.6%	\$292 5.6%
Food and Beverages	\$640 14.9%	\$719 14.8%	\$763 14.7%
Furnishings and Equipment	\$146 3.4%	\$170 3.5%	\$181 3.5%
Gifts	\$101 2.4%	\$119 2.4%	\$129 2.5%
Health Care	\$370 8.6%	\$411 8.4%	\$436 8.4%
Household Operations	\$167 3.9%	\$191 3.9%	\$204 3.9%
Miscellaneous Expenses	\$82 1.9%	\$92 1.9%	\$98 1.9%
Personal Care	\$57 1.3%	\$65 1.3%	\$70 1.3%
Personal Insurance	\$28 0.7%	\$34 0.7%	\$36 0.7%
Reading	\$9 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$923 21.4%	\$1,039 21.3%	\$1,102 21.3%
Tobacco	\$29 0.7%	\$30 0.6%	\$32 0.6%
Transportation	\$773 18.0%	\$882 18.1%	\$938 18.1%
Utilities	\$332 7.7%	\$362 7.4%	\$381 7.4%